## LONDON BOROUGH OF LEWIZHAN (EROS HOUSE)

## ARTICLE 4 DIRECTION 1977

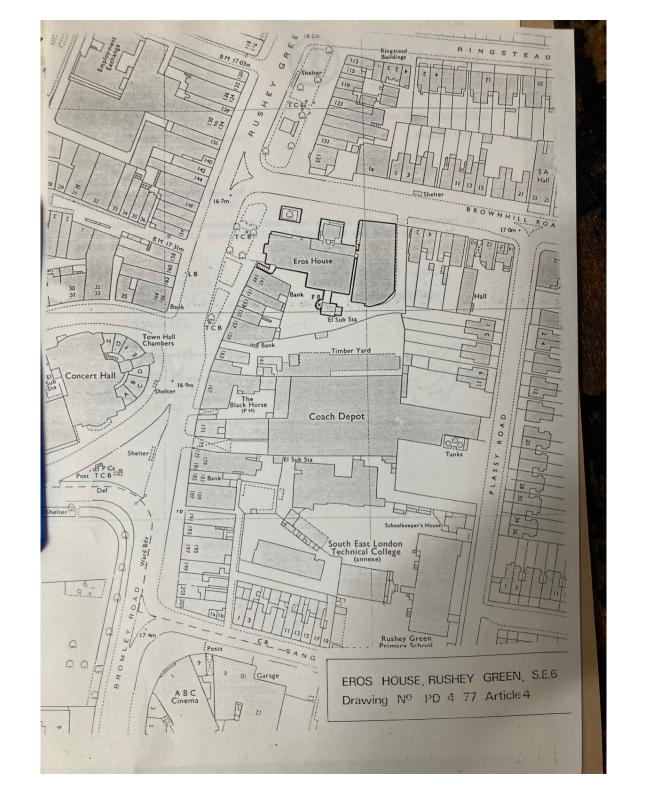
## STATEMENT OF REASONS

The London Borough of Lewishem has made this Direction and requests the Secretary of State's approval as a matter of urgency for the following reasons:

- 1. The agents for the owners of Eros House, Brownhill Road,
  Catford, SE 6, have written to this Council expressing their
  intention to paint the external concrete surfaces of the
  building with a concrete paint or slurry. They state that a
  suitable colouring pigment will be incorporated, but no colour
  has yet been decided on. Pastel green or being have however been
  suggested. They anticipate work will commence on 11th July 1977.
- 2. The Council feels that the proposal constitutes a threat to the amenity of the area as Pros House is a prominent nine-storey modern office block, with shops on the ground floor, in the Catford Town Centre part of which has recently been redeveloped. It is very dominant and visible, over a wide area of the Catford district. The building itself is located on the busy South Circular Road. The Royal Institute of British Architects in 1962 and the Civic Trust in 1964 made awards in respect of the building for good design.
- 3. The structure of Fros House is of reinforced concrete with a wood board finish, this being left generally exposed as the external surface, with penels of exposed aggregate concrete and non-load bearing curtain vall glazing in bays forming the enclosing walls to the offices.
- 4. The Council considers that any change in the surface colouring and texture of the building will have a significant impact on the area and thus any proposals such as those contemplated should be brought under planning control.
- Because the agents have stated the work will commence on 11th July, the Council has made this Direction as a matter of ungency. However, the views of the RIDA and the Civic Trust to the proposal are being sought and will be forwarded along with photographs of the building as soon as possible (enclosed)

DATED 6th July, 1977.

Robert A. Joy IL.B. Forough Solicitor Lewichen Form Hall. Catford SEG GRU





Borough Solicitor

Borough Planning Officer

your ref

please quote MISS BILCOCK/MJG

8 August 1977

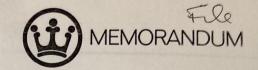
Article 4 Directions 1977
Property at 6 Harefield Road SE 4
and Eros House Brownhill Road

With reference to my memoranda of 22nd June and 8th July, the Secretary of State has confirmed the above-mentioned Directions and they are now of permanent effect.

34 80 1000 OF LEWISHAM FLANNING DEPARTMENT

MEIVED = 9 AUG 1977

Borough-Solicitor



Borough Solicitor

your ref Mr Watts please quote RAJ/GP

Borough Planning Officer

8 July 1977

## Article 4 Direction - Eros House

I attach a copy of the Direction which I today submitted to the Secretary of State together with a copy of the Statement of Reasons. Your letter was taken by hand to Sunley's offices this afternoon.

Enclosure

Borough Solicitor

MANUA 30 ROUGHOUR LE WISHAM PLANNING DEPARTMENT

RECEIVED 12 JUL 9/7

ACKNOWLEDGED

INV: FOR INFORMATION.