

Deptford High Street: Listening to your views



As part of the Council's plans to create lively town centres and improve our high streets, we have been looking at the future of Deptford High Street. We want to build on what is great about Deptford while making sure the area reflects the needs of everyone in the community.

To ensure this, we have been gathering feedback from the community about what they

want for the future of Deptford High Street over the last two years.

The Council has carried out extensive engagement, ensuring residents and businesses help shape the future of this historic and iconic street. This has included workshops, pop-up events, face-to-face visits with traders and community members, and a comprehensive online survey.

- Almost **3,000** people responded to the survey
- Report shows overwhelming support for a cleaner, safer high street
- No pedestrianisation scheme will come forward without further engagement

Timeline

In **2023**, we surveyed over 750 members of the community, to understand what local people felt would improve Deptford High street.

We have been working closely with businesses and traders since **September 2024** to find out more about their priorities and specific needs for the proposed improvements. We conducted a survey, three workshops and two drop-in sessions, and continued the conversations with follow up meetings and site visits. This feedback has helped guide our design proposal.

In **December 2024**, we widened out engagement, conducting an on-street poll and found 93% of people were walking, cycling, or using public transport to get to the area and over 70% intended to spend money in the high street shops and/or markets whilst visiting.

Following the engagement exercise, a public consultation was then carried out between **2 April and 14 May 2025**, on the proposals for Deptford High Street.

Guided by feedback, the Council developed a design proposal that aimed to make the area more welcoming, greener, safer and an even better place to trade and do business.

“You said”



Maintenance/and cleaning: The consultation revealed strong public interest in improving cleanliness and waste management. Many people welcomed the council's focus on the area, particularly through enhanced waste collection, and cleaner streets.



Greenery and planting: was broadly supported, especially tree planting.



Pedestrianisation concerns: Local people felt this could lead to a loss of temporary parking and increased difficulty for deliveries and emergency access.



Safety and anti-social behaviour: Enhancements such as improved lighting were well received, and many respondents felt this would make the high street feel even more welcoming.



Residents said the Councils' **parking enforcement** allowed more shoppers to access Deptford High Street.

What we're doing

Responding to feedback, the Council has already repainted the lighting columns along the high street, and neighbouring Douglas Way and Creekside, removing graffiti and stickers.

A deep cleaning exercise of the footway areas along the whole length of Deptford High Street has already started.

Further action includes:

- deep cleaning of footways and removal of graffiti
- removing old phone boxes, damaged signs and poles
- extra enforcement to tackle illegal parking and anti-social behaviour
- improved waste and fly-tipping management, including installing more bins
- introducing additional planting in the area, including new sustainable drainage systems and rain gardens
- improved lighting, especially under the railway bridge
- enhanced signage and wayfinding to make it easier to get to businesses
- installing cycle hangars