

# London Borough of Lewisham Lewisham Retail Capacity Study 2017

Volume 3 — Household survey results
NEMS Market Research
October 2017





Weighted:										fo	r Bilf	ing	ger G	VA									November 2015
	Total	l	Zone 1	l	Zone	2	Zone 3		Zone 4		Zone 5	;	Zone	6	Zone 7	•	Zone 8	3	Zone	9	Zone 1	10	
Q01 Where do you do mo	ost of yo	our ho	usehold	's m	ain food	shop	ping?																
Aldi, 840 Old Kent Road, London, SE15 1NQ	2.0%	18	1.2%	1	13.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, 97 Croydon Road, Anerley, SE20 7SX	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	10	0.0%	0	
Aldi, Rushey Green, Catford, SE6 4JD	1.9%	17	0.0%	0	1.7%	2	0.0%	0	3.1%	2	7.5%	5	0.8%	0	2.9%	4	0.0%	0	0.0%	0	4.4%	2	
Asda, 464-504 Old Kent Road, London, SE1 5AG	1.9%	17	1.0%	1	11.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	
Asda, 5-9 Deptford High Street, Deptford, SE8 4AD	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Bugsby Way, Charlton, SE7 7ST	1.1%	10	0.0%	0	0.0%	0	3.9%	3	2.4%	2	6.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, 200-206 Hither Green Lane, Hither Green, SE13 6RT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, 245-247 Greenwich High Road, Greenwich, SE10 8NB	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, 308-312 Sangley Road, Catford, SE6 2JT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, 443-453 Bromley Road, Downham, BR1 4PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, 56-62 Lordship Lane, Dulwich, SE22 8HJ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3	
Co-op, 60 Kimmeridge Road, Mottingham, SE9 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, 74-78 Sydenham Road, Sydenham, SE26 5OE	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	
Iceland, 112-114 High Street, Deptford, SE8 4NS	0.2%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, 164 High Street, Lewisham, SE13 6JL	0.2%	2	0.0%	0	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	
Iceland, 277-281 New Cross Road, New Cross, SE14 6AS	0.3%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, 470 Bromley Road, Downham, BR1 4PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, 74 Rye Lane/24 Station Way, Peckham, SE15 5DO	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	
Iceland, 789-799 Old Kent	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	)		
Road, London, SE15 1NZ																								
Iceland, Blenheim Shopping Centre, Penge, SE20 8RW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0		
Lidl, 104-120 Lee High Road, Lewisham, SE13 5PT	0.8%	7	0.0%	0	1.7%	2	3.0%	2	2.9%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Lidl, 106 Sydenham Road, Sydenham, SE26 5JX	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	9	0.0%	0	0.0%	0	1.9%	1		
Lidl, 135 High Street, Beckenham, BR3 1AG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.4%	2	0.0%	0		
Lidl, 137 Eltham High	0.1%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Street, Eltham, SE9 1TQ Lidl, 183-189 High Street,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.9%	0		
Penge, SE20 7PF Lidl, 233-249 Southend Lane, Bellingham, SE6 4DD	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	1.8%	1	2.9%	4	0.0%	0	0.0%	0	0.0%	0		
Lidl, 3 Bellenden Road,	0.3%	2	0.0%	0	0.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Peckham, SE15 5BA Lidl, Unit 2b Catford Island, Plassy Road, Catford, SE6 2DD	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.9%	1	1.6%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0		
Marks & Spencer, 115 Eltham High Street, Eltham, SE9 1TO	0.1%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Marks & Spencer, 122 High Street, Lewisham, SE13 6JG	1.9%	17	2.3%	2	1.1%	1	3.8%	2	1.5%	1	0.6%	0	0.0%	0	5.5%	7	0.0%	0	0.0%	0	5.2%	3		
Marks & Spencer, 17 Stratheden Parade, Blackheath, SE3 7SX	0.2%	2	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Marks & Spencer, 411 Bromley Road, Bromley, BR1 4PJ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	4.9%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0		
Marks & Spencer, Chalrton Hexagon, 340 Woolwich Road, SE7 7AL	0.2%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Marks & Spencer, Su 1-2 Cutty Sark Station, Greenwich, SE10 9EJ	0.1%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Morrisons, 264 Walworth Road, SE17 1JE	0.1%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Morrisons, Aylesham Centre, Rye Lane, Peckham, SE15 5EW	2.3%	20	0.5%	0	14.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.9%	0		
Morrisons, Butterfly Walk, Camberwell, SE5 8RW	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		

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	Total	l	Zone 1		Zone 2		Zone	3	Zone 4	4	Zone	5	Zone	6	Zone	7	Zone 8	8	Zone 9	1	Zone 1	10	
Sainsbury's Superstore, 14 Burnt Ash Road, Superstore, SE12 8PZ	6.0%	53	0.0%	0	0.0%	0	33.7%	22	10.2%	8	27.8%	20	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	
Sainsbury's Superstore, 263d New Cross Road, New Cross, SE14 5UO	2.1%	18	0.7%	1	11.9%	16	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, 34-48 London Road, Forest Hill, SE23 3HF	3.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	6	2.9%	3	0.0%	0	30.0%	17	
Sainsbury's Superstore, Southend Lane, Sydenham (Bell Green), SE26 4PU	9.4%	83	0.0%	0	0.5%	1	0.0%	0	3.6%	3	6.4%	5	1.6%	1	47.8%	58	5.5%	6	3.9%	5	10.6%	6	
Sainsbury's Superstore, Unit 33, Lewisham Centre, Lewisham. SE13 7EP	6.7%	59	5.5%	5	7.8%	10	4.3%	3	29.7%	24	8.4%	6	0.0%	0	6.3%	8	0.8%	1	0.0%	0	5.5%	3	
Sainsbury's Local, 357-361 Lordship Lane, East Dulwich, SE22 8JJ	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.7%	2	0.0%	0	9.3%	5	
Tesco Superstore, 16-21 Winslade Way, Catford Centre, Catford, SE6 4JU	0.6%	5	0.0%	0	0.0%	0	0.0%	0	1.9%	2	1.2%	1	1.6%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, 209 Lewisham Road, Lewisham, SE13 7PY	5.7%	50	5.8%	5	5.0%	7	6.3%	4	30.5%	24	5.1%	4	1.6%	1	4.5%	5	0.0%	0	0.0%	0	0.7%	0	
Tesco Express, 1 Rushey Green, Catford, SE6 4AS	0.6%	5	0.0%	0		0	0.0%	0	1.0%	1	0.7%	1	4.9%	2	1.7%			0	0.0%	0		0	
Tesco Express, 480-486 Bromley Road, Downham, BR1 4PB	0.0%	U	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.8%	0	0.0%		0.0%	0	0.0%	0		U	
Tesco Express, 86 London Road, Forest Hill, SE23 3PE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	
Waitrose, 1 Southend Road, Beckenham, BR3 1SD Waitrose, 129 Burnt Ash	2.9%	26 9	0.0%		0.0%	0	0.0%	0	0.0%	0	1.2% 4.2%	1	5.0% 15.1%	6			0.0%	14	3.7% 0.0%	4		3	
Lane, Bromley, BR1 5AJ Waitrose, 45 Masons Hill,	0.4%	3	0.0%		0.0%	0	0.7%	0		0		0		3			0.0%	0	0.0%		0.0%	0	
Bromley, BR2 9HD Waitrose, New Capital Quay, Greenwich, SE10 9DD	0.6%	6	0.5%	0	2.7%	4	0.9%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Station Road, South Norwood	0.4%	4	0.0%	0		0	0.0%	0		0		0		0			0.8%	1	2.6%	3		0	
Lidl, Bestwood Street, Bermondsey Local shops, Sydenham	0.5%	4	1.9% 0.0%	2	1.7% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
Marks & Spencer Simply Food, High Street,	0.1%	4	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	0.7%	0	1.0%	1	2.3%	3		0	

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	Total		Zone 1	-	Zone 2	!	Zone 3		Zone 4		Zone 5		Zone	6	Zone	7	Zone	8	Zone	9	Zone 1	0	
Beckenham																							
Morrisons, Jenner Close, Sidcup	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Fenton Parade, Woolwich Road, Greenwich	0.8%	7	0.0%	0	0.0%	0	10.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Charlton Riverside Place, Charlton	0.6%	6	0.7%	1	0.0%	0	7.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Dog Kennel Hill. Dulwich	2.8%	25	0.0%	0	7.1%	9	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	5.8%	7	0.0%	0	13.5%	8	
Sainsbury's Superstore, High Street, Beckenham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	
Sainsbury's Superstore, Streatham High Road, Streatham Common	1.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	14	0.0%	0	0.0%	0	
Sainsbury's Superstore, Walters Yard, Bromley	2.2%	19	0.0%	0	0.0%	0	2.4%	2	0.0%	0	3.1%	2	31.1%	12	0.0%	0	0.0%	0	2.7%	3	0.0%	0	
Tesco Express, Croydon Road, Beckenham	2.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	0.0%	0	0.0%	0	0.0%	0	12.7%	15	0.0%	0	
Tesco Express, Croydon Road, Penge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	
Tesco Extra, Surrey Quays Centre, Redriff Road, Rotherhithe	7.2%	64	56.4%	50	9.1%	12	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	
Tesco Superstore, Brigstock Road, Thornton Heath	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0	
Tesco Superstore, Croydon Road, Beckenham	1.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	12.1%	14	0.0%	0	
Tesco Superstore, Dunton Road, Southwark	0.5%	4	3.2%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	
Co-op, Norwood Road, West Norwood	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	
Lidl, Streatham High Road,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.6%	1	0.0%	0	
Streatham Sainsbury's Superstore, High	2.9%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	20.6%	24	0.0%	0	
Street, Penge Tesco Extra, Streatham High	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	8	0.0%	0	0.0%	0	
Road, Streatham Local shops / local market, Lewisham	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Bermondsey	0.2%	1	0.5%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Brixton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.7%	0	
Other stores, Bromley	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	7	2.3%	3	0.0%	0	0.6%	1	0.0%	0	
Other stores, Croydon	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	6	4.2%	5	0.0%	0	
Other stores, Crystal Palace	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		1	0.0%	0		0	
Other stores, Deptford	0.3%	3	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone	10
	0.10/		0.007	•	0.00/	^	0.00/	0	0.00/		0.00/		0.00/		0.00/		0.00/		0.00/	0	1.40/	
Other stores, East Dulwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1
Other stores, Greenwich	0.2%	2		0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Other stores, Lee	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0	0.0%	0
Other stores, Peckham	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Penge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.6%	1	0.0%	0
Other stores, Rotherhithe / Surrey Quays / Canada	0.3%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water																						
Other stores, Streatham	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	8	0.0%	0	0.0%	0
Sainsbury's, Westow Street, Crystal Palace	2.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	11.3%	13	4.0%	5	0.0%	0
Sainsbury's, Whitehorse	1.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	4	10.9%	13	0.0%	0
Lane, Selhurst																						
Other stores, Tulse Hill /	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	6	0.0%	0	0.0%	0
West Norwood																						
Other location survey area -	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Zone 9																						
Other location outside survey area	4.4%	39	7.9%	7	6.0%	8	9.5%	6	2.2%	2	10.4%	8	0.0%	0	0.9%	1	6.3%	7	0.0%	0	0.7%	0
Weighted base:		885		89		131		66		80		73		39		121		114		116		57
Sample:		903		92		90		87		89		91		96		94		84		92		88
Q01ADid you previously u			•			d's ma	ain food	shop	ping in	Lewis	sham To	wn C	entre?									
Yes	10.8%	94	26.0%	22	14.3%	18	8.3%	6	18.2%	8	14.6%	10	2.3%	1	13.7%	15	0.6%	1	7.6%	10	6.8%	4
No	89.2%		74.0%		85.7%		91.7%		81.8%		85.4%		97.7%	39	86.3%			138	92.4%		93.2%	57
Weighted base:		866		83		126		69		45		68		40		109		138		126		61
Sample:		871		84		83		85		59		86		98		86		99		100		91

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												5	•										
	Total	1	Zone	1	Zone	2	Zone 3		Zone 4		Zone 5	5	Zone 6		Zone 7	7	Zone	8	Zone	9	Zone	0	
204BWby did you atom de	ina ma	ot of -	our be-	ioch -	ld'o	n for	d obon-	ine !	عاميناما	?	IMD												
<b>Q01BWhy did you stop do</b> Those who do not do the	_	-						ıng ıı	n Lewisn	am ?	[IVIK]												
Γοο many roadworks / traffic build-up	7.8%	7	4.3%	1	27.4%	5	0.0%	0	6.8%	1	8.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Have difficulty getting there	7.6%	7	6.5%	1	0.0%	0	0.0%	0	15.1%	1	18.5%	2	0.0%	0	12.5%	2	0.0%	0	0.0%	0	18.9%	1	
Parking is too difficult	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	1	0.0%	0	11.0%	2	0.0%	0	0.0%	0	16.9%	1	
Parking is too expensive	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	0	33.3%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	
Shops there are too expensive	1.3%	1	0.0%	0	3.8%	1	0.0%	0	6.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
No need to go there	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.4%	1	
Better alternative closer to me	20.1%	19	29.0%	6	7.6%	1	8.3%	0	28.8%	2	32.0%	3	0.0%	0	29.3%	4	100.0%	1	0.0%	0	0.0%	0	
Not as convenient as it use to be	11.1%	10	14.0%	3	20.2%	4	10.4%	1	12.3%	1	9.7%	1	0.0%	0	5.5%	1	0.0%	0	0.0%	0	9.5%	0	
Problems with bus service	1.0%	1	2.2%	0		0	8.3%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	
Dislike the stores they have there	0.5%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
No reason to visit	1.2%	1	0.0%	0			10.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%		11.9%	0	
Personal reasons	2.8%	3	0.0%		12.6%	2	0.0%	0		0	0.0%	0	0.0%	0		0		0	0.0%	0		0	
Poor retail offering	4.3%	4	9.9%	2	0.0%		18.7%	1	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0		0		0	
,	41.0%		41.3%		23.6%	4	43.9%		24.7%		27.0%	3	66.7%		41.7%		100.0%		100.0%		21.4%	1	
(Don't know)	0.9%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		94		22		18		6		8		10		1		15		1		10		4	
Sample:		103		21		13		9		13		15		3		13		1		6		9	
Q02 How do you normally Those who do not do the	<b>y travel</b> eir food si	to (Si hoppin	<b>FORE / C</b> g online	CENT	RE MEN	TION	ED AT Q	01)?															
Car / van (as driver)	50.4%	467	30.5%	28	47.6%	64	50.9%	38	41.6%	33	65.4%	48	48.2%	19	58.4%	72	48.6%	61	55.9%	69	58.4%	34	
Car / van (as passenger)	6.0%	56	3.3%	3	9.1%	12	1.9%	1	5.4%	4		7		5		7	6.1%	8	6.3%	8		0	
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
Bus	16.7%	154	28.7%	27	23.1%	31	22.7%	17	7.0%	6	13.0%	10	10.3%	4	10.1%	12	22.0%	28	7.9%	10	18.2%	11	
Train	1.9%	17	7.9%	7	3.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		6	0.0%	0	0.0%	0	
Taxi	0.4%	4	0.5%	0	0.6%	1	0.6%	0	0.0%	0	0.0%	0	1.6%	1	0.7%	1	0.0%	0	0.6%	1	0.0%	0	
Walk	23.4%	216	28.6%	27	15.2%	21	23.2%	17	46.0%	37	10.5%	8	25.4%	10	24.5%	30	18.1%	23	25.8%	32	21.4%	12	
Bicycle	0.2%	2	0.0%	0		0	0.0%	0	0.0%	0		1	0.0%	0		0		0	0.0%	0		0	
Disability vehicle (scooter, wheelchair etc.)	0.2%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0		0		1	0.7%	1	0.0%	0	
Other	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		0	
(D) 1/1 / : )	0.3%	3	0.0%	0		1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0		0	
(Don't know / varies)	0.5%	5	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	2.9%	4	0.7%	0	
(Don't know / varies) (Don't travel / goods delivered)	0.5%																						
(Don't travel / goods	0.5%	926		93		135		74		80		74		40		123		125		124		58	

Total Zone 2 Zone 3 Zone 7 Zone 9 Zone 10 Zone 1 Zone 4 Zone 5 Zone 6 Zone 8 Q03 Apart from (STORE / CENTRE MENTIONED AT Q01), where else do you regularly do a main food shop? Excludes SFTs Aldi, 840 Old Kent Road. 1.6% 10 10.6% 6 1.7% 2 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 8.0% 3 London, SE15 1NO Aldi, 97 Crovdon Road. 2.7% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.0% 2 5.2% 4 12.2% 10 1.6% 0 16 0 0 Anerley, SE20 7SX Aldi, Rushey Green, Catford, 2.1% 13 0.0% 0 1.7% 2 0.0% 0 10.8% 6 1.9% 2.7% 4.3% 4 0.0% 0 0.0% 0 0.0% 0 1 SE6 4JD Asda, 464-504 Old Kent 3.7% 23 13.1% 7 15.3% 14 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.5% Road, London, SE1 5AG Asda, 5-9 Deptford High 1.0% 6 0.0% 0 6.2% 6 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Street, Deptford, SE8 4AD Asda, Bugsby Way, 1.6% 0.7% 10 0.0% 0 1 11.4% 6 1.0% 5.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Charlton, SE7 7ST Asda, Rye Lane, Peckham, 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.5% 0 0.6% 4 2.7% 3 0.0% 0 0.0% SE15 4NB 0.1% 0.0% Co-op. 1 Waldram Park 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.2% 0 Road, Forest Hill, SE23 2PW Co-op, 200-206 Hither Green 0.1% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.8% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Lane, Hither Green, SE13 6RT Co-op, 245-247 Greenwich 0.5% 1.2% 0.0% 0 0.0% 0.0% 2 0.0% 0 0.0% 0 3 0.0% 0 0.0% 0 0 0 0.0% 0 3.2% High Road, Greenwich, SE10 8NB Co-op, 26 Farwig Lane, 0.1% 0.0% 0.0% 0.0% 0 0.0% 1.2% 0 0.0% 0.0% 0 0.0% 0 0 0 0 0 0.0% 0 0 0.0% 0 Bromley, BR1 3RE Co-op, 26 Forest Hill Road, 0.1% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.6% 0 Dulwich, SE22 0RR Co-op, 443-453 Bromley 0.1% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 1.2% 0 0.0% 0 0.0% 0.0% 0.0% 0 0 Road, Downham, BR1 4PH Co-op, 546-550 Westhorne 0.1% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 1.2% 0 0.0% 0 0.0% 0.0% 0.0% 0 Avenue, Eltham, SE9 6DR Co-op, 56-62 Lordship Lane, 0.1% 1 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.8% Dulwich, SE22 8HJ Co-op, 60 Kimmeridge 0.3% 2 0.0% 0 0.0% 0.0% 0.0% 3.6% 2 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 0 0 Road, Mottingham, SE9 4EB Co-op, 74-78 Sydenham 0.3% 2 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 2.3% 2 0.0% 0 0.0% 0.0% 0 Road, Sydenham, SE26 5OE 0.2% Iceland, 112-114 High 1 1.8% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Street, Deptford, SE8 4NS Iceland, 13 Winslade Way, 1.2% 0.1% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 0 Catford Centre, Catford,

										_		0	,										
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	)	
OFC AND																							
SE6 4JU Iceland, 164 High Street, Lewisham, SE13 6JL	1.6%	10	4.6%	2	0.7%	1	0.0%	0	4.9%	3	3.1%	2	0.0%	0	1.0%	1	1.2%	1	0.0%	0	1.2%	0	
Iceland, 277-281 New Cross Road, New Cross, SE14 6AS	1.1%	7	0.0%	0	7.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, 470 Bromley Road, Downham, BR1 4PO	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	2.4%	1	3.3%	3	0.0%	0	0.0%	0	0.0%	0	
Iceland, 74 Rye Lane/24 Station Way, Peckham, SE15 5DO	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, 789-799 Old Kent Road, London, SE15 1NZ	0.7%	4	0.0%	0	4.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Blenheim Shopping Centre, Penge, SE20 8RW	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	
Iceland, The Lee Gate Shopping Centre, Lee Green, SE12 8SS	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, 104-120 Lee High Road, Lewisham, SE13 5PT	1.8%	11	0.0%	0	0.9%	1	3.0%	2	9.5%	5	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, 106 Sydenham Road, Sydenham, SE26 5JX	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	1.5%	1	0.0%	0	4.1%	1	
Lidl, 135 High Street, Beckenham, BR3 1AG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	
Lidl, 137 Eltham High Street, Eltham, SE9 1TQ	0.3%	2	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, 183-189 High Street, Penge, SE20 7PF	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.5%	2	0.0%	0	
Lidl, 2 Massinger Street, Old Kent Road, London, SE17 1TY	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, 233-249 Southend Lane, Bellingham, SE6 4DD	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	3	2.4%	1	5.6%	5	0.0%	0	0.8%	1	1.2%	0	
Lidl, 3 Bellenden Road, Peckham, SE15 5BA	0.9%	6	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	2	
Lidl, Unit 2b Catford Island, Plassy Road, Catford, SE6 2DD	1.0%	6	0.0%	0	0.7%	1	0.0%	0	4.1%	2	0.0%	0	1.2%	0	2.0%	2	1.2%	1	0.0%	0	1.2%	0	
Marks & Spencer, 115 Eltham High Street, Eltham, SE9 1TQ	0.2%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, 122 High Street, Lewisham, SE13 6JG	1.5%	9	1.8%	1	1.5%	1	3.1%	2	4.2%	2	3.5%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.2%	0	
Marks & Spencer, 17	0.9%	6	0.0%	0	0.0%	0	10.1%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:										fo	r Bilf	ing	ger G	VA								Novem	ber 2015
	Total		Zone 1		Zone 2		Zone 3		Zone	4	Zone 5	5	Zone	6	Zone '	7	Zone 8	3	Zone 9		Zone 10		
Stratheden Parade, Blackheath, SE3 7SX Marks & Spencer, 411	1.8%	11	0.9%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	5.9%	2	4.3%	4	1.2%	1	2.2%	2	4.1%	1	
Bromley Road, Bromley, BR1 4PJ	1.870	11	0.976	U	0.0%	U	0.0%	U	0.0%	U	2.170	1	3.970	2	4.370	4	1.270	1	2.270	2	4.170	1	
Marks & Spencer, Su 1-2 Cutty Sark Station,	0.6%	4	0.0%	0	0.0%	0	6.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Greenwich, SE10 9EJ Morrisons, Aylesham Centre, Rye Lane, Peckham, SE15 5EW	2.1%	12	0.9%	0	8.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	8.9%	3	
Sainsbury's Superstore, 14 Burnt Ash Road, Superstore, SE12 8PZ	3.6%	22	0.0%	0	0.0%	0	8.6%	4	17.6%	10	10.9%	6	2.4%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	1	
Sainsbury's Superstore, 263d New Cross Road, New Cross, SE14 5UQ	3.1%	19	2.4%	1	16.2%	15	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, 34-48 London Road, Forest Hill, SE23 3HF	1.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	2.3%	2	0.0%	0	0.0%	0	28.3%	9	
Sainsbury's Superstore, Southend Lane, Sydenham (Bell Green), SE26 4PU	5.1%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	4	2.4%	1	20.2%	16	5.2%	4	6.3%	5	2.8%	1	
Sainsbury's Superstore, Unit 33, Lewisham Centre, Lewisham, SE13 7EP	3.3%	20	0.0%	0	4.5%	4	4.9%	3	18.6%	10	2.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, 357-361 Lordship Lane, East Dulwich, SE22 8JJ	0.9%	5	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	
Tesco Superstore, 16-21 Winslade Way, Catford Centre, Catford, SE6 4JU	1.5%	9	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	9.8%	8	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, 209 Lewisham Road, Lewisham, SE13 7PY	2.4%	14	0.9%	0	2.4%	2	6.1%	3	3.8%	2	8.9%	5	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, 1 Rushey	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	
Green, Catford, SE6 4AS Tesco Express, 215-223 Lewisham Way, Lewisham, SE4 1UY	0.5%	3	0.0%	0	2.4%	2	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, 262-274 High Street, Lewisham, SE13 6AD	0.9%	5	0.0%	0	0.0%	0	4.8%	2	2.8%	2	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, 42 Sydenham Road, Sydenham, SE26 5OF	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, 480-486	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

weighteu.													<b>501 G</b>	, , ,									1	TOVEINDEL 2015
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	5	Zone 6	5	Zone 7		Zone 8	3	Zone 9	)	Zone 1	0		
Bromley Road, Downham, BR1 4PB																								
Tesco Express, 86 London Road, Forest Hill, SE23 3PE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0		
Tesco Express, 87-89 Perry Hill, Catford, SE6 4EY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0		
Tesco Express, 97-99 Loampit Vale, Lewisham, SE13 7TG	0.5%	3	0.0%	0	0.0%	0	0.9%	0	4.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Express, Meridian South Development, Hither Green Lane, Hither Green, SE13 6RT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Waitrose, 1 Southend Road, Beckenham, BR3 1SD	2.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.6%	1	7.6%	6	2.7%	2	6.7%	6	0.0%	0		
Waitrose, 129 Burnt Ash Lane, Bromley, BR1 5AJ	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	13.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Waitrose, 45 Masons Hill, Bromley, BR2 9HD	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0		
Waitrose, New Capital Quay, Greenwich, SE10 9DD	2.1%	12	1.1%	1	0.0%	0	14.4%	7	8.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aldi, Station Road, South Norwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0		
Lidl, Bestwood Street, Bermondsey	0.9%	5	10.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local shops, Forest Hill Marks & Spencer Simply Food, High Street, Beckenham	0.1% 0.6%	1 3	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.8%	0	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 3.4%	0	2.8% 0.0%	1 0		
Morrisons, Jenner Close, Sidcup	0.6%	3	0.0%	0	0.0%	0	0.9%	0	0.0%	0	2.7%	1	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's Local, Fenton Parade, Woolwich Road, Greenwich	0.3%	2	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's Superstore, Charlton Riverside Place, Charlton	0.8%	5	0.0%	0	0.7%	1	5.2%	3	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's Superstore, Dog Kennel Hill, Dulwich	0.4%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.6%	0		
Sainsbury's Superstore, High Street, Beckenham	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	5	0.0%	0		
Sainsbury's Superstore, Walters Yard, Bromley	1.7%	10	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	22.4%	6	0.0%	0	0.0%	0	4.2%	4	0.0%	0		
Tesco Express, Croxted Road, Dulwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0		
Tesco Express, Croydon	1.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	5	0.0%	0	6.9%	6	0.0%	0		

Weighted:										fo	r Bilf	ing	ger G	VA								No	ovember 2015
	Total		Zone 1	1	Zone 2	,	Zone 3		Zone 4		Zone 5	j	Zone	6	Zone	7	Zone	8	Zone	9	Zone 1	0	
Road, Beckenham																							
Tesco Express, Croydon Road, Penge	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	
Tesco Extra, Surrey Quays Centre, Redriff Road, Rotherhithe	2.1%	13	18.3%	10	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Brigstock Road, Thornton Heath	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	4.2%	4	0.0%	0	
Tesco Superstore, Croydon	2.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	1.2%	1	13.9%	12	0.0%	0	
Road, Beckenham Tesco Superstore, Dunton	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Southwark Co-op, Norwood Road, West Norwood	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	
Lidl, Streatham High Road, Streatham	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	7	0.0%	0	0.0%	0	
Sainsbury's Superstore, High Street, Penge	2.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	1.2%	1	10.8%	9	0.0%	0	
Tesco Extra, Streatham High Road, Streatham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	
Local shops / local market, Lewisham	0.7%	4	1.8%	1	0.0%	0	0.9%	0	2.0%	1	1.0%	1	1.2%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Other stores, Bermondsey	1.1%	7	12.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Blackheath	0.1%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Brixton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	
Other stores, Bromley	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	4	0.0%	0	0.0%	0	0.0%	0	3.4%	1	
Other stores, Croydon	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	6.4%	5	0.0%	0	
Other stores, Crystal Palace	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	4.2%	4	0.0%	0	
Other stores, Deptford	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	
Other stores, East Dulwich	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	1.6%	0	
Other stores, Greenwich	0.4%	2	0.0%	0	0.0%	0	3.9%	2	0.8%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	
Other stores, Lee	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0		0		0	0.0%	0	0.0%	0	
Other stores, Peckham Other stores, Rotherhithe / Surrey Quays / Canada	1.1% 0.3%	7 2		1 2	3.8% 0.0%	4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		1	0.0% 0.0%	0	0.0% 0.0%	0	4.1% 0.0%	0	
Water			0.65	_		_		_		_		_				_				_			
Other stores, Streatham	1.9%	11	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			15.3%	11	0.0%	0	0.0%	0	
Other stores, Thornton Heath	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			1.2%	1	0.0%	0	0.0%	0	
Sainsbury's, Westow Street, Crystal Palace	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.9%	3	1.8%	2	0.0%	0	
Sainsbury's, Whitehorse Lane, Selhurst	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	1.0%	1	0.0%	0	
Other stores, Tulse Hill / West Norwood	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	7	0.0%	0	0.0%	0	
Other location survey area - Zone 4	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other location survey area -	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	

By Zone
Weighted:

### LB Lewisham Household Survey for Bilfinger GVA

Page 12 November 2015

	Total	I	Zone	1	Zone 2	2	Zone 3	3	Zone 4	ı	Zone 5	5	Zone 6	ó	Zone '	7	Zone 8	8	Zone 9	)	Zone 1	10
Zone 8 Other location outside survey area	3.0%	18	11.7%	6	0.0%	0	5.1%	3	0.0%	0	1.9%	1	1.2%	0	0.0%	0	8.9%	7	0.0%	0	3.8%	1
Weighted base:		603		53		94		51		56		52		26		82		73		85		32
Sample:		591		59		61		61		60		64		62		64		49		65		46

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	9	Zone 1	0		
Q04 Where do you do mo	ost of you	ır ho	usehold's	s sm	nall scale	'top	-up' food	sho	opping?															
Aldi, 840 Old Kent Road, London, SE15 1NO	0.8%	6	4.0%	2	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aldi, 97 Croydon Road, Anerley, SE20 7SX	2.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	16	0.0%	0		
Aldi, Rushey Green, Catford, SE6 4JD	0.9%	7	0.0%	0	0.8%	1	0.0%	0	6.7%	4	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0	0.0%	0		
Asda, 464-504 Old Kent Road, London, SE1 5AG	0.6%	4	2.5%	2	2.2%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Asda, 5-9 Deptford High Street, Deptford, SE8 4AD	0.6%	4	0.9%	1	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Asda, Bugsby Way, Charlton, SE7 7ST	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Asda, Rye Lane, Peckham, SE15 4NB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0		
Budgens, 400-406 Brockley Road, Crofton Park, London, SE4 2DH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0		
Co-op, 1 Waldram Park Road, Forest Hill, SE23 2PW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0		
Co-op, 200-206 Hither Green Lane, Hither Green, SE13 6RT	0.6%	4	0.0%	0	0.0%	0	0.0%	0	6.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Co-op, 245-247 Greenwich High Road, Greenwich, SE10 8NB	0.5%	3	0.0%	0	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Co-op, 26 Farwig Lane, Bromley, BR1 3RE	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Co-op, 26 Forest Hill Road, Dulwich, SE22 0RR	0.6%	5	0.0%	0	0.7%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	3		
Co-op, 308-312 Sangley Road, Catford, SE6 2JT	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Co-op, 335-337 Bromley Road, Bellingham, BR1 5RU	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0		
Co-op, 383 Brockley Road, Crofton Park, SE4 2PH	0.6%	4	0.0%	0	0.7%	1	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0		
Co-op, 38-40 Randlesdown Road, Bellingham, London, SE6 3BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0		
Co-op, 431-435 Downham Way, Bromley, BR1 5HR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Co-op, 443-453 Bromley Road, Downham, BR1	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 1	0	
4PH Co-op, 56-62 Lordship Lane, Dulwich, SE22 8HJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	
Co-op, 60 Kimmeridge Road, Mottingham, SE9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
4EB Co-op, 74-78 Sydenham Road, Sydenham, SE26 5OE	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	
Co-op, Brownhill Road, Catford, SE6 1AA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	
Iceland, 112-114 High Street, Deptford, SE8 4NS	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, 164 High Street, Lewisham, SE13 6JL	1.6%	12	0.0%	0	0.0%	0	4.1%	2	7.8%	5	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0	
Iceland, 277-281 New Cross Road, New Cross, SE14 6AS	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, 470 Bromley Road, Downham, BR1 4PO	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, 74 Rye Lane/24 Station Way, Peckham, SE15 5DQ	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, The Lee Gate Shopping Centre, Lee Green, SE12 8SS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, 104-120 Lee High Road, Lewisham, SE13	0.4%	3	0.0%	0	0.0%	0	1.0%	1	0.7%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, 106 Sydenham Road, Sydenham, SE26 5JX	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	
Lidl, 135 High Street, Beckenham, BR3 1AG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	
Lidl, 137 Eltham High Street, Eltham, SE9 1TQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	
Lidl, 183-189 High Street, Penge, SE20 7PF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	
Lidl, 2 Massinger Street, Old Kent Road, London, SE17 1TY	0.2%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, 3 Bellenden Road, Peckham, SE15 5BA	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Unit 2b Catford Island, Plassy Road, Catford, SE6 2DD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, 115 Eltham High Street,	0.8%	6	0.0%	0	0.0%	0	5.2%	3	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	5	Zone 6		Zone 7	'	Zone 8	3	Zone 9	)	Zone 1	.0	
Eltham, SE9 1TQ Marks & Spencer, 122 High	0.8%	6	0.0%	0	0.7%	1	3.4%	2	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Lewisham, SE13 6JG																							
Marks & Spencer, 17 Stratheden Parade, Blackheath, SE3 7SX	0.4%	3	0.0%	0	0.0%	0	4.2%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, 411 Bromley Road, Bromley, BR1 4PJ	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	14.3%	4	0.0%	0	0.0%	0	0.0%	0	0.6%	0	
Marks & Spencer, Su 1-2 Cutty Sark Station, Greenwich, SE10 9EJ	0.4%	3	0.0%	0	0.0%	0	4.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Aylesham Centre, Rye Lane, Peckham, SE15 5EW	1.3%	10	2.2%	1	7.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	
Sainsbury's Superstore, 14 Burnt Ash Road, Superstore, SE12 8PZ	3.4%	26	0.0%	0	0.0%	0	14.8%	9	5.8%	4	22.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, 263d New Cross Road, New Cross, SE14 5UO	0.6%	4	0.0%	0	3.9%	4	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, 34-48 London Road, Forest Hill, SE23 3HF	2.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	2.3%	2	0.0%	0	20.7%	13	
Sainsbury's Superstore, Southend Lane, Sydenham (Bell Green), SE26 4PU	3.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	21	0.0%	0	1.4%	1	1.7%	1	
Sainsbury's Superstore, Unit 33, Lewisham Centre, Lewisham, SE13 7EP	1.8%	13	1.5%	1	2.2%	2	1.0%	1	4.5%	3	0.0%	0	0.0%	0	5.8%	6	0.0%	0	0.0%	0	0.6%	0	
Sainsbury's Local, 2090211 Mantle Road, Brockley, London, SE4 2EW	0.5%	4	0.0%	0	3.1%	3	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, 33-35 Lewisham Way, New Cross, SE14 6PP	1.0%	7	2.5%	2	5.1%	5	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, 342 Baring Road, Grove Park, SE12 0DU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, 357-361 Lordship Lane, East Dulwich, SE22 8JJ	3.5%	26	0.0%	0	12.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.8%	13	
Sainsbury's Local, 57-59 Honor Oak Park, London, SE23 1EA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	
Sainsbury's Local, Loampit	0.7%	5	0.0%	0	0.0%	0	2.6%	2	3.5%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 1	0	
Vale, Lewisham, SE13																							
Tesco Superstore, 16-21 Winslade Way, Catford Centre, Catford, SE6 4JU	1.2%	9	0.0%	0	0.7%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	5.3%	5	0.0%	0	2.2%	2	0.0%	0	
Tesco Superstore, 209 Lewisham Road, Lewisham, SE13 7PY	1.0%	8	0.0%	0	0.0%	0	0.8%	0	7.9%	5	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, 1 Rushey Green, Catford, SE6 4AS	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	1.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, 139-145 Kirkdale, Sydenham, SE26 4OJ	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	5	0.0%	0	0.0%	0	3.3%	2	
Tesco Express, 20-22 Deptford High Street, Deptford, SE8 4AF	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, 215-223 Lewisham Way, Lewisham, SE4 1UY	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, 262-274 High Street, Lewisham, SE13 6AD	0.5%	4	0.0%	0	0.7%	1	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, 30-40 Blackheath Road, Deptford, SE10 8EF	0.8%	6	0.0%	0	3.5%	4	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, 42 Sydenham Road, Sydenham, SE26 5QF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.8%	0	
Tesco Express, 480-486 Bromley Road, Downham, BR1 4PB	0.4%	3	0.0%	0	0.0%	0	0.8%	0	0.0%	0	2.5%	1	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, 86 London Road, Forest Hill, SE23 3PE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	
Tesco Express, 87-89 Perry Hill, Catford, SE6 4EY	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.6%	0	
Tesco Express, 97-99 Loampit Vale, Lewisham, SE13 7TG	0.5%	4	0.0%	0	0.0%	0	1.0%	1	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Meridian South Development, Hither Green Lane, Hither Green, SE13 6RT	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, 1 Southend Road, Beckenham, BR3 1SD	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	4.1%	4	0.0%	0	
Waitrose, 129 Burnt Ash Lane, Bromley, BR1 5AJ	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	;	Zone 9		Zone 10	0	
Waitrose, 45 Masons Hill,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	
Bromley, BR2 9HD Waitrose, New Capital Quay,	0.3%	2	1.5%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Greenwich, SE10 9DD Aldi, Station Road, South Norwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	
Lidl, Bestwood Street, Bermondsey	1.0%	7	10.9%	7	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Forest Hill	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	7	0.0%	0	0.0%	0	5.4%	3	
Local shops, New Cross	0.8%	6	0.0%	0	5.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Sydenham	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		7	0.0%	0	0.0%	0	2.1%	1	
Marks & Spencer Simply Food, High Street, Beckenham	0.4%	3	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		1	0.0%	0	2.2%	2		0	
Sainsbury's Local, Fenton Parade, Woolwich Road, Greenwich	0.6%	5	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	
Sainsbury's Superstore, Dog Kennel Hill. Dulwich	0.3%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	
Sainsbury's Superstore, High Street, Beckenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	
Sainsbury's Superstore, Streatham High Road, Streatham Common	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	6.5%	7	0.7%	1	0.0%	0	
Sainsbury's Superstore, Walters Yard, Bromley	1.1%	8	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	13.6%	4	0.0%	0	0.0%	0	3.5%	4	0.0%	0	
Tesco Express, Croxted Road, Dulwich	2.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	18	0.0%	0	2.1%	1	
Tesco Express, Croydon Road, Beckenham	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	
Tesco Express, Croydon Road, Penge	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	6	0.0%	0	
Tesco Extra, Surrey Quays Centre, Redriff Road, Rotherhithe	2.8%	21	27.7%	17	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	
Tesco Superstore, Brigstock Road, Thornton Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	
Tesco Superstore, Croydon Road, Beckenham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	
Tesco Superstore, Dunton Road, Southwark	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Norwood Road, West Norwood	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	9	0.0%	0	0.0%	0	
Lidl, Streatham High Road, Streatham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	
Sainsbury's Superstore, High Street, Penge	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	9	0.0%	0	

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	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone	10	
Tesco Extra, Streatham High	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	
Road, Streatham																							
Local shops / local market, Lewisham	3.4%	25	0.0%	0	3.6%	4	4.9%	3	10.1%	7	4.4%	2	0.0%	0	6.8%	7	0.0%	0	0.0%	0	4.2%	3	
Other stores, Beckenham / Elmers End	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	6	0.0%	0	
Other stores, Bermondsey	0.9%	6	10.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Blackheath	0.6%	4	0.0%	0	0.0%	0	6.3%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Brockley	1.0%	8	0.0%	0	4.2%	4	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Bromley	1.4%	10	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.0%	1	23.4%	7	0.0%	0	0.0%	0	1.7%	2	0.0%	0	
Other stores, Catford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	
Other stores, Croydon	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	4.2%	4	1.3%	1	
Other stores, Crystal Palace	1.4%	10		0		0	0.0%	0		0		0	0.0%	0		0		3	7.3%	7	0.0%	0	
Other stores, Deptford	2.0%	15	11.7%	7		7	0.0%	0	0.0%	0		0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Other stores, East Dulwich	1.1%	8		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%		12.7%	8	
Other stores, Greenwich	1.0%	8		2	0.0%	0	8.7%	5	0.0%	0		0	0.0%	0		0		ő	0.0%	0	0.0%	0	
Other stores, Grove Park	0.6%	5		0		0	0.0%	0		0		5	0.0%	0		0		0	0.0%	0		0	
Other stores, Kidbrooke	0.8%	6		0		0		6		0		0	0.0%	0		0		0	0.0%	0		0	
Other stores, Ladywell / Crofton Park	0.3%	2		0		0		0		2		0	0.0%	0		0		0	0.0%	0		0	
Other stores. Lee	0.6%	5	0.0%	0	0.0%	0	1.8%	1	0.0%	0	6.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other stores, Peckham	2.4%	18			17.5%	18	0.0%	0		0		0	0.0%	0		0		ő	0.0%	0	0.0%	ő	
Other stores, Penge	0.6%	4	0.0%	0		0	0.0%	0		0		0	0.0%	0		1	0.0%	0	3.3%	3	0.0%	0	
Other stores, Rotherhithe / Surrey Quays / Canada Water	0.4%	3		3		0	0.0%	0		0		0	0.0%	0		0		0	0.0%	0		0	
Other stores, Streatham	1.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	14	0.0%	0	0.0%	0	
Other stores, Thornton Heath	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.9%	1	0.0%	0	
Sainsbury's, Westow Street, Crystal Palace	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	4.6%	5	0.0%	0	
Sainsbury's, Whitehorse Lane, Selhurst	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	10.2%	10	0.0%	0	
Other stores, Tulse Hill / West Norwood	2.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	15	0.0%	0	0.0%	0	
Other location survey area - Zone 4	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other location survey area - Zone 8	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	5	0.0%	0	0.0%	0	
Other location survey area - Zone 9	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.4%	2	0.0%	0	
Other location outside survey area	5.4%	40	11.7%	7	3.5%	4	8.6%	5	2.6%	2	11.6%	6	2.0%	1	2.6%	3	7.3%	7	3.8%	4	2.7%	2	
Weighted base: Sample:		744 749		62 69		103 70		60 72		67 76		56 66		30 77		102 79		101 70		101 81		62 89	
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	Total	l	Zone 1	-	Zone 2	2	Zone	3	Zone	4	Zone 5		Zone	6	Zone 7	7	Zone 8	3	Zone 9	)	Zone 1	.0	
Q05 Where do you do mo	st of yo	our ho	usehold	's sh	opping	for cl	othes, fo	ootwe	ear and o	other	fashion (	good	s?										
Bell Green Retail Park, Sydenham, SE26 4PR	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	4.2%	5	0.0%	0	0.0%	0	0.9%	0	
Bluewater Shopping Centre	6.8%	53	6.6%	5	4.0%	4	30.4%	20	10.5%	7	11.9%	8	5.1%	2	4.0%	4	1.1%	1	0.8%	1	2.4%	1	
Charlton Retail Warehousing, Bugsby's Way, Charlton	0.6%	4	0.8%	1	0.0%	0	4.2%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lakeside Shopping Centre / Retail Parks	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Old Kent Road retail warehousing (Southernwood Retail Park, Cantium Retail Park	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Purley Way Retail Purley Way Retail Warehousing, Croydon (Including IKEA, Trafalgar Way Retail Park, Valley Retail Park)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.7%	2	0.0%	0	
Ravensbourne Retail Park (A.K.A Bromley Road Retail Park), Bromley Road, Catford, SE6 2TS	1.7%	13	0.0%	0	2.0%	2	0.0%	0	6.6%	4	4.8%	3	0.9%	0	0.0%	0	0.8%	1	0.6%	1	2.9%	1	
Lewisham Town Centre	19.0%	149	20.1%	15	43.2%	48	20.0%	13	43.5%	29	12.9%	9	3.6%	1	27.1%	29	0.8%	1	0.0%	0	9.3%	4	
Catford Town Centre	0.9%	7	1.1%	1	0.0%	0	0.0%	0		0	1.7%	ĺ	0.0%	0	4.7%	5	0.0%	0	0.0%	0		0	
Deptford District Centre	0.2%	1	1.2%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
Lee Green District Centre	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
New Cross District Centre	0.2%	1	0.0%	0		1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	
Sydenham District Centre	0.3%	3	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.8%	1	0.0%	0	0.0%	0	
Beckenham	1.4%	11	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	4.4%	5	6.1%	7	0.0%	0	
Bexleyheath	0.3%	2	0.0%	0	0.8%	1	1.6%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brixton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.9%	0	
Camberwell	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	
Canary Wharf	0.5%	4	0.0%	0	0.0%	0	2.4%	2	2.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Central London / West End / Covent Garden	19.7%	155	25.5%	19	23.3%	26	18.7%	12	18.3%	12	4.9%	3	4.1%	1	14.5%	16	38.5%	40	9.6%	10	32.0%	15	
City of London (Including One New Change)	0.5%	4	0.0%	0	0.8%	1	0.0%	0	0.7%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	
Croydon	10.1%	79	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	24.3%	25	37.6%	40	13.0%	6	
Crystal Palace	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	
East Dulwich	0.5%	4	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3	
Elephant and Castle	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eltĥam	0.8%	6	0.0%	0	0.0%	0	2.2%	1	0.8%	1	6.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Greenwich	0.4%	3	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Knightsbridge / Kings Road	0.4%	3	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.0%	1	1.1%	1	0.0%	0	0.0%	0	
rangingoriage / rango rioda														0	0.0%								

	Total	l	Zon	e 1	Zone	2	Zone 3	3	Zone 4	ļ	Zone 5	5	Zone	6	Zone	7	Zone	e 8	Zone	9	Zone	10
Penge	0.3%	3	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0.9%	0
Shoreditch / Spitalfields	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford (Including Westfield Stratford City)	1.9%	15	11.8%	9	0.0%	0	5.4%	4	1.9%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	0
Streatham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0
Surrey Quays/Canada Water	2.3%	18	21.7%	17	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Norwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Westfield London, White City (near Shepherds Bush)	1.2%	10	0.0%	0	3.2%	4	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	5.2%	5	0.0%	0	0.0%	0
Woolwich	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dog Kennel Hill, East Dulwich	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other locations, London	1.3%	11	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	7.1%	7	0.0%	0	0.0%	0
Orpington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Bromley	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.7%	0	3.3%	2	0.9%	0		1	0.0%	0	3.4%	4	0.0%	0
Bromley Town Centre	21.6%	170	2.5%		6.7%	7	6.2%	4	10.8%	7	42.8%	29	78.3%	27	35.8%	39	5.9%			40		9
Charlton District Centre	0.2%	2	0.0%		0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0
Sainsbury's Superstore, Burnt Ash Road, Lee Green	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location outside survey area	1.2%	10	1.7%	1	0.0%	0	0.7%	0	1.7%	1	3.3%	2	0.9%	0	1.4%	1	0.8%	1	0.0%	0	4.4%	2
Weighted base: Sample:		784 790		76 81		111 74		66 78		66 77		67 84		34 82		108 87		104 78		107 83		45 66

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	Tota	l	Zone	1	Zone	2	Zone	3	Zone 4	1	Zone 5	5	Zon	e 6		Zone 7		Zone 8	8	Zone	9	Zone	10	
Q06 Where else do you Excludes SFTs	do your	house	ehold's s	shopp	oing for	cloth	es, footv	vear	and othe	r fas	hion goo	ds?												
Bell Green Retail Park, Sydenham, SE26 4PR	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	) 4	4.0%	3	0.0%	0	0.0%	0	0.0%	0	
Bluewater Shopping Centre Charlton Retail Warehousing, Bugsby's Way, Charlton	8.9% 0.9%	47 5	0.9% 0.0%	0		7	22.2% 5.5%	9	8.9% 1.3%	3	18.0% 4.4%	8 2				1.2% 0.0%	1	1.1% 0.0%	1 0	13.0% 0.0%	9			
Lakeside Shopping Centre / Retail Parks	1.1%	6	0.0%	0	0.0%	0	1.5%	1	0.0%	0	6.2%	3	0.0%	0	) (	0.0%	0	0.0%	0	0.0%	0	6.4%	2	
Old Kent Road retail warehousing (Southernwood Retail Park, Cantium Retail Park	1.1%	6	0.0%	0	6.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	) (	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ravensbourne Retail Park (A.K.A Bromley Road Retail Park), Bromley Road, Catford, SE6 2TS	1.3%	7	0.9%	0	0.8%	1	0.0%	0	11.0%	4	3.2%	1	0.0%	0	) (	0.0%	0	0.0%	0	0.0%	0	2.1%	1	
Lewisham Town Centre	12.8%	68	16.3%	8	18.8%	17	9.9%	4	36.2%	12	9.4%	4	6.1%	1	17	7.7%	12	1.1%	1	3.3%	2	15.5%	6	
Catford Town Centre	0.6%	3	0.9%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	0	) 2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	
Blackheath District Centre	0.3%	2	0.0%	0	0.0%	0	1.5%	1	2.9%	1	0.0%	0	0.0%	0	) (	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Deptford District Centre	1.6%	8	9.3%	5	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%			0.0%	0	0.0%	0	0.0%	0			I
Forest Hill District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%			0.0%	0	1.1%	1	0.0%	0			I
Lee Green District Centre	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%			0.0%	0	0.0%	0	0.0%	0			
Sydenham District Centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	) 4	4.0%	3	0.0%	0	0.0%	0	3.5%	1	
Beckenham	0.9%	5	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	) (	0.0%	0	0.0%	0	5.1%	4	1.9%	1	
Bexleyheath	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%			0.0%	0	0.0%	0	0.0%	0			
Brixton	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%			0.0%	0	8.2%	6	0.0%	0			
Camberwell	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	) (	0.0%	0	5.9%	5	0.0%	0	0.0%	0	
Canary Wharf	1.1%	6	5.9%	3	1.0%	1	0.0%	0	4.9%	2	0.0%	0	0.0%	0	) (	0.0%	0	0.0%	0	0.0%	0	1.1%	0	
Central London / West End / Covent Garden	18.1%	96	17.7%	9	27.0%	24	29.2%	12	13.4%	5	8.5%	4	22.8%	3	6	5.3%	4	25.1%	19	11.6%	8	18.5%	7	
City of London (Including One New Change)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	) 1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	
Croydon	8.8%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	21	1.2%	14	15.9%	12	22.6%	16	9.3%	3	
Crystal Palace	0.5%	3	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%			0.0%	0		3	0.0%	0			
Dulwich Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%			0.0%	0	0.0%	0	0.0%	0			
East Dulwich	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%			0.0%	0		1	0.0%	0			
Eltham	1.0%	6	0.9%	0	0.0%	0	5.0%	2	0.0%	0	6.8%	3	0.0%			0.0%	0	0.0%	0	0.0%	0			
Greenwich	0.8%	4	0.9%	0		0	3.8%	2	0.0%	0	0.0%	0				0.0%	0	3.1%	2		0			
Knightsbridge / Kings Road	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	) 1	1.2%	1	0.0%	0	0.0%	0			
Peckham	2.6%	14	1.1%	1	13.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%			0.0%	0	1.1%	1	0.0%	0			
Penge	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%			0.0%	0	0.0%	0	2.0%	1	0.0%		)
Stratford (Including Westfield Stratford City)	3.3%	17	24.9%	13	0.0%	0	4.6%	2	1.6%	1	1.2%	1	0.0%	0		1.5%	1	0.0%	0	0.0%	0			
Surrey Quays/Canada Water	1.2%	6	9.7%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	) (	0.0%	0	0.0%	0	0.0%	0	1.1%	0	

	Total	l	Zone	1	Zone 2	2	Zone 3	}	Zone 4	ļ	Zone :	5	Zone	6	Zone '	7	Zone	8	Zone	9	Zone 1	10
West Norwood	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0		0
Westfield London, White City (near Shepherds Bush)	1.4%	7	0.0%	0	0.0%	0	4.6%	2	5.6%	2	1.2%	1	0.0%	0	1.5%	1	1.1%	1	1.0%	1	1.3%	0
Woolwich	0.3%	2	0.0%	0	0.0%	0	2.9%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other locations, London	1.0%	5	0.0%	0	0.0%	0	1.2%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.4%	1	2.2%	2	4.9%	2
Orpington	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley	2.0%	11	0.0%	0	4.0%	4	0.0%	0	5.6%	2	1.0%	0	0.0%	0	0.0%	0	4.9%	4	1.2%	1	0.0%	0
Brockley	0.4%	2	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Town Centre	18.3%	97	5.8%	3	10.8%	10	3.5%	1	2.9%	1	30.2%	13	22.9%	3	25.5%	17	20.7%	16	37.9%	26	13.8%	5
Charlton District Centre	0.2%	1	0.0%	0	0.0%	0	1.5%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location outside survey area	3.5%	19	4.7%	2	0.8%	1	2.1%	1	4.0%	1	4.1%	2	8.2%	1	12.2%	8	2.6%	2	0.0%	0	0.0%	0
Weighted base:		528		52		90		41		34		45		15		68		76		70		37
Sample:		511		51		50		51		45		61		38		51		53		57		54

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	Total	l	Zone 1	-	Zone 2	2	Zone 3	3	Zone	4	Zone 5	5	Zone 6	5	Zone	7	Zone	8	Zone	9	Zone 1	10	
Q07 Where do you do mo	ost of yo	our ho	ousehold	's sh	opping	for fu	rniture, f	loor	coverin	gs an	d house	hold	textiles?	•									
Bell Green Retail Park, Sydenham, SE26 4PR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	
Bluewater Shopping Centre Charlton Retail Warehousing, Bugsby's	5.0% 1.8%	25 9	0.0% 6.2%	0		0 1	22.9% 7.0%	8	10.1% 0.0%	4 0	11.8% 6.4%	5	8.5% 0.0%	1 0	1.9% 0.0%	1 0	1.0% 0.0%	1 0	2.5% 0.0%	2 0		3	
Way, Charlton Lakeside Shopping Centre / Retail Parks	2.4%	12	3.2%	2	1.2%	1	8.0%	3	6.2%	3	9.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Old Kent Road retail warehousing (Southernwood Retail Park, Cantium Retail Park	8.4%	41	34.4%	17	30.0%	22	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	
Purley Way Retail Warehousing, Croydon (Including IKEA, Trafalgar Way Retail Park, Valley Retail Park)	16.8%	82	8.6%	4	10.8%	8	3.0%	1	4.9%	2	2.8%	1	9.0%	1	21.3%	12	23.3%	20	47.0%	30	10.3%	4	
Ravensbourne Retail Park (A.K.A Bromley Road Retail Park), Bromley Road, Catford, SE6 2TS	3.0%	15	0.0%	0	3.1%	2	0.0%	0	2.1%	1	11.1%	5	13.3%	2	6.1%	3	0.0%	0	1.1%	1	2.6%	1	
Lewisham Town Centre	10.4%	51	14.0%	7	15.7%	12	17.7%	6	33.1%	14	11.6%	5	0.0%	0	10.9%	6	0.0%	0	0.0%	0	6.4%	2	
Catford Town Centre	2.0%	10	0.0%	0		4	0.0%	0	0.0%		10.1%	4	2.1%	0		2		0	0.0%	0		0	
Blackheath District Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Deptford District Centre	1.0%	5	3.2%	2	1.2%	1	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Downham District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Forest Hill District Centre	1.5%	7	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	4	0.0%	0	0.0%	0	8.5%	3	
ee Green District Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	
New Cross District Centre	0.6%	3	0.0%	0	0.9%	1	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ydenham District Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	1.4%	1	0.0%	0	
eckenham	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	1.1%	1	0.0%	0	
exleyheath	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
rixton	1.0%	5	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		5	0.0%	0		0	
amberwell	0.3%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		1	
Central London / West End / Covent Garden	12.5%	62	7.3%	4	9.9%	7	12.4%	4	8.8%	4	4.2%	2	14.4%	2	10.6%	6	18.6%	16	9.1%	6	33.1%	11	
City of London (Including One New Change)	0.4%	2	0.0%	0		0	0.0%	0		0		0	7.0%	1	1.5%	1	0.0%	0	0.0%	0		0	
Croydon	9.8%	48	0.0%	0		7	1.3%	0	2.1%	1	0.0%	0	2.1%	0		4	32.7%	28	7.6%	5		3	
Crystal Palace	0.8%	4	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		1	1.0%	1	2.9%	2		0	
ast Dulwich	0.3%	2	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0		2	
Eltham	0.3%	2	0.0%	0		0	1.3%	0	1.3%	1	1.3%	1	0.0%	0		0		0	0.0%	0	0.070	0	
Greenwich	0.9%	4	0.0%	0		0	0.0%	0	5.4%	2		1	2.1%	0		0		1	0.0%	0	1,0	0	
Knightsbridge / Kings Road	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	

	Total	l	Zone 1	-	Zone 2	2	Zone 3	3	Zone 4		Zone 5	;	Zone (	5	Zone 7	7	Zone	8	Zone 9	)	Zone 1	10
Peckham	1.1%	5	3.2%	2	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Penge	2.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	1.0%	1	10.6%	7	0.0%	0
Sidcup	2.4%	12	7.4%	4	0.0%	0	6.0%	2	7.1%	3	8.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford (Including Westfield Stratford City)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Streatham	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	4	0.0%	0	0.0%	0
Surrey Quays/Canada Water	0.6%	3	5.1%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Norwood	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Other locations, London	2.0%	10	2.6%	1	1.2%	1	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	5	1.4%	1	0.0%	0
Orpington	0.8%	4	0.0%	0	0.0%	0	1.3%	0	0.0%	0	3.6%	2	2.1%	0	1.5%	1	0.0%	0	0.0%	0	2.0%	1
Bromley	0.4%	2	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0
Beckton Retail Parks	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermondsey District Centre	0.3%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Town Centre	5.2%	25	0.0%	0	4.8%	4	3.0%	1	1.3%	1	3.9%	2	30.8%	4	13.9%	8	1.0%	1	6.3%	4	4.6%	2
Charlton District Centre	0.3%	2	1.0%	0	0.0%	0	1.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Beckenham Hill	0.5%	2	1.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Catford																						
Homebase, Kidbrooke Park	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Kidbrooke																						
Other location outside survey	0.8%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4	0.0%	0
area																						
Weighted base:		492		48		74		36		41		41		15		54		84		64		35
Sample:		487		51		43		45		46		49		43		40		60		57		53

										_		=	, -										
	Tota	l	Zone 1	[	Zone 2	2	Zone	3	Zone	4	Zone	5	Zone	5	Zone	7	Zone	8	Zone	9	Zone	10	
Q08 Where do you do mo	ost of yo	our ho	usehold	's sh	opping f	or DI	Y and d	ecora	iting god	ods?													
Bell Green Retail Park, Sydenham, SE26 4PR	5.9%	45	0.0%	0	2.1%	2	0.0%	0	0.6%	0	0.8%	1	1.1%	0	24.8%	23	2.4%	3	3.6%	4	21.0%	12	
Bluewater Shopping Centre Charlton Retail Warehousing, Bugsby's Way, Charlton	0.1% 4.6%	0 35	0.0% 3.9%	0 2		0	0.8% 26.9%	0 16	0.0% 3.2%	0 2	0.0% 5.8%	0 4	0.0% 0.0%	0		0	0.0% 6.7%	0 7	0.0% 0.0%	0		0	
Effra Road Retail Park, Brixton	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	
Lakeside Shopping Centre / Retail Parks	0.4%	3	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Old Kent Road retail warehousing (Southernwood Retail Park, Cantium Retail Park	17.3%	132	73.6%	47	67.9%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	5.0%	5	0.0%	0	4.7%	3	
Purley Way Retail Warehousing, Croydon (Including IKEA, Trafalgar Way Retail Park, Valley Retail Park)	5.8%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	15.2%	16	22.5%	24	0.0%	0	
Ravensbourne Retail Park (A.K.A Bromley Road Retail Park), Bromley Road, Catford, SE6 2TS	7.9%	60	0.9%	1	0.6%	1	0.0%	0	12.8%	9	18.3%	12	36.0%	10	16.4%	15	0.0%	0	5.8%	6	10.8%	6	
Lewisham Town Centre	3.4%	26	5.2%	3		2	5.8%		18.3%	13	1.5%	1	1.1%	0		1	0.0%	0	0.0%	0		2	
Catford Town Centre	5.9%	45	0.0%	0		2	0.0%		13.8%		19.3%	13	17.5%		11.0%	10	0.0%	0	3.4%	4		2	
Blackheath District Centre	1.5%	11	1.6%	1	4.8%	5	1.6%	1	1.4%	1	4.2%	3	0.0%	0		0		0	0.0%	0		0	
Deptford District Centre	0.9%	7	5.2%	3	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	
Downham District Centre	0.1%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	
Forest Hill District Centre Lee Green District Centre	0.8% 0.5%	6 4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.8%	0 2	0.0% 3.1%	0 2	0.0% 0.0%	0	0.0% 0.0%	0		3	2.2% 0.0%	2	0.0% 0.0%	0		0	
New Cross District Centre	0.5%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Sydenham District Centre	3.3%	25	0.0%	0		1	0.0%	0	6.2%	4	0.0%	0	1.1%	-	12.1%	11	4.2%	5	1.5%	2		2	
Beckenham	1.9%	15	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.770	1	3.5%	1		0		0		11		0	
Brixton	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.070	0	4.2%	5	0.0%	0		0	
Canary Wharf	0.2%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	
Central London / West End / Covent Garden	0.1%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	1.4%	0		0		0	0.0%	0		0	
Croydon	1.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	9.9%	11	1.5%	2	3.1%	2	
Crystal Palace	1.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		4	9.1%	10		0	
East Dulwich	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	19.7%	11	
Eltham	1.3%	10	0.0%	0	0.0%	0	2.6%	2	0.8%	1	11.6%	8	0.0%	0		0	0.0%	0	0.0%	0		0	
Greenwich	3.4%	26	3.3%	2		5	13.6%	8	6.7%	5	5.8%	4	0.0%	0		0	2.2%	2	0.0%	0		0	
Peckham	0.9%	7	0.0%	0	4.8%	5	0.0%	0	2.0%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	
Penge	9.0%	69	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	1	13.0%	12	8.8%	9	33.4%	36	13.5%	7	

	Total		Zone 1		Zone 2	2	Zone 3	3	Zone 4		Zone 5		Zone	6	Zone	7	Zone	e 8	Zone	9	Zone	10
Sidcup	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Streatham	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	7.3%	8	0.0%	0	0.0%	ő
Surrey Quays/Canada Water	0.2%	1	2.2%	ĭ	0.0%	0	0.0%	0	0.0%	0	0.0%	Õ	0.0%	0		ő	0.0%	0	0.0%	0	0.0%	ő
West Norwood	3.0%	23	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		17	1.3%	1	4.5%	2
Other locations, London	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	Õ	0.0%	0		0	1.0%	1	0.0%	0	2.4%	1
Kidbrooke	0.6%	5	0.0%	0	0.0%	0	0.8%	0	3.6%	3	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brockley	0.6%	5	0.0%	0	0.0%	0	0.0%	0	6.4%	5	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Beckton Retail Parks	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Town Centre	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	13.7%	4	4.6%	4	0.0%	0	0.0%	0	0.0%	0
Charlton District Centre	0.2%	2	0.0%	0	0.0%	0	0.8%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Beckenham Hill	2.2%	17	0.0%	0	0.0%	0	0.0%	0	6.4%	5	8.9%	6	13.7%	4	1.8%	2		0	0.6%	1	0.0%	0
Road, Catford																						
Homebase, Kidbrooke Park	4.2%	32	0.0%	0	0.0%	0	35.5%	21	9.4%	7	6.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Kidbrooke																						
Homebase, Oakfield Road,	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	4.5%	5	1.3%	1	5.2%	3
Penge																						
Thornton Heath District	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Centre																						
Wickes, Catford Hill,	1.3%	10	0.7%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	5.6%	2	4.0%	4	0.8%	1	0.6%	1	0.0%	0
Catford																						
Other location outside survey	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
area																						
Other location in survey area	0.2%	2	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
- Zone 3																						
Other location in survey area	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	6	0.0%	0
- Zone 9																						
Weighted base:		762		64		110		59		72		65		29		93		108		107		55
Sample:		755		70		71		67		81		80		68		75		76		84		83

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	Total	l	Zone	1	Zone	2	Zone 3	3	Zone 4	1	Zone	5	Zone	e 6	Z	one 7		Zone	8	Zone	9	Zone	10	
Q09 Where do you do mo	ost of yo	our ho	ouseholo	d's sh	opping	for do	omestic a	appli	ances sı	ıch a	ıs washi	ing m	achines	s, frid	ges, (	cooke	ers a	ınd ketti	les?					
Currys/PC World, Homesdale Road, Bromley	3.7%	20	0.0%	0	0.0%	0	7.1%	3	4.0%	1	8.3%	4	24.5%	7	2.7	7%	2	0.0%	0	4.8%	3	0.0%	0	
Bell Green Retail Park, Sydenham, SE26 4PR	5.7%	30	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.8%	0	0.0%	0	22.1	1%	15	5.5%	5	7.3%	5	11.9%	5	
Bluewater Shopping Centre Charlton Retail Warehousing, Bugsby's Way, Charlton	3.8% 3.4%	20 18	2.8% 1.7%	1	0.0% 4.2%			7 7	8.0% 2.7%	3	7.4% 6.6%	4 3	10.2% 0.0%				0	1.0% 2.8%	1 2	0.0% 0.0%	0		0	
Effra Road Retail Park, Brixton	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	3.4%	3	0.0%	0	3.2%	1	
Lakeside Shopping Centre / Retail Parks	0.3%	1	0.8%	0	0.0%	0	1.3%	0	0.0%	0	1.1%	1	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	
Old Kent Road retail warehousing (Southernwood Retail Park, Cantium Retail Park	14.3%	76	50.3%	28	52.9%	37	4.4%	2	1.3%	0	0.0%	0	0.0%	0	) 1.2	2%	1	1.0%	1	0.0%	0	16.9%	7	
Purley Way Retail Warehousing, Croydon (Including IKEA, Trafalgar Way Retail Park, Valley Retail Park)	10.2%	54	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	) 1.2	2%	1	25.5%	22	45.4%	28	4.4%	2	
Ravensbourne Retail Park (A.K.A Bromley Road Retail Park), Bromley Road, Catford, SE6 2TS	10.5%	55	0.0%	0	1.0%	1	2.7%	1	21.0%	7	23.6%	12	25.0%	7	31.1	1%	21	1.0%	1	6.1%	4	5.1%	2	
Lewisham Town Centre	5.1%	27	5.2%	3	11.0%	8	12.7%	4	19.9%	7	5.5%	3			1.5	5%	1	0.0%	0	0.0%	0	2.4%	1	
Catford Town Centre	5.8%	31	2.5%	1		1	1.3%		14.5%		18.8%	10			17.		12	0.0%	0	2.0%	1	0.0%	0	
Blackheath District Centre	0.8%	4	0.0%	0		0		4		0		0					0	0.0%	0	0.0%	0		0	
Downham District Centre Forest Hill District Centre	0.1% 0.3%	0	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0		0	1.1% 0.0%				0	0.0% 0.0%	0	0.0% 0.0%	0		0	
New Cross District Centre	3.1%	17	2.8%		19.5%	14	0.0%	0	3.6%	1	0.0%	0					0	0.0%	0	0.0%	0		0	
Sydenham District Centre	1.7%	9	0.0%	0		1	0.0%	0	0.0%	0		0	0.0%				6	0.0%	0	0.0%	0		2	
Beckenham	1.0%	6		0	0.0%	0	0.0%	0	0.0%	0		0					0	1.8%	2	5.8%	4	0.0%	0	
Brixton	2.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	12.9%	11	0.0%	0	9.6%	4	
Canary Wharf	0.2%	1	0.0%	0	0.0%	0	1.3%	0	1.7%	1	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London / West End / Covent Garden	7.9%	42	8.1%	4	3.2%	2	3.7%	1	8.6%	3	1.7%	1	8.9%	2	10.0	0%	7	10.1%	9	5.0%	3	22.0%	9	
City of London (Including One New Change)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	3.2%	1	
Croydon	3.5%	19	0.0%	0		0	0.0%	0		0		1	0.0%					17.4%	15	4.4%	3		0	
Crystal Palace	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%				0	2.1%	2	0.0%	0		0	
East Dulwich	0.1%	0		0	0.0%	0	0.0%	0	0.0%	0		0					0	0.0%	0	0.0%	0		0	
Eltham	0.6%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0		3	0.0%				0	0.0%	0	0.0%	0		0	
Greenwich	0.9%	5	3.9%	2	0.0%	0	6.1%	2	0.0%	0	1.1%	1	0.0%	0	0.0	J%	0	0.0%	0	0.0%	0	0.0%	0	

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	;	Zone	6	Zone	7	Zone	8	Zone 9	9	Zone 1	10
Peckham	1.5%	8	4.4%	2	4.2%	3	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Penge	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	2.7%	2	0.0%	0	2.2%	1	1.9%	1
Stratford (Including Westfield Stratford City)	0.5%	3	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	Ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Streatham	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	5	0.0%	0	0.0%	0
Surrey Quays/Canada Water	1.2%	6	11.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Norwood	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Other locations, London	0.3%	2	0.0%	0	1.0%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Orpington	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kidbrooke	0.3%	2	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Brockley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton Retail Parks	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Town Centre	2.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	16.4%	4	0.0%	0	0.0%	0	6.8%	4	1.0%	0
Homebase, Beckenham Hill Road, Catford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Oakfield Road, Penge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Burnt Ash Road, Lee Green	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Heath District Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Other location outside survey area	2.2%	12	0.8%	0	0.0%	0	1.3%	0	0.0%	0	5.4%	3	4.9%	1	0.0%	0	5.4%	5	3.3%	2	0.0%	0
Other location in survey area - Zone 7	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location in survey area - Zone 9	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4	0.0%	0
Weighted base:		529		55		71		35		33		51		27		68		85		62		41
Sample:		572		60		52		49		47		62		67		55		64		55		61

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Total   Zone 1   Zone 2   Zone 3   Zone 4   Zone 5   Zone 6   Zone 7   Zone 8   Zone 9   Zone 1	0 5 2 0
Excludes SFTs  Currys/PC World, Homesdale Road, Bromley Bell Green Retail Park, Sydenham, SE26 4PR  Bluewater Shopping Centre Charlton Retail State Superham	5 2 0
Homesdale Road, Bromley Bell Green Retail Park,	5 2 0
Bell Green Retail Park, Sydenham, SE26 4PR  Bluewater Shopping Centre 4.4% 24 0.0% 0 0.0% 0 2.8% 8 5.4% 2 7.1% 4 8.6% 2 7.7% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0	2 0
Charlton Retail 3.6% 20 0.0% 0 4.2% 3 25.8% 9 1.0% 0 14.3% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Warehousing, Bugsby's Way, Charlton  Effra Road Retail Park, 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Brixton	0
Charlton Retail 3.6% 20 0.0% 0 4.2% 3 25.8% 9 1.0% 0 14.3% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Warehousing, Bugsby's Way, Charlton  Effra Road Retail Park, 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Brixton	
Effra Road Retail Park, 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.1% 2 0.0% 0 0.0% Brixton	0
Lakeside Shopping Centre / 0.1% 0 0.0% 0 0.0% 0 1.4% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	
Retail Parks	0
Old Kent Road retail 14.9% 81 61.9% 33 60.3% 43 0.0% 0 1.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 11.6% warehousing (Southernwood Retail Park, Cantium Retail Park	4
Purley Way Retail 9.1% 50 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 1.0% 1 20.2% 17 45.8% 30 3.5% Warehousing, Croydon (Including IKEA, Trafalgar Way Retail Park, Valley Retail Park)	1
Ravensbourne Retail Park 11.3% 61 0.0% 0 0.0% 0 7.3% 3 19.3% 8 27.8% 14 23.3% 6 28.9% 23 0.0% 0 5.8% 4 9.3% (A.K.A Bromley Road Retail Park), Bromley Road, Catford, SE6 2TS	3
Lewisham Town Centre 7.8% 42 8.8% 5 13.1% 9 24.8% 9 30.4% 13 3.9% 2 0.0% 0 4.1% 3 0.0% 0 0.0% 0 3.2%	1
Catford Town Centre 3.8% 21 0.9% 0 0.0% 0 0.0% 0 13.1% 6 10.4% 5 5.3% 1 7.2% 6 0.0% 0 2.9% 2 1.1%	0
Blackheath District Centre 0.1% 1 0.0% 0 0.0% 0 1.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	0
Downham District Centre 0.1% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.2% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	0
Lee Green District Centre 0.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.9% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	0
New Cross District Centre 2.0% 11 0.0% 0 11.3% 8 0.0% 0 5.2% 2 1.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	0
Sydenham District Centre 2.5% 13 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 12.9% 10 0.0% 0 1.1% 1 4.9%	2
Beckenham 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.4% 2 0.0%	0
Brixton 5.7% 31 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 32.3% 27 0.0% 0 11.0%	4
Canary Wharf 0.3% 2 2.9% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Central London / West End / 9.0% 49 4.6% 2 3.1% 2 11.2% 4 6.5% 3 1.7% 1 13.3% 3 8.5% 7 11.3% 9 10.2% 7 28.2% Covent Garden	0 10
City of London (Including 0.6% 3 0.0% 0 0.0% 0 0.0% 0 2.3% 1 0.0% 0 0.0% 0 1.0% 1 0.0% 0 0.0% 0 3.5% One New Change)	1
Croydon 2.9% 16 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 12.1% 10 7.6% 5 2.4%	1
Crystal Palace 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.1% 2 0.0% 0 0.0%	0
Eltham 0.5% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 5.4% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	0
Greenwich 0.4% 2 2.0% 1 0.0% 0 1.7% 1 0.0% 0 1.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	0
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	0

	Total	I	Zone	1	Zone 2		Zone 3	3	Zone 4	ļ	Zone :	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone 1	10
Peckham	0.7%	4	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Penge	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	1.4%	0
Stratford (Including Westfield Stratford City)	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Streatham	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4	0.0%	0	0.0%	0
Surrey Quays/Canada Water	1.8%	10	18.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Norwood	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Woolwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other locations, London	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Orpington	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Beckton Retail Parks	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bermondsey District Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Town Centre	4.8%	26	0.0%	0	0.0%	0	3.1%	1	0.0%	0	10.1%	5	22.6%	6	9.6%	8	1.1%	1	8.9%	6	0.0%	0
Charlton District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.070	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Lewisham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Lewisham																						
Thornton Heath District Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0
Other location outside survey area	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	5.4%	5	0.0%	0	0.0%	0
Other location in survey area - Zone 7	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		545		54		71		34		44		51		25		80		83		66		37
Sample:		568		61		48		45		55		60		61		62		65		55		56

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	Tota	l	Zone 1		Zone 2	2	Zone	3	Zone	4	Zone 5	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone	10	
Q11 Where do you do mo	ost of yo	our ho	usehold'	s sh	opping	on go	oods for	pers	onal car	e suc	h as soa	ıps, b	eauty p	rodu	cts and	medic	cal good	s?					
Bell Green Retail Park, Sydenham, SE26 4PR	2.2%	18	0.0%	0	0.0%	0	0.0%	0	2.6%	2	2.1%	1	0.9%	0	13.6%	13	0.0%	0	0.6%	1	1.3%	1	
Bluewater Shopping Centre Charlton Retail Warehousing, Bugsby's Way, Charlton	1.6% 0.8%	13 7	0.0% 0.7%	0	0.0% 0.0%	0		8 4	1.5% 0.6%	1 0	2.8% 2.7%	2 2	2.0% 0.0%	1 0	0.0% 0.0%	0		0	0.6% 0.0%	1 0	1.8% 0.0%	1 0	
Lakeside Shopping Centre / Retail Parks	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Old Kent Road retail warehousing (Southernwood Retail Park, Cantium Retail Park	1.5%	13	7.1%	6	5.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Purley Way Retail Warehousing, Croydon (Including IKEA, Trafalgar Way Retail Park, Valley Retail Park)	0.4%	4	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.8%	1	0.0%	0	
Ravensbourne Retail Park (A.K.A Bromley Road Retail Park), Bromley Road, Catford, SE6 2TS	0.2%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lewisham Town Centre	15.1%	127	10.1%	9	18.8%	22	22.5%	16	70.1%	54	7.9%	5	0.9%	0	16.0%	16	0.0%	0	0.0%	0	8.0%	5	
Catford Town Centre	3.5%	30	0.0%	0	0.0%	0	0.0%	0	3.3%	3	8.8%	6	2.6%		21.0%	20		0	0.0%	0		0	
Blackheath District Centre	0.7%	6	0.0%	0	0.0%	0	3.3%	2	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Deptford District Centre	0.8%	7	3.9%	3	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Downham District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Forest Hill District Centre	2.5%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	11	0.0%	0	0.0%	0	18.0%	11	
Lee Green District Centre	1.9%	16	0.0%	0	0.0%	0	3.1%	2	4.0%	3	15.0%	10	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
New Cross District Centre	2.8%	23	0.7%	1	19.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sydenham District Centre	3.3%	27	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.2%	22	0.8%	1	1.5%	2	2.7%	2	
Beckenham	2.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		2		17		0	
Brixton	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		10	0.0%	0		0	
Camberwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0		1	
Canary Wharf	0.7%	6	3.6%	3	0.0%	0	0.7%	0	0.0%	0	3.3%	2	0.0%	0		0		0	0.0%	0		0	
Central London / West End / Covent Garden	4.8%	40	5.1%	4	3.0%	4	4.3%	3	4.0%	3	2.9%	2	0.0%	0	0.9%	1	10.7%	12	6.3%	7	6.8%	4	
City of London (Including One New Change)	0.1%	1	0.0%	0		0	0.0%	0		0		0	0.0%	0		0	1.0%	1	0.0%	0		0	
Croydon	4.0%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	7.2%	8	20.4%	23		2	
Crystal Palace	3.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		2	9.6%	11	11.0%	13		0	
Dulwich Village	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		3	0.0%	0		1	
East Dulwich	2.5%	21	0.0%	0	5.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		2	0.0%		21.7%	13	
Eltham	1.6%	14	0.0%	0	0.0%	0	7.7%	5	0.0%	0	8.5%	6	0.0%	0		0		0	0.0%	0		3	
Greenwich	2.5%	21	3.3%	3	3.0%	4	17.1%	12	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

8													,									
	Tota	l	Zone 1	l	Zone	2	Zone	3	Zone 4		Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone	10
Knightsbridge / Kings Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.7%	0
Peckham	6.1%	51	0.7%	1	30.3%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	20.9%	12
Penge	3.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	23.8%	27	0.0%	0
Sideup	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford (Including Westfield Stratford City)	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Streatham	2.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	18.9%	22	0.0%	0	0.0%	0
Surrey Quays/Canada Water	6.6%	56	54.3%	47	5.9%	7	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Tulse Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.8%	1	0.0%	0	0.0%	0
West Norwood	2.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	15.6%	18	0.0%	0	0.0%	0
Woolwich	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	Ö		0
Sainsbury's Superstore, Dog Kennel Hill, East Dulwich	0.6%	5	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		3	0.0%	0		2
Other locations, London	2.3%	19	0.5%	0	1.3%	2	2.2%	2	3.3%	3	3.9%	3	0.0%	0	0.0%	0	8.3%	10	0.0%	0	1.4%	1
Bromley	0.3%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0		0		0	1.4%	2		0
2				0		1		-				0										0
Brockley	0.4%	3	0.0%	-	0.7%	1	0.0%	0	2.9%	2	0.0%	-	0.0%	0		0		0	0.0%	0	0.0%	-
Tesco Superstore, Croydon Road, Beckenham	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	6.5%	7	0.0%	0
Bermondsey District Centre	1.0%	9	9.4%	8	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0		0	0.0%	0	0.7%	0
Bromley Town Centre	8.5%	71	0.0%	0	0.0%	0	1.3%	1	0.7%	1	24.7%	17	87.5%	31	6.4%	6	1.5%	2	11.7%	13	1.5%	1
Charlton District Centre	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Burnt Ash Road, Lee Green	1.6%	13	0.5%	0	0.0%	0	16.2%	11	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Lewisham Road, Lewisham	0.2%	2	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Γhornton Heath District Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.0%	0	0.0%	0
Other location outside survey area	0.2%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.6%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location in survey area - Zone 5	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location in survey area - Zone 7	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	4	0.0%	0	0.0%	0	0.0%	0
Other location in survey area - Zone 8	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Other location in survey area - Zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Weighted base: Sample:		840 862		86 93		118 79		71 84		78 88		68 87		35 88		97 79		116 86		114 92		59 86

	Total	I	Zone 1		Zone	2	Zone 3	3	Zone	4	Zone	5	Zone	6	Zone 7	7	Zone 8	8	Zone 9	)	Zone	10
Q12 Where do you do me	ost of yo	ur ho	usehold	's sh	opping	on g	oods for	recre	ational	purpo	ses and	l luxu	ry good	s inc	luding b	ooks	, games,	spor	ts, pets	and p	et proc	ducts, bicycles, jewellery?
Bell Green Retail Park, Sydenham, SE26 4PR	2.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	15.3%	7	0.0%	0	2.9%	2	3.7%	1
Bluewater Shopping Centre	2.4%	10	0.0%	0	1.5%	1	15.4%	4	1.4%	1	4.9%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	1	3.7%	1
Charlton Retail	1.4%	6	0.0%	0	0.0%	0	8.8%	3	0.0%	0	8.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warehousing, Bugsby's Way, Charlton																						
Old Kent Road retail warehousing (Southernwood Retail Park, Cantium Retail Park	2.7%	11	8.0%	4	12.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Purley Way Retail Warehousing, Croydon (Including IKEA, Trafalgar Way Retail Park,	0.7%	3	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Valley Retail Park) Ravensbourne Retail Park (A.K.A Bromley Road Retail Park), Bromley Road, Catford, SE6 2TS	1.7%	7	0.0%	0	0.0%	0	1.7%	0	4.9%	2	7.8%	3	1.6%	0	1.8%	1	0.0%	0	0.0%	0	1.7%	0
Lewisham Town Centre	16.9%	72	12.6%	6	36.3%	21	24.4%	7	52.8%	20	19.8%	8	0.0%	0	18.1%	8	0.0%	0	0.0%	0	4.8%	1
Catford Town Centre	0.8%	3	0.0%	0		0		0	0.0%	0	2.2%	1	3.2%	1	4.0%	2		0	0.0%	0	0.0%	0
Blackheath District Centre	0.8%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Deptford District Centre	0.1%	0	1.1%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Downham District Centre	0.1%	0	0.0%	0		0		0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Hill District Centre	2.0%	8	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	-	11.1%	5	0.0%	0	0.0%	-	11.6%	3
Lee Green District Centre	0.4%	2	0.0%	0		0		2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Cross District Centre	0.3%	1	0.0%	0		1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sydenham District Centre	1.9%	8	0.0%	0		0		0	0.0%	0	0.0%	0	1.6%	0		8	0.0%	0	0.0%	0	0.0%	0
Beckenham	2.0%	8	0.0%	0		0		0	0.0%	0	1.4%	1	0.0%	0	0.0%	0		0	12.2%	7	0.0%	0
Bexleyheath	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	ó	0.0%	0
Brixton	1.9%	8	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	5.2%	1	0.0%		11.9%	7	0.0%	0	0.0%	0
Canary Wharf	0.5%	2	0.0%	0		0		2	1.4%	1	0.0%	0	0.0%	0	0.0%		0.0%	ó	0.0%	0	0.0%	0
Central London / West End / Covent Garden	11.6%		19.0%		16.5%		13.4%		12.8%	5		2	0.0%	0	1.8%		24.6%	15	1.5%		14.0%	4
City of London (Including One New Change)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1
Croydon	6.7%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	15.3%	9	23.7%	14	13.2%	4
Crystal Palace	1.9%	8	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	1.8%		10.6%	6	1.2%	1	0.0%	0
Dulwich Village	0.6%	3	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.5%	1	0.0%	0	3.1%	1
East Dulwich	0.8%	3	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%		11.6%	3
Eltham	0.8%	3	0.0%	0		0		0	0.0%	0	8.5%	3	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Greenwich	3.5%		10.3%	5		0		5	3.5%	1	2.9%	1	0.0%	0	2.3%	1	0.0%	0	3.1%	2	0.0%	0
Peckham	2.9%	12	1.3%	1	16.8%	10		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	5.8%	2
Penge	1.6%	7	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	10.1%	6	0.0%	0
1 chige	1.0/0	,	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	J	1.0/0	1	0.070	U	10.1/0	U	0.070	v

-													,										
	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zon	ne 7		Zone	8	Zone	9	Zone	10
Stratford (Including Westfield Stratford City)	0.1%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0	0.0%	0	0.0%	0	0.0%	0
Streatham	2.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0	16.2%	10	0.0%	0	0.0%	0
Surrey Quays/Canada Water	7.4%	31	46.7%	21	9.9%	6	0.0%	0	10.2%	4	0.0%	0	0.0%	0	0.0%	<b>o</b>	0	0.0%	0	0.0%	0	3.4%	1
West Norwood	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	<b>o</b>	0	1.5%	1	1.5%	1	0.0%	0
Westfield London, White City (near Shepherds Bush)	1.3%	5	0.0%	0		0	0.0%	0	0.0%	0		0		0			0	9.0%	5	0.0%	0	0.0%	0
Other locations, London	1.0%	4	0.0%	0		0	0.0%	0	1.4%	1	0.0%	0	0.0%	0			0	1.8%	1	1.2%	1	6.2%	2
Bromley	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	2.3%	<b>o</b>	1	0.0%	0	1.5%	1	0.0%	0
Tesco Superstore, Croydon Road, Beckenham	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0	0.0%	0	6.4%	4	0.0%	0
Bromley Town Centre	14.4%	61	0.0%	0	1.5%	1	0.0%	0	3.7%	1	29.2%	11	85.3%	17	18.7%	<b>o</b>	9	1.5%	1	29.5%	18	11.5%	3
Charlton District Centre	1.1%	5		0		0	3.3%	1	3.8%	1	5.7%	2		0			0	0.0%	0	0.0%	0		0
Thornton Heath District Centre	0.2%	1	0.0%	0		0	0.0%	0	0.0%	0		0		0			0	1.5%	1	0.0%	0		0
Other location outside survey area	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	ó	0	0.0%	0	0.0%	0	0.0%	0
Other location in survey area - Zone 3	0.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0	0.0%	0	0.0%	0	0.0%	0
Other location in survey area - Zone 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	ó	0	0.0%	0	0.0%	0	0.0%	0
Other location in survey area - Zone 8	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ó	0	4.8%	3	0.0%	0	0.0%	0
Weighted base:		424		44		59		29		38		39		20		4	46		60		60		29
Sample:		441		48		36		37		46		50		46			40		38		54		46
Q13 Which of the followi	ng cent	tres do	o you vi	sit mo	ost often	1? [PR	<b>:</b> ]																
Lewisham	28.3%	283			55.2%	83	19.5%		69.4%		18.4%	15	1.5%		30.7%		39	2.7%	4	12.7%		14.1%	10
Catford	4.3%	43	0.0%	0		0	0.0%	0	3.4%		13.5%	11	7.0%		15.9%		21	0.6%	1	2.4%	3		2
Blackheath	6.7%	67	4.6%	5		6	44.3%	37	6.1%		13.0%	10		2			0	0.0%	0		1	0.0%	0
Deptford	3.1%	31	10.4%	10	10.2%	15	0.6%	0	0.5%	0	1.8%	1	0.0%	0			0	0.0%	0	0.0%	0		3
Forest Hill	4.7%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.8%	0	14.0%	6 1	18	1.7%	2	0.6%	1	37.3%	25
Sydenham	8.2%	82	0.0%	0	0.5%	1	0.0%	0	0.5%	0	0.5%	0	3.3%	1	35.2%	6 4	45	9.9%	14	12.5%	16	6.6%	5
Lee Green	2.9%	29	0.5%	0	0.0%	0	11.4%	9	9.0%	8	14.2%	11	0.0%	0	0.0%	<b>ó</b>	0	0.0%	0	0.0%	0	0.0%	0
New Cross	2.4%	24	1.5%	2	11.5%	17	0.0%	0	1.6%	1	0.0%	0	0.0%	0			1	1.7%	2	0.0%	0		0
Downham	2.1%	21	0.0%	0		0	0.0%	0	0.6%	1	15.9%	13		7			0	0.0%	0	0.7%	1	0.0%	0
Never visit ANY of these centres	37.4%	374	43.6%		18.7%		24.2%	20	8.8%		22.7%	18		26				83.4%	116	70.1%	88	33.7%	23
Weighted base:		1001		98		149		83		89		79		41		12	29		139		126		68
Sample:		1001		101		100		100		100		100		100			00		100		100		100

Weighted:

veignteu.											,, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		,	V 1 L									Noven
	Tota	l	Zone	1	Zone	2	Zone	3	Zone 4	4	Zone	5	Zone	5	Zone	7	Zone 8	8	Zone 9	9	Zone 1	10	
N4 What is usually the	main nu	rnoor	of vour	r trin 1	o (CEN	TDE N	<b>JENTION</b>	NED A	T O12\2	,													
14 What is usually the Those who visit a cent	•	rpose	or your	uipi	O (CEN	IKEN	MENTIO	NED A	AI QIS):														
ood shopping	48.5%	304	27.8%	15	47.4%	58	38.8%	24	56.5%	46	53.0%	32	54.2%	8	59.6%	74	53.6%	12	29.5%	11	50.4%	23	
Ion-food shopping	29.2%	183	44.9%	25	37.3%	45	24.9%	16	19.7%	16	23.4%	14	21.9%	3	24.1%	30	32.4%	8	48.2%	18	18.5%	8	
Daytime eating / drinking	4.4%	27	8.7%	5	0.0%	0	21.1%	13	5.0%	4	3.9%	2	4.8%	1	0.7%	1	0.0%	0	0.0%	0	2.9%	1	
vening eating / drinking	3.4%	21	1.1%	1	7.8%	9	7.2%	5	2.3%	2	4.9%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	2.0%	1	
nancial services	3.3%	21	3.6%	2	0.0%	0	5.7%	4	5.2%	4	1.9%	1	4.3%	1	6.2%	8	0.0%	0	0.0%	0	2.9%	1	
ork (IN CENTRE	2.1%	13	0.0%	0	0.6%	1	0.0%	0	2.5%	2	3.7%	2	2.1%	0	1.8%	2	0.0%	0	11.0%	4	4.0%	2	
MENTIONED AT Q13)																							
ork (COMMUTING TO /	0.7%	4	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.9%	0	
FROM CENTRE																							
MENTIONED AT Q13)																							
ick & collect online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
shopping order from shop in centre mentioned at Q1																							
her	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
eisure activities	1.1%	7	0.0%	0	0.6%	1	0.0%	0	4.3%	3	0.0%	0	2.1%	0	0.8%	1	0.0%	0	1.8%	1	1.1%	0	
brary	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	
hool run	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	
siting family / friends	1.8%	11	0.0%	0	0.6%	1	0.8%	0	0.7%	1	3.0%	2	4.3%	1	0.0%	0	10.2%	2	9.5%	4	2.9%	1	
indow shopping / browsing	0.6%	4	1.7%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0	2.1%	0	0.7%	1	0.0%	0	0.0%	0	1.1%	0	
rain station	0.3%	2	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	
ne market	0.5%	3	0.0%	0		0	0.0%	0	1.8%	1		0	2.1%	0		0	0.0%	0	0.0%	0	2.9%	1	
ther services	0.7%	5		0		2	0.0%	0	0.0%	0		0	2.1%	0		1	0.0%	0	0.0%	0	1.8%	1	
ducation	0.3%	2		0		2	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
live there	0.6%	4	0.0%	0		0	0.0%	0	0.7%	1	3.6%	2	0.0%	0		0	0.0%	0	0.0%	0	2.0%	1	
Oon't know / varies)	2.2%	14		7	1.9%	2	0.0%	0	0.7%	1	1.9%	1	0.0%	0		3	0.0%	0	0.0%	0	1.1%	0	
,	2.270		12.570		1.,,,0		0.070		0.770	0.1	1.570	_	0.070		2.270		0.070	-	0.070		1.170		
eighted base: mple:		627 627		56 58		122 78		63 76		81 93		61 77		15 35		124 95		23 14		38 32		45 69	
inpie.		027		36		70		70		93		//		33		93		14		32		09	
14AFor those who ans Those who visit a cent						you g	o food s	hopp	ing to (C	entre	e Mentio	ned a	it Q13)										
- 6 times a week	7.2%	22	14.2%	2	1.2%	1	13.2%	3	10.9%	5	4.4%	1	7.8%	1	6.7%	5	0.0%	0	0.0%	0	16.5%	4	
imes a week	3.2%	10	3.8%	1	6.2%	4	1.9%	0	0.0%	0	3.0%	1	0.0%	0	5.8%	4	0.0%	0	0.0%	0	0.0%	0	
imes a week	4.7%	14	3.0%	0	2.7%	2	12.7%	3	9.1%	4	3.0%	1	3.9%	0	1.4%	1	19.0%	2	0.0%	0	1.7%	0	
vice a week	19.5%	60	18.7%	3	19.9%	11	22.2%	5	26.2%	12	16.1%	5	15.6%	1	24.2%	18	7.1%	1	0.0%	0	10.0%	2	
ce a week	32.2%	98	24.4%	4	36.7%	21	43.1%	11	27.6%	13	53.3%	17	7.8%	1	30.2%	22	0.0%	0	14.1%	2	35.3%	8	
ice every 2 weeks	13.7%	42	13.0%	2	10.1%	6	0.0%	0	10.4%	5	8.3%	3	7.0%	1	21.2%	16	43.6%	5	28.4%	3	6.1%	1	
nce a month	12.4%	38	19.8%	3	12.9%	7	4.4%	1	14.2%	7	10.3%	3	37.1%	3	6.9%	5	23.2%	3	14.1%	2	16.3%	4	
ss often	4.8%	15	3.0%	0	7.0%	4	2.4%	1	0.0%	0	0.0%	0	16.8%	1	2.5%	2	7.0%	1	43.4%	5	3.4%	1	
on't know / varies)	2.2%	7		0		2	0.0%	0	1.7%	1	1.7%	1	3.9%	0		1	0.0%	0	0.0%	0		2	
,		205				50		24		16		22		0		74		12		1.1			
eighted base:		305 311		15 19		58 36		24 29		46 53		32		8 16		74		12		11 11		23 34	
ample:												48				59		6					

Weighted:										f	or Bili	finş	ger G	VA	<b>L</b>								November 2015
	Tota	ıl	Zone	1	Zone	2	Zone 3	3	Zone 4	1	Zone	5	Zone	6	Zone	7	Zone 8	3	Zone 9	)	Zone 1	0	
Q14BFor those who ar							ou go no	n-fo	od shopp	oing	to (Cent	re Me	entioned	at Q	13)								
5 - 6 times a week	1.5%	3	1.9%	0	0.0%	0	6.0%	1	3.5%	1	0.0%	0	9.7%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	0	
4 times a week	0.8%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
3 times a week	2.3%	4	0.0%	0	3.0%	1	0.0%	0	4.9%	1	8.1%	1	0.0%	0	0.0%	0		0	0.0%	0	10.7%	1	
Twice a week	4.8%	9	0.0%	0	6.4%	3	0.0%	0	3.5%	1	9.9%	1	9.7%	0	8.3%	2	0.0%	0	0.0%	0	12.9%	1	
Once a week	11.9%	22	2.4%	1	16.6%	8	26.2%	4	12.5%	2	22.3%	3	0.0%	0	9.0%	3	0.0%	0	0.0%	0	18.9%	2	
Once every 2 weeks	15.4%	28	14.2%	4	3.4%	2	19.0%	3	23.6%	4	31.1%	4	0.0%	0	26.0%	8	38.5%	3	0.0%	0	15.7%	1	
Once a month	29.4%	54	32.3%	8	21.5%	10	32.7%	5	39.5%	6	24.9%	4	19.5%	1	30.0%	9	23.4%	2	49.2%	9	9.5%	1	
Less often	32.7%	60	45.5%	11	47.5%	22	16.0%	3	3.5%	1	3.8%	1	61.1%	2	23.3%	7	38.1%	3	50.8%	9	27.5%	2	
(Don't know / varies)	1.4%	3	3.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		184		25		46		16		16		14	Ļ	3		30		8		18		8	
Sample:		180		28		33		19		22		13	1	8		20		6		17		14	

										_		_	, -									
	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone 6	,	Zone	7	Zone 8	3	Zone 9	)	Zone	10
15 When you visit (CE Those who visit a cent		ENTIC	ONED AT	T Q13	), which	other	r shops	/ serv	rices do	you ı	use?											
od shopping	15.4%	97		6		6	8.8%		23.5%		17.7%	11			16.7%	21		9	26.3%		17.7%	8
-food shopping	30.4%	190		20	28.7%	35	24.2%		38.1%	31	21.5%	13	26.4%		29.4%	37	_ , ,_ , ,	6		14	33.2%	15
ck & collect online hopping order from shop n centre mentioned at Q1:	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	4.2%	26		0	6.5%	8	7.8%	5	4.6%	4	1.8%	1	4.2%	1	2.8%	4	0.0%	0	1.8%	1	7.6%	3
aurant	5.1%	32		3		6	7.0%	4	4.1%	3	1.8%	1	0.0%	0	5.1%	6		0	7.9%	3	11.5%	5
icial services	5.5%	34		0	11.7%	14	2.6%	2	3.0%	2	6.9%	4	0.0%	0	5.7%	7	12.5%	3	2.3%	1	2.2%	1
e agents	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
leaners	0.1%	0		0		0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ng office	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ıy loan shops	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ressers / beauty salon	0.8%	5		0	0.0%	0	2.5%	2	0.5%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
eians	0.7%	4	0.0%	0		2	0.8%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
l station	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
c transport	1.5%	9	0.070	0	2.9%	4	5.7%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.9%	0
h centre / Dentist	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.5%	0	3.0%	2	2.1%	0	0.7%	1	0.0%	0	1.8%	1	0.0%	0
у	1.0%	7	0.0%	0		0	0.9%	1	3.0%	2	0.7%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.9%	0
	0.0%	0	0.070	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
arket	1.1%	7	0.8%	0		3	0.9%	1	0.5%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.6%	4	0.0%	0		0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
re activities	0.7%	5	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	5.8%	3
ch	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ool run	0.4%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
friends / family	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
sing	0.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
other reason)	31.5%	197	44.9%	25	33.8%	41	37.2%	23	18.4%	15	37.3%	23	52.4%	8	32.8%	41	22.5%	5	21.6%	8	18.6%	8
ited base:		627		56		122		63		81		61		15		124		23		38		45
le:		627		58		78		76		93		77		35		95		14		32		69

	Tota	ıl	Zone	1	Zone	2	Zone 3	i	Zone 4	ı	Zone	5	Zone	6	Zone	7	Zone 8	3	Zone	9	Zone 1	10
Q16 How often do you Those who visit a ce	•	NTRE	MENTIO	NED .	AT Q13)	EXCL	UDING	for fo	ood or n	on fo	od shop	ping	?									
Daily	5.9%	37	0.0%	0	8.5%	10	2.8%	2	10.7%	9	5.6%	3	2.1%	(	7.8%	10	10.2%	2	0.0%	0	0.9%	0
5 - 6 times a week	1.5%	9	0.8%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	(	1.9%	2	0.0%	0	6.1%	2	2.7%	1
4 times a week	0.7%	4	4.4%	2	0.0%	0	0.0%	0	0.7%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
3 times a week	3.2%	20	0.8%	0	4.1%	5	13.7%	9	0.7%	1	0.0%	0	4.2%	1	2.3%	3	0.0%	0	0.0%	0	4.9%	2
Twice a week	6.1%	39	2.8%	2	2.8%		6.4%	4	10.0%	8	19.2%	12	0.0%	(	4.8%	6	0.0%	0	5.0%	2	4.2%	2
Once a week	13.1%	82	10.4%	6	8.5%	10	13.6%	9	15.5%	13	14.1%	9	4.2%	1	17.6%	22	0.0%	0	5.1%	2	26.0%	12
Once every 2 weeks	6.3%	39	4.4%	2	4.3%	5	11.9%	7	9.6%	8	10.1%	6	2.1%	(	3.7%	5	0.0%	0	11.8%	4	2.0%	1
Once a month	12.5%	78	11.2%	6	9.8%	12	22.1%	14	14.6%	12	10.2%	6	13.3%	2	8.4%	11	22.7%	5	14.3%	5	11.3%	5
Less often	13.2%	83	16.4%	9	15.8%	19	8.3%	5	7.5%	6	7.2%	4	12.7%	2	2 17.3%	21	11.4%	3	13.9%	5	16.3%	7
Never	35.0%	219	45.1%	25	43.6%	53	17.8%	11	30.1%	24	27.8%	17	57.4%	8	32.2%	40	55.7%	13	43.8%	16	24.5%	11
(Don't know / varies)	2.5%	16	3.6%	2	2.5%	3	3.2%	2	0.7%	1	0.0%	0	3.8%	1	4.1%	5	0.0%	0	0.0%	0	5.5%	2
Weighted base:		627		56		122		63		81		61		15	5	124		23		38		45
Sample:		627		58		78		76		93		77		35	5	95		14		32		69

November 2015

	Total	l	Zone	1	Zone	2	Zone	3	Zone 4	4	Zone :	5	Zone 6	5	Zone	7	Zone 8	3	Zone 9		Zone 1	10
Q17 What do you like abo Those who visit a centre	•	NTRE	MENTIC	NED	AT Q13	)? [M	R]															
Nothing / very little	12.6%	79	14.0%	8	11.5%	14	9.5%	6	12.4%	10	12.7%	8	37.1%	5	11.9%	15	3.8%	1	19.0%	7	11.3%	5
Everything	1.8%	12	8.7%	5	0.0%	0	0.0%	0	0.0%	0	3.0%	2	2.1%	0	2.2%	3	0.0%	0	3.7%	1	1.1%	0
Accessible by rail	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Attractive environment	8.1%	51	9.9%	5		6		14	3.7%	3	8.2%	5	10.6%	2	6.3%	8	3.8%	1	3.7%	1	12.2%	5
Clean / litter free	1.1%	7	0.0%	0		1	0.9%	1	0.0%	0	0.7%	0	0.0%	0	4.3%	5	0.0%	0	0.0%	0	0.0%	0
Close to home	37.1%	233	11.8%		44.9%	55	36.3%	23	42.1%	34	49.5%	30	28.2%	4	44.3%	55		5	18.5%	7		14
Close to school / college / university	0.5%	3	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		12.5%	3	0.0%	0	0.0%	0
Close to work / en route to	1.1%	7	4.4%	2	0.0%	0	0.8%	0	0.7%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	2.9%	1
Compact/easy to get around	3.6%	22	1.9%	1	4.5%	5	5.9%	4	1.4%	1	4.7%	3	0.0%	0	3.5%	4	0.0%	0	5.0%	2	4.4%	2
Easily accessible by foot /	0.5%	3	0.0%	0		0	2.5%	2	1.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
cycle		-	2.370	~	,0	~	,	_	/-	•		•	2.370	•	/	~	/-	•	/0	v	/-	
Easy to park	2.5%	16	1.1%	1	5.0%	6	1.5%	1	2.5%	2	5.5%	3	0.0%	0	1.7%	2	0.0%	0	2.3%	1	0.0%	0
Free / cheap parking	1.7%	10	1.9%	1	2.9%	4	0.9%	1	1.2%	1	6.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good bus service / accessible public transport	4.4%	28	0.8%	0	5.5%	7	5.4%	3	9.7%	8	0.7%	0	0.0%	0	0.7%	1	3.8%	1	0.0%	0	15.8%	7
Good disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good facilities (e.g. seating, toilets)	0.1%	0	0.8%	ő		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		ő	0.0%	0		0
Good foodstores	2.8%	17	7.2%	4	0.0%	0	0.0%	0	3.0%	2	0.7%	0	0.0%	0	4.8%	6	3.8%	1	5.0%	2	3.8%	2
Good for a day out	0.3%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.9%	1
Good layout / shops close	1.2%	8	0.0%	0		0	0.8%	0	2.8%	2		1	0.0%	0	2.2%	3		0	0.0%	0		1
together Good leisure facilities (e.g.	4.0%	25	1.1%	1		6	0.0%	0	7.6%	6		2	0.0%	0	1.3%	2	0.0%		17.4%	7		2
leisure centres, cinema, health and fitness clubs, arts centres etc.)	4.070	23	1.170	1	4.670	U	0.076	U	7.070	O	3.270	2	0.076	U	1.5/0	2	0.076	U	17.470	,	3.070	2
Good market	6.1%	38	15.9%	9	8.4%	10	1.5%	1	11.8%	10	0.7%	0	2.1%	0	3.3%	4	0.0%	0	6.1%	2	2.9%	1
Good places to eat	2.6%	16	0.8%	0		0	6.7%	4	4.6%	4	3.9%	2	7.0%	1	0.7%			2	0.0%	0	2.9%	1
Good pubs / bars	0.9%	5	0.0%	0	0.0%	0	3.2%	2	2.5%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
ood quality of shops	4.3%	27	3.6%	2	1.9%	2	2.5%	2	1.4%	1	1.8%	1	0.0%	0	4.9%	6	33.6%	8	2.3%	1	8.7%	4
Good range of chain / well known stores	8.4%		14.4%	8	6.2%	7	2.5%	2	7.5%	6		2	0.0%	0	7.7%		27.2%	6		5	14.2%	6
Good range of non-food shops	7.0%	44	21.2%	12	9.7%	12	3.2%	2	8.0%	6	0.0%	0	0.0%	0	0.7%	1	19.6%	5	6.8%	3	8.2%	4
Good range of services (e.g. bank, library, hairdresser etc.)	0.8%	5	2.8%	2	1.3%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Good range of specialist / independent stores	2.8%	18	3.8%	2	1.4%	2	6.3%	4	0.7%	1	0.9%	1	4.8%	1	4.2%	5	0.0%	0	0.0%	0	6.0%	3
Good road access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Historic environment	0.6%	4	0.0%	0		0	2.8%	2	0.0%	ő	0.7%	0	0.0%	0	0.7%	1	0.0%	ő	0.0%	0	1.1%	0
Library	0.1%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
,		,				-												-			•	

	Tota	ıl	Zone	1	Zone 2	2	Zone 3	1	Zone 4	ļ	Zone 5	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone	10
Long opening hours /	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
evening activities																						
Low or discount prices	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Not too busy or crowded	0.9%	6	1.1%	1	0.0%	0	2.5%	2	2.8%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Pedestrianised areas	0.4%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of specific retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside environment	0.4%	2	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safe / secure	1.3%	8	1.1%	1	1.9%	2	0.9%	1	0.0%	0	0.0%	0	2.1%	0	2.7%	3	0.0%	0	0.0%	0	2.9%	1
Shops selling local or	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
fairtrade produce																						
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	2.0%	13	0.8%	0	0.7%	1	4.2%	3	4.0%	3	0.0%	0	2.1%	0	0.0%	0	22.7%	5	0.0%	0	0.0%	0
Primark	0.3%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	1.1%	0
Curtain shop	0.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rolls and Remes	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer	0.9%	5	0.8%	0	2.4%	3	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maplins	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Giorgio	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footlocker	0.4%	2	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Whites Pet Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Perfume shop	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Familiarity	1.7%	10	0.8%	0	0.6%	1	3.9%	2	0.0%	0	0.7%	0	4.2%	1	3.7%	5	0.0%	0	3.3%	1	0.0%	0
Waitrose	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It has a village feel / friendly	2.7%	17	0.8%	0	5.9%	7	2.5%	2	0.5%	0	4.9%	3	4.3%	1	2.3%	3	0.0%	0	0.0%	0	1.1%	0
/ good atmosphere																						
Easily accessible by car	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	4.8%	6	0.0%	0	0.0%	0	0.0%	0
Vibrant	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Has everything you need	0.3%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
(Don't know)	1.7%	11	0.0%	0	2.3%	3	0.8%	0	0.7%	1	0.0%	0	2.1%	0	3.1%	4	0.0%	0	6.1%	2	1.1%	0
Weighted base:																						
Cigirou oubo.		627		56		122		63		81		61		15		124		23		38		45

Weighted: November 2015 Total Zone 2 Zone 3 Zone 7 Zone 9 Zone 1 Zone 4 Zone 5 Zone 6 Zone 8 Zone 10 Q18 What do you dislike about (CENTRE MENTIONED AT Q13)? [MR] Those who visit a centre at O13 Nothing 46.5% 292 67.8% 38 54.7% 67 42.6% 27 25.0% 20 45.6% 28 62.1% 9 37.9% 47 69.7% 16 54.9% 21 43.3% 19 Everything 1.2% 7 0.0% 0 0.6% 1 0.0% 0 0.5% 0 0.0% 0 0.0% 0 4.9% 0.0% 0 0.0% 0 0.0% 0 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 Centre very windy 0 0 0 0 0.5% 0.0% 1.6% 0.0% 0 1.7% 2 2.6% 0 4.9% 3 2.7% 0 0.0% 6.1% 0 Cost of parking 10 2 0 0.0% 0 2 Difficult to cross streets 0.2% 1 0.0% 0 0.0% 0 1.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.9% 0 0.5% 0 0.0% 0 0.7% 0.0% Few traffic free areas 0.9% 6 0.0% 0 0.7% 1 3.6% 2 0 0.0% 1 0.0% 2.9% 1 0.0% 0 0.0% 0.0% 3.2% 0.0% 0 2.8% 0.0% 0 Lack of leisure, sports or 1.0% 6 0 0 3 0.0% 0 4 0.0% 0 0 0.0% cultural facilities 7 Lack of parking 5.4% 34 0.0% 0 4.4% 5 3.2% 2 3.2% 3 8.0% 9.1% 6.0% 0.0% 0 16.7% 6 8.4% 4 23 4.5% 0.0% 4.3% 3 1.4% 0.0% 7.5% Litter / dirty / dogs 3.7% 6.6% 4 5 0 9 0.0% 0.0% 1.1% 0 0 0 0 2.5% Awkward car parks (layout) 0.7% 0.0% 0 1.3% 2 0.0% 0 1.6% 0.0% 0 0.0% 0 0.0% 0.0% 4 2 0 0 0.0% 0 No department store 0.9% 6 0.0% 0 3.7% 5 0.0% 0 0.7% 0.7% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 Not enough choice of shops 7.6% 47 8.7% 5 6.3% 8 11.3% 7 12.9% 10 8.6% 5 2.1% 0 5.5% 7 12.5% 0.0% 4.7% 2 3 0 Not enough clothes shops 1.8% 11 0.0% 0 3.2% 4 4.8% 3 1.9% 2 2.3% 0.0% 0 0.8% 1 0.0% 0 0.0% 0 1.1% 0 Not enough supermarket / 0.6% 0.0% 0.6% 0.9% 1.8% 1.6% 0.0% 0 0.0% 0.0% 0.0% 0 4 0 1 1 1 1 0 0 0 0.0% food shops 0.3% 0 0.0% 0.0% 1.8% 0 Poor bus service to centre 2 0.0% 0 0.0% 0 0.0% 0 1.6% 0.0% 0 0 0.0% 0.9% 1 Poor environment 6.3% 39 0.0% 0 4.3% 5 9.1% 6 12.6% 10 3.3% 2 2.1% 0 8.6% 11 0.0% 0 4.2% 2 7.6% 3 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Poor facilities (e.g. seating, 0.0% 0 0.0% 0 0 0 0.0% 0 0.0% 0 toilets) 1.8% 4.3% 1.8% 0 0.0% 9.5% 0.9% 0 11 0.0% 0 5 0.0% 0 0.7% 0 0.0% 0 0.0% 0 Poor quality shops 4 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Poor signposting in centre 0 0 0 0 0.0% 0 0 0.7% 0 1.9% 0.0% 0 0.0% Prices too high 4 0.0% 2 3.2% 2 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 Short opening hours/ no 0 0 0 0 0 0 0.0% facilities in the evening 0.0% 0 0.0% 0.0% 0 0 Short opening hours/ no 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% facilities on Sundays Too few pubs, eating places 0.8% 5 0.0% 0 0.0% 0.0% 4.6% 0.9% 0.0% 0 0.0% 0 0.0% 0.0% 0 1.1% 0 etc. 0.1% Too few service businesses 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.1% 0 0.0% 0 0.0% 0 0.0% 0 0.9% 0 (e.g. banks / building societies) 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 Too many shops of one type 0 0.0% 0 0.0% 0 0 0.0% 0 0 0.0% 0 0 0.0% 10.2% 64 5.3% 3 11.7% 14 12.3% 5.5% 4 6.9% 4 2.1% 0 12.8% 8.5% 2 13.3% 5 15.1% 7 Traffic congestion 16 1.1% 0.0% 0.0% 0 0.9% 0.0% 0 0.0% 0 Unsafe / poor security / 7 4.4% 2 1.9% 2 2.1% 0 1.3% 2 0.0% 0 0 dangerous 2 0.0% Vandals / hooligans 1.0% 6 3.1% 0.7% 0.8% 0 4.5% 3 2.1% 0 0.0% 0 0.0% 0.0% 0.0% 0 Other 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Too many shops of one type 0.2% 1 0.8% 0 0.0% 0 0.0% 0.7% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0 0 0 - Betting shops 0.7% Too many shops of one type 4 0.0% 0 0.0% 0 6.6% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 - Estate agents 0 Too many shops of one type 0.1% 0.0% 0.0% 0.8% 0.0% 0.0% 0 0.0% 0 0.0% 0.0%0.0% 0.0% 0 0 0 0 0 0 0

- Charity shops

																	_						
		Tota	ıl	Zone	1	Zone	2	Zone 3	3	Zone 4	Į.	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone	10
Таа	any shans of ano t	0.3%	2	0.0%	0	0.0%	0	0.00/	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
	any shops of one type and shops	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	0	2.9%	1
	any shops of one type	0.3%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
	one shops																						
Too m	any shops of one type	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
- Co	offee shops																						
Too m	any shops of one type	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0
	ceaway shops																						
	ng works / roadworks	2.3%	14	0.8%	0		6	1.5%	1	1.1%	1	5.2%	3	0.0%	0		2		0	3.3%	1	0.0%	0
	usy / crowded	3.1%	19	0.8%	0		0	0.0%	0	3.5%	3	7.5%	5	0.0%	0	8.4%	10		0	0.0%	0	2.2%	1
	ad system	1.7%	11	0.8%	0		1	0.0%	0	3.6%	3	0.0%	0	2.1%	0	3.0%	4	3.8%	1	0.0%	0	2.6%	1
	any shops of one type	0.1%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	staurants any shops of one type	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
	irdressers	0.270	1	0.076	U	0.076	U	0.070	U	0.376	U	0.076	U	0.076	U	0.870	1	0.076	U	0.076	U	0.076	U
	any empty shops	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	oread out	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	2.1%	0	0.0%	0		0	0.0%	0	1.1%	0
Its run		1.1%	7	0.0%	0	0.6%	1	0.0%	0	6.5%	5	1.6%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Too no		0.3%	2		0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
	ough small /	0.8%	5		0		4	0.0%	0	1.8%	1	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0
	ependent shops	0.070	,	0.070	Ů	2.770	•	0.070	Ů	1.070	•	0.070	Ů	0.070	Ů	0.070	Ü	0.070	Ü	0.070	Ü	0.070	v
	ccess to he town	0.1%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	r away	0.5%	3	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	2		1	0.0%	0
	any street canvassers	0.4%	2		0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
	of female owned	0.2%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	2.9%	1
busi	nesses																						
Lewis	ham Grand Prix	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor /	no market	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Lack o	of cycle lanes	0.4%	2		0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too m	any shops of one type	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
- sm	nall / independent																						
shoj																							
	any shops of one type	0.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	nain stores																						
Too sr		0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		1	0.0%	0	0.0%	0		0
	pful people	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
(Don't	know)	2.1%	13	0.8%	0	1.6%	2	1.3%	1	1.4%	1	0.0%	0	7.0%	1	5.0%	6	0.0%	0	2.3%	1	1.1%	0
Weigh	ited base:		627		56		122		63		81		61		15		124		23		38		45
Sampl	e:		627		58		78		76		93		77		35		95		14		32		69
•																							

													,										
	Tota	l	Zone	1	Zone 2	2	Zone 3	3	Zone	4	Zone	5	Zone 6		Zone '	7	Zone 8	3	Zone 9	1	Zone 1	10	
Q19 How do you think (C Those who visit a centre		MEN <sup>-</sup>	TIONED	AT Q	13) coul	d be i	improve	d? [N	IR]														
Better choice of shops	13.9%		11.4%	6		8	8.1%		27.9%		14.3%	9			20.4%	25	0.0%		11.8%		11.2%	5	
Better facilities for pedestrians (including pedestrian crossings)	0.8%	5	0.8%	0	0.7%	1	0.8%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.9%	0	
Better facilities for youth	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better maintenance / cleanliness	7.0%	44	4.4%	2	9.3%	11	5.1%	3	12.0%	10	5.5%	3		0	9.9%	12		0	0.0%	0	4.0%	2	
Better quality shops	4.2%	27	0.0%	0	3.7%	5	0.0%	0	11.0%	9	4.9%	3	0.0%	0	4.2%	5	12.5%	3	4.2%	2	0.9%	0	
nprove appearance / environment	7.6%	47	0.8%	0	5.4%	7	2.5%	2	21.5%	17	6.8%	4	2.1%	0		11	0.0%	0	1.8%		10.7%	5	
mprove bus services / access	1.7%	11	3.6%	2	1.3%	2	3.9%	2	1.4%	1	2.5%	2	0.0%	0	0.7%	1	0.0%	0	1.8%	1	0.9%	0	
nprove rail services /access	1.3%	8	0.0%	0	0.7%	1	0.0%	0	0.0%	0	4.5%	3	0.0%	0		4	0.0%	0	1.8%	1	0.0%	0	
nprove security, including CCTV	1.3%	8		3	0.6%	1	0.0%	0	0.0%	0		3	0.0%	0		1	0.0%	0	2.3%	1	0.0%	0	
nprove signposting in centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
onger midweek opening hours/more evening activities	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	
onger opening hours on Sunday	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	
fore banks / building societies	0.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Nore car parking	9.1%	57	2.8%	2	4.4%	5	11.0%	7	4.8%	4	12.7%	8	13.9%	2	14.3%	18	0.0%	0	21.8%	8	8.2%	4	
fore large shops/department stores	4.1%	26	1.9%	1	5.3%	6	4.2%	3	2.7%	2	9.7%	6		2	4.5%	6	0.0%	0	0.0%	0	1.1%	0	
fore leisure, sports or cultural facilities	2.3%	14	0.0%	0	0.0%	0	0.0%	0	2.3%	2	1.9%	1	0.0%	0	5.2%	6	0.0%	0	9.5%	4	2.2%	1	
More pubs, restaurants, cafes	3.4%	21	0.8%	0	3.7%	4	1.7%	1	10.1%	8	2.6%	2	0.0%	0	1.3%	2	0.0%	0	9.5%	4	1.1%	0	
ore supermarkets / food shops	1.2%	7	0.8%	0	0.7%	1	6.4%	4	1.8%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ore traffic free areas / pedestrianisation	3.1%	20	1.7%	1	0.0%	0	0.0%	0	1.2%	1	3.2%	2	2.1%	0	8.3%	10	7.6%	2	0.0%	0	7.3%	3	
ore / better seating, toilets, lighting	0.4%	3	0.0%	0	0.0%	0	0.0%	0		1	0.9%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	
need to improve	28.8%		54.9%		39.1%	48	30.2%	19	8.8%		18.4%	11			20.3%		51.8%		31.3%		25.1%	11	
ner	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
roduce a named retailer	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	
eaper / free parking	3.1%	20	0.0%	0	4.3%	5	4.2%	3	1.2%	1	4.9%	3	4.8%	1	0.7%	1	0.0%	0	16.3%	6	0.0%	0	
ll the empty shops	1.5%	9	0.0%	0	0.6%	1	5.0%	3	1.8%	1	0.7%	0	0.0%	0		4	0.0%	0	0.0%	0	0.0%	0	
ss traffic congestion / Roadworks	4.6%	29	0.8%	0	4.3%	5	8.6%	5	6.5%	5		0	4.3%	1	3.070	4	0.0%	0		4	9.5%	4	
ess Estate agents	0.3%	2	0.0%	0	0.0%	0	0.9%	1	1.4%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Less charity shops / cheap	0.9%	6	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.7%	0	2.1%	0	2.2%	3	0.0%	0	0.0%	0	2.9%	1	

	Tota	l	Zone 1	l	Zone	2	Zone 3	3	Zone 4	ļ	Zone :	5	Zone 6	,	Zone 7	7	Zone 8	3	Zone 9	)	Zone 1	.0	
,																							
shops Redevelopment	1.4%	9	0.8%	0	0.0%	0	1.5%	1	0.5%	0	1.4%	1	0.0%	0	2.2%	3	0.0%	0	9.5%	4	0.0%	0	
Make it more modern	0.3%	2	0.8%	0		1	0.0%	0	0.5%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More independent shops	2.0%	12	0.0%	0		0	5.5%	3	3.6%	3	1.9%	1	2.1%	0	0.0%	1	0.0%	0	2.3%	1	6.0%	3	
mprove the market	0.8%	5	0.8%	0		0	0.0%	0	4.1%	3	0.7%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Less restaurants	0.7%	4	0.0%	0		0	0.0%	0	2.3%	2	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
A one way traffic system	0.7%	2	0.0%	0		0	0.0%	0	0.0%	0	0.9%	1	2.1%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	
Less building works	1.3%	8	1.9%	1	2.4%	3	0.8%	0	1.8%	1	3.2%	2	2.1%	0	0.0%	0		0	0.0%	0	0.0%	0	
Cycle route	0.4%	3	0.8%	0		0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More green space	0.6%	4	4.4%	2		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.9%	0	
Less banks	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ess beggars	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0		0	0.0%	0	0.0%	0	
More female business	0.2%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	2.9%	1	
owners	J.= / U	-	0.070	9	0.0,0	9	0.070	3	0.075	,	0.073	9	0.070	•	0.075	3	0.073	3	0.073	,	=.,,0	•	
More compact	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
mproved layout	0.4%	2	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0		0	6.1%	2	0.0%	ő	
Make a shopping centre	0.1%	1	0.0%	0		0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	
\ library	0.1%	1	0.0%	0		0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
nprove housing	0.1%	1	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	
ess street canvassers	0.4%	2	0.0%	0		0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Make it village like	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
To more major supermarkets	0.1%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ntroduce a named retailer -	0.5%	3	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
Debenhams																							
ntroduce a named retailer -	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	
WH Smiths																							
ntroduce a named retailer -	0.3%	2	0.0%	0	0.6%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose																							
ntroduce a named retailer -	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco																							
Remove the market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ntroduce a named retailer -	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer																							
ntroduce a named retailer -	0.7%	4	0.0%	0	2.9%	4	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Next																							
ntroduce a named retailer -	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
GAP																							
ntroduce a named retailer -	0.1%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bon Marche																							
ntroduce a named retailer -	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
John Lewis																							
ntroduce a named retailer -	0.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Littlewoods																							
	13.1%	82	4.4%	2	15.4%	19	16.3%	10	12.8%	10	14.8%	9	10.6%	2	9.8%	12	28.1%	7	12.0%	5	13.8%	6	
Oon't know)	15.170																						
Don't know) Veighted base:	13.170	627		56		122		63		81		61		15		124		23		38		45	

By Zone
Weighted:

LB Lewisham Household Survey for Bilfinger GVA

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												,									
	Total	Zon	ie 1	Zone	2	Zone	3	Zone 4	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone	10
Q20 Does your hous	ehold spend	money on	specia	alist ethr	nic pro	oducts?	(e.g.	food, toi	letrie	s, cloth	ing, b	ooks et	c)?								
Yes No	25.7% 74.3%	257 19.0% 744 81.0%		24.7% 75.3%		30.0% 70.0%		37.6% 62.4%		29.9% 70.1%	24 55	8.0% 92.0%		27.3% 72.7%		29.2% 70.8%		21.7% 78.3%	27 98	19.9% 80.1%	
Weighted base: Sample:		1001 1001	98 101		149 100		83 100		89 100		79 100		41 100		129 100		139 100		126 100		68 100

	Total	1	Zone 1	1	Zone 2	2	Zone 3	3	Zone 4	1	Zone 5	;	Zone 6		Zone '	7	Zone 8	8	Zone 9	)	Zone 1	10
Q21 Where do you do m Those who shop for eth	-					ethni	ic FOOD	) proc	lucts?													
Lewisham Town Centre	26.2%	64	30.2%	5	14.9%	5	67.2%	17	69.9%		28.0%	6	0.0%	0	10.9%	4	5.8%	2	4.9%	1	8.9%	1
Catford Town Centre	9.3%	23	0.0%	0	0.0%	0	0.0%	0	6.2%	2	33.2%	7	41.3%	1	31.4%	11	2.2%	1	3.5%	1	4.4%	(
Blackheath District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Deptford District Centre	7.1%	17	31.9%	6	28.0%	10	0.0%	0	1.4%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Downham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Forest Hill District Centre	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	3	0.0%	0	0.0%	0	19.7%	2
Lee Green District Centre	1.0%	3	0.0%	0	0.0%	0	6.3%	2	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
New Cross District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Sydenham District Centre	7.5%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.3%	15	2.7%	1	9.1%	2	0.0%	(
Beckenham	2.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	16.1%	4	0.0%	(
Bexleyheath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Brixton	4.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.3%	10	0.0%	0	11.7%	1
Camberwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Canary Wharf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Central London / West End / Covent Garden	1.0%	2	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	(
City of London (Including One New Change)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Croydon	3.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	4	20.6%	5	0.0%	(
Crystal Palace	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	5.5%	1	0.0%	(
Dulwich Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
East Dulwich	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	26.7%	3
Elephant and Castle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Eltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Greenwich	3.0%	7	0.0%	0		0	14.8%	4	5.9%	2	6.7%	1	17.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Knightsbridge / Kings Road	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Peckham	9.9%	24	8.7%	2		18	0.0%	0	6.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	20.6%	2
Penge	3.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	8	0.0%	(
Shoreditch / Spitalfields	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Sidcup	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Stratford (Including Westfield Stratford City)	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		(
Streatham	3.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.6%	9	0.0%	0	0.0%	(
Surrey Quays/Canada Water	2.4%	6	20.6%	4	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Tulse Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
West Norwood	2.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		15.5%	6	0.0%	0	0.0%	(
Westfield London, White City (near Shepherds Bush)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Woolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		(
																		0				(
Internet	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Catalogua / mail order				1)	U U 70	U.	0.070	U	0.070	U	0.070	U	0.070	U	U.U70	U	0.0%	U	0.070	U	0.070	(
Catalogue / mail order TV shopping	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(

	Total		Zone 1	l	Zone 2		Zone 3	3	Zone 4	1	Zone	5	Zone	6	Zone	e 7		Zone 8		Zone 9	•	Zone 1	0
Brockley	1.1%	3	0.0%	0	1.9%	1	0.0%	0	0.0%	0	5.5%	1	41.4%	1	0.0%	0	0	0.0%	0	0.0%	0	0.0%	0
Charlton	2.6%	6	0.0%	0	0.0%	0	11.7%	3	1.4%	0	14.3%	3	0.0%	0	0.0%	0	0	0.0%	0	0.0%	0	0.0%	0
Southwark	0.8%	2	8.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	0.0%	0	0.0%	0	3.5%	0
Thornton Heath	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	) 4	4.3%	2	3.5%	1	0.0%	0
Thamesmead	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0	0.0%	0	0.0%	0	0.0%	0
Tooting	0.6%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0	0.0%	0	0.0%	0	0.0%	0
Streatham Hill	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	) 5	5.8%	2	0.0%	0	0.0%	0
Finsbury Park	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	0.0%	0	0.0%	0	4.4%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	0.0%	0	0.0%	0	0.0%	0
(Don't buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		245		18		36		25		32		21		2		34	L		41		25		11
Sample:		203		16		19		23		34		21		7		21			25		20		17

Weighted:

Zone 9 Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 6 Zone 7 Zone 8 Zone 10 Zone 5 Q22 Where do you do most of your shopping for specialist ethnic NON-FOOD products? Those who shop for ethnic goods at O20 AND Excludes SFTs Lewisham Town Centre 28.0% 34 39.2% 19.6% 4 60.0% 9 68.2% 25.2% 3 0.0% 0 17.8% 3 0.0% 0 28.1% 4 17.8% 0 Catford Town Centre 7.6% 9 0.0% 0 0.0% 0 0.0% 0.0% 0 44.9% 6 0.0% 0 13.7% 2 0.0% 0 0.0% 0 46.6% 0 1 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% Blackheath District Centre 0 0 0 0.0% 0 0 0 6.2% 8 22.9% 2 4.0% 0.0% 0.0% Deptford District Centre 18.3% 4 0.0% 0 0 8.8% 0.0% 0 0 0.0% 0 0 0.0% 0 Downham District Centre 0.3% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 50.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Forest Hill District Centre 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0 0 Lee Green District Centre 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 New Cross District Centre 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Sydenham District Centre 9.2% 11 0.0% 0 11.6% 2 0.0% 0 0.0% 0 0.0% 0 58.7% 9 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Beckenham 0 0 0 0 0 0 0.0% 0.0% Bexleyheath 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 Brixton 8.4% 10 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 46.5% 10 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Camberwell 0 0 0 0 0.0% 0 0 Canary Wharf 0.7% 1 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 4.0% 0.0% 0.0% 0 0 0 1 0 4.4% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 Central London / West End / 0.4% 0 0 0 0.0% 0 0 0.0% 0 0.0% 0 0 0.0% Covent Garden City of London (Including 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 One New Change) 7.3% Croydon 9 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 17.1% 4 41.2% 5 0.0% 0 Crystal Palace 0.6% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 5.5% 0.0% 0 Dulwich Village 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% East Dulwich 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 Elephant and Castle 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 2.3% 3 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% Eltham 0 0.0% 0 0 21.1% 3 0 0.0% 0.0% 0 0 0 1.4% 0.0% 0.0% 0.0% Greenwich 2 0.0% 0 0.0% 0 11.7% 2 0 0.0% 0 0 0.0% 0 0.0% 0 0 0.0% 0 Knightsbridge / Kings Road 0 0 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Peckham 11.0% 13 14.5% 2 50.5% 10 0.0% 0 13.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 17.8% 0 0.0% 2.6% 3 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 25.2% 0 Penge 0 0 0 3 Shoreditch / Spitalfields 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Sidcup 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Stratford (Including 3.7% 5 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 20.6% 5 0.0% 0.0% 0 Westfield Stratford City) Streatham 0.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 4.0% 0.0% 0 0.0% 0 Surrey Quays/Canada Water 1.6% 2 19.0% 2 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% Tulse Hill 0 0 0 0 0 0.0% 0 0 0 0 West Norwood 0.7% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 4.0% 0.0% 1 0 0.0% 0 0 0 0 0.0%0 0.0% Westfield London, White 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0 City (near Shepherds Bush) Woolwich 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Other 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Internet 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Catalogue / mail order 0 0.0% 0 0 0 0 0.0% TV shopping 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

	Tota	1	Zone	1	Zone	2	Zone	3	Zone 4	1	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone	10	
Brockley	1.6%	2	0.0%	0	0.0%	0	0.0%	0	14.7%	2	0.0%	0	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Charlton	3.3%	4	0.0%	0	0.0%	0	28.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Southwark	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Thornton Heath	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	
Thamesmead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Γooting	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	1	0.0%	0	0.0%	0	0.0%	0	
Streatham Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
insbury Park	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	0	
Don't know / varies)	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	
Oon't buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
/eighted base:		122		11		20		14		11		13		1		15		22		13		3	
mple:		87		8		10		10		10		11		2		10		14		8		4	
23 On average, how on Those who shop for e				ilist e	thnic sh	ops?																	
- 6 times a week	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2	0.0%	0	0.0%	0	
mes a week	2.2%	6		0	0.0%	0	0.0%	0		0	4.9%	1	0.0%	0			11.2%	5	0.0%	0		0	
imes a week	1.6%	4	0.0%	0	0.0%	0	0.0%		11.2%	4	0.0%	0	0.0%	0		0		0	0.0%	0		0	
vice a week	4.1%		12.9%	2	6.2%	2	1.9%	0		1	9.4%	2	0.0%	0		0		1	3.2%	1	3.7%	0	
ice a week	23.3%		33.8%		10.4%	4	16.7%	4	27.5%	9	9.4%	2		1	18.8%	7	43.6%	18			32.7%	4	
ice every 2 weeks	15.7%		12.9%		18.2%	7	4.3%	1	22.4%		27.0%	6	0.0%		25.2%	9			17.8%	5		1	
ce a month	23.0%		16.4%		25.7%	10			15.2%	5	19.8%	5	9.5%	0	28.1%	10	13.0%	5			28.0%	4	
nce every 2 months	7.4%	19	0.0%	0	13.9%	5	0.0%		3.3%	1	1.8%	0		1	2.4%	1	12.0%	5		4	13.4%	2	
ce every 3 months	6.6% 7.1%	17 18		2	9.7% 6.2%	4	16.8% 8.2%	4	5.7% 10.0%		10.5% 11.2%	2 3		0	7.7% 5.9%	3 2	0.0% 2.2%	0	2.5% 6.8%	2	0.0% 3.7%	0	
on't know / varies)	8.2%	21	8.2%	2		2	6.3%	2	1.7%	1	6.0%	1	0.0%	1	11.9%	4	5.8%	2		4	9.7%	1	
,	0.2/0		0.2/0		9.9/0		0.5 / 0		1.//0	1	0.076	1	0.076		11.9/0	•	3.670		10.5/0		9.7/0	1	
eighted base:		257		19		37		25		33		24		3		35		41		27		14	
iple:		218		18		20		23		36		23		10		22		25		21		20	
24 Does your househ	old shop	anyw	here wit	hin th	ne borou	ıgh fo	or other	speci	alist pro	duct	s (i.e mu	ısic, a	art, vinta	age cl	othing,	antiqu	ues etc.)	?					
Yes .	11.8%	118	6.5%		17.6%		11.8%		14.8%	13	8.3%	7	10.5%	4			14.1%	20	9.2%	12		7	
No	88.2%	883	93.5%	92	82.4%	123	88.2%	73	85.2%	75	91.7%	72	89.5%	36	90.1%	116	85.9%	120	90.8%	114	89.2%	60	
Weighted base:		1001		98		149		83		89		79		41		129		139		126		68	
Sample:		1001		101		100		100		100		100		100		100		100		100		100	

Weighteu.													,•-									-	
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	;	Zone 6		Zone 7	•	Zone 8	}	Zone 9	)	Zone 1	0	
Q24ADoes your househol Those who shop for othe										lucts	s, and if s	80, W	here? (i.	e mu	sic, art, v	vinta	ge clothi	ng, a	ntiques	etc.)			
Lewisham Town CENTRE	9.3% 5.6%		15.8% 0.0%		12.0% 17.3%	3 5	10.9% 0.0%		17.4%	2 2	49.9% 0.0%	3	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0	
Other locations in Lewisham (NOT in town/local centres)	3.0%	0	0.076	U	17.370	3	0.076	U	14.4%	2	0.076	U	0.076	U	0.076	U	0.076	U	0.076	U	0.0%	Ü	
Blackheath District CENTRE	6.9%	8	0.0%	0	13.6%	4	0.0%	0	4.2%	1	42.0%	3	0.0%	0	8.8%	1	0.0%	0	0.0%	0	0.0%	0	
Other locations in Blackheath (NOT in district/local centres)	0.4%	0	0.0%	0	0.0%	0	4.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Catford Town CENTRE Other locations in Catford (NOT in town/local	0.7% 1.3%	1	0.0% 0.0%	0		0	0.0% 0.0%	0	3.4% 3.4%	0		0	0.0% 0.0%	0	0.0% 8.8%	0	0.0% 0.0%	0	0.0% 0.0%	0	5.4% 0.0%	0	
centres)	0.60/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	6.00/		0.00/	0	
Downham District CENTRE Other Locations in Downham (NOT in district/local centres)	0.6% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	6.0% 0.0%	1 0	0.0% 0.0%	0	
Deptford District CENTRE	7.3%	8	48.7%	3	8.7%	2	0.0%	0	11.0%	1	0.0%	0	0.0%	0	7.0%	1	0.0%	0	0.0%	0	13.6%	1	
Other locations in Deptford (NOT in district/local centres)	0.6%	1		0		0	0.0%	0		0		0	0.0%	0	0.0%	0		0	6.0%	1	0.0%	0	
Forest Hill District CENTRE	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	1	0.0%	0	0.0%	0	12.2%	1	
Other locations in Forest Hill (NOT in district/local centres)	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.3%	5	0.0%	0	0.0%	0	
Sydenham District CENTRE	8.8%	10	0.0%	0	13.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.4%	4	0.0%	0	19.8%	2	0.0%	0	
Other locations in Sydenham (NOT in district/local centres)	1.4%	2	0.0%	0	0.0%	0	15.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lee Green District CENTRE	2.4%	3	0.0%	0	0.0%	0	25.0%	2	0.0%	0	0.0%	0	7.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other locations in Lee Green (NOT in district/local centres)	1.0%	1	0.0%	0	0.0%	0	0.0%	0	9.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
New Cross District CENTRE	3.1%	4	0.0%	0	13.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other locations in New Cross (NOT in district/local centres)	0.8%	1			3.3%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0	
Brockely Cross Local CENTRE	1.9%	2	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	1	
Crofton Park Local CENTRE	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.4%	2	
Downham Way Local CENTRE	0.4%	0	7.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Grove Park Local CENTRE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

										_		=	,										
	Total	l	Zone 1		Zone 2		Zone 3	3	Zone 4		Zone 5	;	Zone 6	6	Zone 7	7	Zone 8	3	Zone 9	)	Zone 1	10	
Lewisham Way Local	1.7%	2	0.0%	0	0.0%	0	15.7%	2	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
CENTRE																							
Beckenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Bexleyheath	0.6%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	
Brixton	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.9%	1		1	0.0%	0	0.0%	0	0.0%	0	
Bromley	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	1	47.1%		23.1%	3	0.0%	0	0.0%	0	0.0%	0	
Camberwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	
Canary Wharf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	
Central London / West End/ Covent Garden	5.2%	6	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	28.9%	5	0.0%	0	0.0%	0	
City of London (Including One New Change)	0.5%	1	9.9%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0		0	
Croydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	
Crystal Palace	8.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			34.2%	6	31.1%	4	0.0%	0	
Oulwich Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	
East Dulwich	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	6.8%	0	
Elephant and Castle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ltham	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	0	0.0%	0		0	0.0%	0	0.0%	0	
reenwich	3.5%	4	7.9%	0	0.0%	0	27.8%	3	4.2%	1	0.0%	0	7.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Knightsbridge/Kings Road	0.4%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
eckham	2.7%	3	0.0%	0		3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
enge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	
horeditch/Spitalfields	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
idcup	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	
tratford (Including Westfield Stratford City)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	
treatham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	
urrey Quays/Canada Water	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	
ulse Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	
Vest Norwood	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	6.0%	1	5.4%	0	
Westfield London, White City (near Shepherds Bush)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
/oolwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ther	7.2%	8	9.9%	1	0.0%	0	0.0%		11.0%	1	0.0%	0	7.3%	0			12.6%	2	31.1%	4	0.0%	0	
ellingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	
ermondsey	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	5.4%	0	
romley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
adywell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
outhwark	1.3%	1	0.0%	0	0.0%	0	0.0%	0	11.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Vest Dulwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	
Veighted base:		115		6		26		10		13		7		4		12		19		12		7	
Vergnted base: Sample:		97		8		13		13		13		7		9		7		19		6		11	
ampic.		7/		0		13		13		14		/		9		/		9		U		11	

	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone 4	ļ	Zone	5	Zone	6	Zone	7	Zone	e 8	Zone	9	Zone	10
Q25 Do you undertake a	ny of the	e folic	owing lei	isure	activitie	s? [	MR/PR]															
Daytime cafes / restaurants	50.3%	503	53.2%	52	47.3%	71	56.6%	47	59.5%	53	43.7%	35	55.9%	23	38.7%	50	55.9%	78	50.1%	63	47.4%	32
Evening restaurants	56.3%	564	39.7%		54.1%		66.7%		64.1%		54.8%		51.6%	21	48.7%		54.4%		70.6%	89		
Pubs / Clubs	42.2%	422	38.4%		41.3%	62	42.0%		49.9%		44.0%		35.1%		34.0%	44			43.3%	54		
Cinema	58.5%	586			56.4%		63.4%		63.7%		64.1%		37.4%		49.8%	64		76	65.6%	82		
Children's Soft Play Venues	13.6%	136			28.6%	43	5.0%		13.7%		14.4%	11	6.1%		14.9%	19	5.0%	7	18.7%	24	, , , ,	
Entertainment venues (bowling, ice skating, bingo etc)	22.8%	228	24.8%	24	32.1%	48	13.4%	11	32.7%	29	32.5%	26	8.9%	4	12.5%	16	16.2%	23	27.7%	35	19.1%	13
Health and fitness clubs (gyms, leisure centres, swimming pools etc)	33.3%	333	25.3%	25	30.6%	46	29.2%	24	40.3%	36	41.6%	33	22.6%	9	26.3%	34	37.8%	53	40.5%	51	34.2%	23
Theatres / museums / arts centres / art galleries	59.6%		41.4%		61.7%	92	68.2%	57	58.3%		59.8%	47		21		76			71.7%			
(None of these)	12.4%	125	12.9%	13	12.8%	19	6.9%	6	6.2%	6	11.6%	9	15.9%	6	22.3%	29	13.6%	19	10.0%	13	8.3%	6
Weighted base: Sample:		1001 1001		98 101		149 100		83 100		89 100		79 100		41 100		129 100		139 100		126 100		68 100

	Total		Zone 1		Zone 2		Zone 3		Zone	1	Zone 5	;	Zone 6	•	Zone '	7	Zone 8	8	Zone	9	Zone 1	0
Q26 Where do you go mo																						
Lewisham Town CENTRE	7.2%	34	6.5%		18.2%		12.3%		21.1%	11	4.9%	2	0.0%	0	0.0%	0		0	1.2%	1	4.2%	1
Other locations in Lewisham (NOT in town/local centres)	0.9%	4	0.0%	0	3.9%	2	0.0%	0	0.9%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Blackheath District CENTRE	9.5%	45	4.7%	2	5.1%	3	39.3%	17	25.5%	13	25.5%	8	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other locations in Blackheath (NOT in district/local centres)	0.6%	3	0.0%	0	0.0%	0	2.4%	1	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
atford Town CENTRE	1.2%	6	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	0	3.5%	2	0.0%	0	0.0%	0	4.3%	1
Other locations in Catford (NOT in town/local	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
centres) Deptford District CENTRE	2.0%	9	3.8%	2	10.0%	6	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
orest Hill District CENTRE	4.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		22.6%	11	3.2%	2	0.0%		24.6%	8
Other locations in Forest Hill (NOT in district/local centres)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0		0		0	0.0%	0		0
ydenham District CENTRE	3.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.2%	16	0.0%	0	0.0%	0	0.0%	0
Other locations in Sydenham (NOT in district/local centres)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0		0	0.0%	0	1.3%	0
ee Green District CENTRE	1.4%	6	0.0%	0	0.0%	0	10.6%	5	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ther locations in Lee Green (NOT in district/local centres)	0.4%	2	0.0%	0	0.0%	0	1.1%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ew Cross District CENTRE	0.5%	2	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
her locations in New Cross (NOT in district/local centres)	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
rockely Cross Local CENTRE	4.5%	21	0.0%	0	10.2%	6	0.0%	0	18.7%	10	0.0%	0	0.0%	0	0.0%	0	7.7%	6	0.0%	0	0.0%	0
rofton Park Local CENTRE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ownham Way Local CENTRE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
ewisham Way Local CENTRE	0.7%	3	0.0%	0	0.0%	0	0.0%	0	6.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
eckenham	6.6%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	4.2%		10.9%	5		0	40.0%	24	3.6%	1
xleyheath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	1.2%	1	0.0%	0
ixton	2.6%	12	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	10	0.0%	0		0
romley	7.6%	36	2.4%	1	1.2%	1	0.0%	0	3.9%	2	35.2%	11	77.3%	17	1.8%	1	2.4%	2	1.2%	1	0.0%	0
anary Wharf	1.6%	7	8.9%	5	0.0%	0	3.5%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Central London / West End/	11.2%	53	15.8%	8	3.0%	2	9.9%	4	1.7%	1	8.5%	3	7.8%	2	8.0%	4	25.8%	19	13.1%	8	7.8%	2

	Total		Zone	1	Zone 2	!	Zone 3	3	Zone 4		Zone 5		Zone (	5	Zone 7	7	Zone 8	8	Zone	9	Zone	10
Covent Garden City of London (Including	0.8%	4	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0
One New Change)	0.8%	4	0.070	U	3.970	2	0.0%	U	0.076	U	0.076	U	0.0%	U	3.370	2	0.0%	0	0.076	U	0.076	U
Croydon	2.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	3.2%	2	11.8%	7	0.0%	0
Crystal Palace	4.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	12.6%	9	18.9%	11	1.3%	0
Dulwich Village	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	5.9%	2
East Dulwich	4.5%	21	0.0%	0	11.4%	7	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	37.3%	11
Eltham	0.6%	3	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Greenwich	3.4%	16	6.5%	3	0.0%	0	15.0%	7	3.7%	2	1.3%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%	0
Peckham	2.0%	9	0.9%	0	15.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penge	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	3.8%	2	0.0%	0
Sidcup	0.3%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Streatham	0.9%	4	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0
Surrey Quays/Canada Water	3.7%	17	33.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Norwood	1.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	9	0.0%	0	0.0%	0
Westfield London, White	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	5	0.0%	0	0.0%	0
City (near Shepherds Bush)																						
Woolwich	0.6%	3	4.7%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.9%	13	0.9%	0	7.6%	4	2.1%	1	3.0%	2	3.0%	1	2.8%	1	0.0%	0	0.0%	0	7.4%	4	0.0%	0
Bermondsey	0.5%	2	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ladywell	0.5%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Southwark	0.3%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
West Dulwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Weighted base:		471		52		59		44		51		33		22		47		73		60		31
Sample:		467		51		39		52		52		40		56		31		46		50		50

Total Zone 2 Zone 7 Zone 9 Zone 1 Zone 3 Zone 4 Zone 5 Zone 6 Zone 8 Zone 10 Q27 Where do you go most often to visit evening restaurants? Those who visit restauarnts in the evening at Q25 AND Excludes SFTs Lewisham Town CENTRE 1.2% 6 3.0% 1.0% 1.0% 6.6% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 1.0% 0 0.9% 5 0.0% 0 0.0% 0 0.0% 4.9% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 4.7% 2 Other locations in Lewisham (NOT in town/local centres) Blackheath District 9.0% 46 4.9% 2 1.1% 1 44.6% 22 25.1% 14 16.3% 7 0.0% 0 1.5% 1 0.0% 0 0.0% 0 0.0% 0 CENTRE Other locations in 0.7% 4 0.0% 0 0.0% 0 2.1% 3.6% 2 1.3% 0.0% 0 0.0% 0 0.0%0 0.0% 0.0% 0 Blackheath (NOT in district/local centres) 1.8% Catford Town CENTRE 1.5% 7 0.0% 0 0.0% 9.3% 0.0% 0 4.7% 3 0 0.0% 0.0% 0 0 0.0% 0 4 0.0% 0 0.7% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% Other locations in Catford 4 0.0% 0 0.0% 0 0 6.6% 4 0.0% 0 0.0% 0 (NOT in town/local centres) Downham District CENTRE 0.1% 0 0.0% 0.0% 0.0% 0.0% 1.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 3 0 0.5% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 4.8% 3 0.0% 0 0.0% 0 0.0% 0 Other Locations in 0 Downham (NOT in district/local centres) 0.8% Deptford District CENTRE 1.0% 5 0.0% 0 7.3% 5 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 1.3% 7 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 2.9% 2 0.0% 6.5% 2 Forest Hill District CENTRE 0.0% 0 0 0 3.2% 2 0 0.4% 2 0 0 2 Other locations in Forest Hill 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 5.5% (NOT in district/local centres) 0.9% 0.0% 0.9% Sydenham District CENTRE 5 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 7.0% 4 0.0% 0 0.0% 0 0.3% 2 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 2.9% 2 0.0% 0.0% 0.0% 0 Other locations in Sydenham 0 0 0 0 (NOT in district/local centres) Lee Green District CENTRE 1.2% 0.0% 0 1.3% 3.1% 2 1.0% 7.6% 3 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 6 Other locations in Lee Green 0.3% 2 0.0% 0 1.1% 0.0% 0.8% 0 1.3% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 (NOT in district/local centres) New Cross District CENTRE 1.4% 0.0% 5.4% 4 0.0% 6.3% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 1.9% 4.5% 3 0.0% 0 10.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 3.4% 3.1% 16 1 6 7.6% 0 1 Brockely Cross Local 6 CENTRE 0.6% 3 0.0% 0.0% 3.6% 2 0.0% 0 0.0% 0 1.5% 0.0% 0 0.0% 0 Crofton Park Local 0 0 0.0% 0 1 0 0.0% CENTRE 7.6% 39 0.0% 0 0.0% 0.0% 0.0% 0 1.3% 5.0% 18.0% 10 2.7% 2 31.1% 25 1.0% 0 Beckenham 0 0 0.2% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% Bexlevheath 1 0.0% 0 0 2.1% 0 0 0.0% 0 0.0% 0 0.0% 0 Brixton 0.7% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 4.7% 3 0.0% 0 0.0% 0 28 Bromley 5.5% 4.0% 4.5% 3 0.0% 0 1.6% 1 17.8% 7 65.8% 13 1.5% 1 0.0% 0 1.1% 2.1% 0.7% 0.0% 0.0% 0.0% Camberwell 4 0 5.4% 4 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 Canary Wharf 3 0.0% 0.6% 9.3% 3 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Central London / West End/ 18.9% 97 27.8% 9 17.1% 11 12.4% 6 15.3% 8 16.4% 7 22.1% 4 8.0% 5 36.8% 27 12.3% 10 25.0% 10 Covent Garden City of London (Including 0.6% 3 0.0% 0 1.1% 1 0.0% 0 2.6% 1 0.0% 0 0.0% 0 1.5% 1 0.0% 0 0.0% 0 0.0% 0

	Tota	ıl	Zone	1	Zone 2	:	Zone	3	Zone 4	4	Zone	5	Zone	6	Z	Zone 7		Zone	8	Zone	9	Zone 1	10
One New Change)																							
Croydon	1.9%	10	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0%	0	0.0%	0	11.4%	9	0.0%	0
Crystal Palace	9.1%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8	8%	11	16.7%	12	29.2%	23	1.0%	0
Dulwich Village	2.3%	12	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	6.3%	5	2.8%	2	3.4%	1
East Dulwich	4.3%	22	0.0%	0	9.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	42.3%	16
Elephant and Castle	0.4%	2	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0
Eltĥam	0.6%	3	0.0%	0	0.0%	0	4.1%	2	2.2%	1	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	C
Greenwich	6.3%	32	13.0%	4	8.9%	6	25.3%	13	5.2%	3	11.2%	5	0.0%	0	2.9	9%	2	0.0%	0	0.0%	0	1.3%	(
Knightsbridge/Kings Road	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8	8%	1	0.0%	0	0.0%	0	0.0%	(
Peckham	2.4%	12	0.0%	0	13.2%	9	1.2%	1	2.6%	1	0.0%	0	4.1%	1	0.0	0%	0	0.0%	0	0.0%	0	1.3%	0
Penge	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5	5%	1	0.0%	0	3.0%	2	0.0%	0
Shoreditch/Spitalfields	0.6%	3	4.9%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	4	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford (Including	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	1.3%	(
Westfield Stratford City)																							
Streatham	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	8.9%	7	0.0%	0	0.0%	0
Surrey Quays/Canada Water	2.5%	13	24.6%	8	6.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8	8%	1	0.0%	0	0.0%	0	0.0%	0
West Norwood	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0	0%	0	3.9%	3	0.9%	1	0.0%	0
Woolwich	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.9%	20	0.0%	0	1.1%	1	1.0%	0	3.4%	2	5.5%	2	1.5%	0	7.6	6%	4	5.7%	4	7.3%	6	0.0%	0
Bermondsey	0.3%	2	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	4.8	8%	3	0.0%	0	0.0%	0	0.0%	0
Ladywell	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0
Southwark	0.1%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	0.0%	0	0.0%	0	0.0%	0
West Dulwich	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0	0%	0	3.5%	3	0.0%	0	0.0%	0
Weighted base:		513		31		66		50		55		41		20			57		74		80		38
Sample:		491		30		39		57		64		51		50			40		49		59		52

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vicignicu.										10												
	Total	!	Zone 1		Zone 2		Zone 3	3	Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 1	0
Q28 Where do you go mo																						
Lewisham Town CENTRE	3.8%	14	1.4%		10.8%	5	1.5%		19.7%	8	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Other locations in Lewisham (NOT in town/local centres)	1.0%	4	0.0%	0	4.5%	2	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Blackheath District CENTRE	5.9%	22	0.0%	0	0.0%	0	41.3%	13	19.1%	8	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other locations in Blackheath (NOT in district/local centres)	0.4%	1	0.0%	0	0.0%	0	2.9%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catford Town CENTRE Other locations in Catford	1.3% 0.5%	5 2	0.0% 0.0%	0		1	0.0% 0.0%	0	0.0% 0.0%	0	6.5% 0.0%	2	0.0% 0.0%	0		2 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0
(NOT in town/local centres)	0.576	۷	0.076	U	0.076	U	0.076	U	0.076	U	0.076	U	0.076	U	3.076	2	0.076	U	0.076	U	0.076	U
Downham District CENTRE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations in Downham (NOT in district/local centres)	1.2%	4	0.0%	0	8.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deptford District CENTRE	1.2%	5	1.8%	1	7.1%	4	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Hill District CENTRE	5.9%	22	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.5%	8	3.9%	2	0.0%	0	34.3%	11
Other locations in Forest Hill (NOT in district/local centres)	0.7%	3	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0
Sydenham District CENTRE	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.1%	5	0.0%	0	0.0%	0	0.0%	0
Other locations in Sydenham (NOT in district/local centres)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Lee Green District CENTRE	1.6%	6	0.0%	0	0.0%	0	4.8%	2	0.0%	0	14.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other locations in Lee Green (NOT in district/local centres)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Cross District CENTRE Other locations in New Cross (NOT in district/local	1.4% 0.6%	5 2	0.0% 0.0%	0	1.4% 3.1%	1 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.7%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.9% 0.0%	2	4.7% 0.0%	0	0.0% 0.0%	0
centres) Brockely Cross Local CENTRE	4.7%	18	0.0%	0	4.1%	2	0.0%	0	19.1%	8	0.0%	0	0.0%	0	0.0%	0	9.3%	6	1.8%	1	4.1%	1
Crofton Park Local CENTRE	0.6%	2	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grove Park Local CENTRE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham Way Local CENTRE	0.3%	1	0.0%	0		0	0.0%	0		1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Beckenham	3.2%	12	0.0%	0		0	0.0%	0	0.0%	0	9.4%	3	2.2%	0		0	0.0%		17.6%	9	0.0%	0
Bexleyheath	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brixton	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.8%	1	0.0%	0

	Total	l	Zone 1	l	Zone 2	!	Zone 3	3	Zone 4		Zone 5		Zone	6	Zone	7	Zon	8	Zone	9	Zone 1	10
Bromley	5.6%	21	0.0%	0	0.0%	0	0.0%	0	1.1%	0	8.6%	3	79.5%	11	10.7%	4	0.0%	0	6.5%	3	0.0%	0
Central London / West End/ Covent Garden	15.7%	59	29.5%	10	5.9%	3	8.5%	3	7.7%	3	20.5%	-	13.3%		17.0%		16.1%			12		4
City of London (Including One New Change)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Croydon	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.4%	1	5.3%	3	0.0%	0
Crystal Palace	6.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	4	22.0%	13	18.6%	9	0.0%	0
Dulwich Village	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.6%	0
East Dulwich	3.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	35.3%	11
Eltham	0.4%	1	1.4%	0	0.0%	0	1.5%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich	6.6%	25	2.8%	1	8.5%	4	36.6%	12	6.9%	3	8.5%	3	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0
Peckham	4.6%	18	1.4%	0	29.2%	15	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Penge	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3	0.0%	0
Shoreditch/Spitalfields	0.4%	2	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford (Including Westfield Stratford City)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Streatham	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	7.2%	4	0.0%	0	0.0%	0
Surrey Quays/Canada Water	5.3%	20	57.1%	19	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Norwood	3.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.9%	12	1.4%	1	0.0%	0
Other	4.9%	19	0.0%	0	8.5%	4	2.9%	1	5.0%	2	8.6%	3	2.2%	0	0.0%	0	3.3%	2	10.6%	5	3.5%	1
Bromley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ladywell	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
West Dulwich	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	2.9%	2	0.0%	0	0.0%	0
Weighted base:		377		33		50		32		40		33		14		33		61		49		32
Sample:		372		32		36		41		45		40		32		28		37		35		46

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	Total		Zone 1	l	Zone 2	2	Zone 3	3	Zone 4	ı	Zone	5	Zone 6	,	Zone	7	Zone	8	Zone	9	Zone 1	10	
Q29 Where do you go mo																							
Central London/West End Cineworld, 28-70 Broadway,	3.7% 0.7%	21 4	0.0% 0.0%	0		2	3.1% 0.9%	2	1.0% 0.0%	1		1 4	9.5% 0.0%	1			12.2% 0.0%	9	1.2% 0.0%	1 0		4 0	
Bexleyheath, DA6 7LL Cineworld, The 02, Peninsula Square, SE10	5.5%	31	7.7%	4	5.5%	4	7.6%	4	3.4%	2	15.4%	8	0.0%	0	7.6%	5	0.0%	0	1.2%	1	7.0%	3	
0DX Greenwich Picturehouse, 180 Greenwich High Road, SE10 8NN	11.3%	64	2.8%	2	5.6%	4	40.9%	21	46.2%	26	15.6%	8	5.5%	1	3.9%	2	0.0%	0	0.0%	0	0.8%	0	
Odeon, 47-49 Streatham High Road, Streatham,	3.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.8%	19	0.0%	0	0.0%	0	
London, SW16 1PW Odeon, Bugsby Way, Greenwich, SE10 0OJ	8.3%	47	0.0%	0	6.9%	5	34.5%	17	13.3%	7	25.3%	13	6.6%	1	2.9%	2	0.0%	0	0.9%	1	0.8%	0	
Odeon, High Street, Beckenham, BR3 1DY	15.0%	85	0.0%	0		2	0.0%	0	0.0%		8.2%		42.3%		34.4%	22	5.8%		55.9%	42		4	
Odeon, Surrey Quays Leisure Park, Redriff Road, Surrey Quays, SE16 7LL	15.6%	88	80.5%	44	29.9%	23	0.0%	0	7.3%	4	0.0%	0	0.0%	0	19.2%	12	1.5%	1	0.0%	0	6.0%	3	
Peckhamplex, 95A Rye Lane, Peckham, SE15 4ST	8.5%	48	0.0%	0	32.1%	25	0.0%	0	14.3%	8	0.0%	0	0.0%	0	2.9%	2	3.2%	2	3.0%	2	17.8%	8	
Picturehouse, 116a Lordship Lane, East Dulwich, SE22 8HD	6.3%	36	0.0%	0	5.7%	4	0.0%	0	2.6%	1	0.0%	0	0.0%	0	8.5%	5	5.0%	4	0.0%	0	44.2%	21	
Picturehouse, Salway Road, Stratford, E15 1BX	0.3%	2	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ritzy Picturehouse, Brixton, Coldharbour Lane, SW2 1JG	5.2%	29	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	29.2%	22	5.9%	4	2.8%	1	
Showcase Cinema, Bluewater, Greenhithe, DA9 9SG	1.5%	8	0.0%	0	0.9%	1	0.9%	0	0.0%	0	4.3%	2	10.2%	2	0.0%	0	3.8%	3	0.9%	1	0.0%	0	
Vue, Grants Entertainment Centre, 14 High Street, Croydon, CR0 1GT	3.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	6.8%	4	4.7%	4	10.0%	8	0.0%	0	
Vue, 2 Stratford Place, Westfield Stratford City,	1.2%	7	2.8%	2	4.6%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	
E15 1AA Vue, Valley Park Leisure Complex, 21 Hesterman	3.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	5.0%	4	15.4%	12	2.8%	1	
Way, Croydon, CR0 4YA Other Empire Cinema, High Street,	2.3% 2.4%	13 13	0.0% 0.0%	0 0	2.9% 0.0%	2	0.9% 0.0%	0	4.7% 2.6%	3	7.1% 7.8%	4 4	4.1% 17.8%	1 3	1.3% 2.6%	1 2	3.8% 0.0%	3	0.0% 4.8%	0 4		0	

Weighted:										fo	r Bil	fing	ger G	VA									November 2
	Tota	l	Zone	1	Zone	2	Zone	3	Zone 4	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone 1	10	
Bromley Picturehouse, Greenwich High Road, Greenwich	3.1%	17	6.3%	3	1.1%	1	6.7%	3	3.6%	2	5.2%	3	2.0%	0	5.6%	4	0.0%	0	0.9%	1	1.1%	0	
Weighted base: Sample:		564 534		55 46		78 45		50 58		56 62		50 59		15 38		63 46		75 57		75 57		47 66	
Q30 Where do you go mo																							
Lewisham Town CENTRE Other locations in Lewisham (NOT in town/local centres)	4.2% 0.5%	5 1	5.5% 0.0%	0	0.0% 1.6%	0 1	0.0% 0.0%	0	36.3% 0.0%	4 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.9% 0.0%	1 0	11.7% 0.0%	0	
Catford Town CENTRE Other locations in Catford (NOT in town/local centres)	0.8% 1.5%	1 2	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 11.6%	0	0.0% 0.0%	0	0.0% 0.0%	0	5.4% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Deptford District CENTRE Other locations in Deptford (NOT in district/local centres)	5.8% 2.8%	7 4		0	10.8% 8.5%	5 4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		0	5.2% 0.0%	1 0	0.0% 0.0%	0	
Lee Green District CENTRE Other locations in Lee Green (NOT in district/local centres)	1.2% 0.9%	2	0.0% 0.0%	0	1.6% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 13.1%	0	0.0% 0.0%	0	0.0% 0.0%	0		1 0	0.0% 0.0%	0	0.0% 0.0%	0	
New Cross District CENTRE Downham Way Local CENTRE Lewishers Way Local	0.5% 0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	0 1	0.0%	0	2.9% 0.0%	1 0		0	
Lewisham Way Local CENTRE Beckenham	1.0%	36	0.0%	0	0.0%	6	0.0%	0	0.0% 28.3%	3	0.0%	0	0.0%	0	0.0%		14.4% 53.2%	1	0.0% 35.1%		11.7% 76.7%	0	
Bromley Crystal Palace Dulwich Village Eltham Greenwich Peckham Penge Surrey Quays/Canada Water Other Bellingham Bromley Southwark	11.6% 0.5% 0.5% 0.5% 0.7% 10.3% 0.7% 8.5% 3.4% 11.5% 1.8%	15 1 1 1 13 1 11 4 14 2 2	0.0% 0.0% 0.0% 0.0% 0.0% 42.0% 0.0% 5.5% 0.0%	0 4 0	17.0% 0.0% 13.9% 0.0%	0 0 0 0 0 13 0 7 0 6 0	0.0% 0.0% 0.0% 27.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 1 0 0 0 0 0 2 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 5.4% 0.0% 0.0%	0 0 0 0 0 0 0 0 1 2 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 30.0% 16.0%	0 0 0 0 0 0 0 0 0 3 1 0	100.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0 0	14.2% 0.0% 0.0% 0.0% 4.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3 0 0 0 1 0 0 0 0 1 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 18.1% 0.0% 0.0%	0 0 0 0 0 0 0 0 0 0		6 1 1 0 0 0 1 0 0 2 2 2	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0 0	
Weighted base: Sample:		126 82		8 7		42 16		2 2		10 8		9 8		2 4		19 11		6 5		24 17		3 4	

													,										
	Total		Zone	1	Zone 2	2	Zone 3		Zone 4	ļ	Zone 5	;	Zone 6		Zone 7		Zone 8	3	Zone 9	9	Zon	ne 10	
Q31 Which entertainmen Those who visit enterta							owling, ic	e sk	ating, bi	ngo)	?												
All Star Lanes, Westfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0
Stratford City, E20 1ET Brooklyn Bowl, The 02, Peninsular Square, SE10 0DX	2.1%	4	0.0%	0	0.0%	0	0.0%	0	8.0%	2	9.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0
Central London/West End (All venues)	11.5%	23	7.4%	2	14.8%	6	5.9%	0	8.7%	2	8.4%	2	11.2%	0	5.8%	1	31.2%	5	10.6%	4	4.6%	%	0
Hollywood Bowl, The Mast Leisure Park, 3A Teredo St, Surrey Quays, SE16 7LW	34.0%	67	76.8%	18	65.7%		19.3%	2	20.3%	5	11.0%	3	0.0%	0	19.2%	3	26.9%	5	2.6%	1	58.19	%	6
MFA Bowl, 11-29 Belmont Hill, Lewisham, SE13 5AU	19.9%	39	0.0%	0	15.5%	6	74.8%	6	41.3%	10	22.5%	5	0.0%	0	48.5%	7	0.0%	0	3.6%	1	32.69	%	4
Palace Superbowl, First Floor, Elephant & Castle Shopping Centre, SE16 6TE	0.8%	2	6.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0
Gala Bingo, 3 Teredo Street, Surrey Quays, SE16 7LW	0.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0
Mecca Croydon, Centrale Shopping Centre, CR0 1XX	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.09	%	0
Mecca. Unit 4, Catford Island, Plassy Road, SE6 2DD	1.0%	2	0.0%	0	2.2%	1	0.0%	0	2.2%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.09	%	0
Streatham Ice and Leisure Centre, 390 Streatham High Road, SW16 6HX	1.3%	3	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	11.2%	0	0.0%	0	6.5%	1	0.0%	0	4.6%	%	0
Other	6.7%	13	6.6%	2	0.0%	0	0.0%	0	13.8%	3	20.9%	5	22.3%	1	7.3%	1	5.2%	1	2.6%	1	0.09	%	0
romley (other)	3.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.1%		11.2%	0	0.0%	0	0.0%	0	6.7%	2	0.09	%	0
roydon (other)	5.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		19.2%	3	17.1%	3	13.9%	5		%	0
enpin, Valley Park Leisure Complex, Hesterman Way, Croydon	5.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%		27.4%	9	0.0%	%	0
The Pavilion, Kentish Way, Bromley	6.5%	13	0.0%	0	0.0%	0	0.0%	0	5.8%	1	6.1%	1	44.2%	1	0.0%	0	0.0%	0	26.0%	9	0.09	%	0
Weighted base:		198		23		39		8		25		23		3		14		17		34		1	11
Sample:		150		20		18		6		26		23		7		9		8		19		1	14

													<u>,                                      </u>										
	Total	l	Zone 1	l	Zone 2	2	Zone 3		Zone 4	ļ	Zone 5	5	Zone 6		Zone 7	7	Zone 8	3	Zone 9	)	Zone 1	0	
Q32 Where do you go mo																							
David Lloyd, Kidbrooke Park Road, SE12 8HG	2.3%	7	0.0%	0	0.0%	0	14.3%	3	10.3%	4	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
David Lloyd, Stanhope Grove, Beckenham, BR3 3HL	2.5%	8	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	8.2%	3	1.7%	1	8.2%	4	0.0%	0	
Ownham Health & Leisure Centre, 7-9 Moorside Road, Downham, BR1 5EP	3.8%	12	0.0%	0	0.0%	0	0.0%	0	1.6%	1	35.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
orest Hill Pools, Dartmouth Road, Forest Hill, SE23 3HZ	7.4%	23	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	31.2%	10	4.6%	2	0.0%	0	40.0%	9	
Alass Mill Leisure Centre, 41 Loampit Vale, Lewisham, SE13 7FT	7.7%	24	0.0%	0	3.2%	1	0.0%	0	59.3%	21	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	
A Fitness, 291 Kirkdale, Sydenham, SE26 4QD	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	3	0.0%	0	0.0%	0	0.0%	0	
adywell Arena, Silvermere Road, SE6 4OX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
ure Gym, 48-80 Greenwich High Road, Greenwich, London SE10 8JL	1.6%	5	0.0%	0	8.4%	4	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kangley Bridge Road, Lower Sydenham, SE26	3.0%	9	0.0%	0	1.6%	1	0.0%	0	4.1%	1	0.0%	0	0.0%	0	22.1%	7	0.0%	0	0.0%	0	0.0%	0	
irgin Active Bromley, The Lido, Baths Road, Bromley, BR2 9RB	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	14.3%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	
irgin Active, 20 Ockley Road, Streatham, SW16 1UB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	
Vavelengths Leisure Centre, Giffin Street, Deptford, SE8 4RJ	3.2%	10	2.1%	0	22.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
eckenham	8.2%	26	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	0	10.8%	4	1.7%	1	43.5%	19	0.0%	0	
romley	3.9%	12	0.0%	0		0	0.0%	0	0.0%	0		2	5.4% 68.9%	6		0	0.0%	0	8.2%	4		0	
rystal Palace	2.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	19.2%	8		0	
ulwich Village	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	2.1%	1	2.0%	1	4.4%	1	
ast Dulwich	5.0%	16	0.0%	0	9.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	1.7%	1	0.0%	0		11	
Greenwich	1.9%	6	4.7%	1	0.0%	0	19.8%	4	0.0%	0	1.7%	1	0.0%	0		0	0.0%	0	0.0%	0		0	
Peckham	1.8%	6	0.0%	-	13.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	
Penge	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	ő	2.0%	1	0.0%	0	
Surrey Quays / Canada	5.1%	_	71.6%	16		0	0.0%	0	0.0%	0		0	0.0%	0		0	0.0%	0	0.0%	0		0	

												_	,									
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone	Zone 6		7	Zone	8	Zone	9	Zone 1	10
Water																						
West Norwood	6.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.1%	22	0.0%	0	0.0%	0
Bexleyheath	0.5%	2	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camberwell	1.7%	5	0.0%	0	12.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canary Wharf	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	0.0%	0	0.0%	0
Central London / West End /	3.4%	11	10.8%	2	0.0%	0	24.7%	6	1.6%	1	4.4%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Covent Garden																						
Croydon	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Eltham	1.5%	5	0.0%	0	0.0%	0	9.0%	2	1.6%	1	6.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Streatham	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	4	0.0%	0	0.0%	0
Westfield London, White	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	5	0.0%	0	0.0%	0
City (near Shepherds																						
Bush)																						
Woolwich	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0 / 0	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	9.1%	29	10.8%	2	6.9%	3	13.7%	3	11.1%		11.8%	4	6.7%	1	2.5%	1	19.5%	10	0.0%	0		1
Bannatyne's Health Club,	1.7%	5	0.0%	0	0.0%	0	2.1%	0	1.6%	1	12.3%	4	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marvels Lane, Grove Park																						
Downham	0.9%	3	0.0%	0		0	0.0%	0	0.0%	0	6.6%	2	0.0%	0		1	0.0%	0	0.0%	0		0
Forest Hill	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		3	0.0%	0	0.0%	0	0.0%	0
Lewisham	2.1%	7	0.0%	0	8.4%	4	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.570	2	0.0%	0	0.0%	0		0
New Cross	1.2%	4	0.0%	0	8.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
South Norwood	2.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	7	2.2%	0
Weighted base:		316		22		43		23		35		32		9		33		52		44		23
Sample:		284		17		27		22		37		37		21		23		34		35		31

												-	,									
	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone	10
Q33 Where do you go m Those who visit theatre	ost ofte	n to v	isit thea t gallerie	<b>itres</b> I es at Q	museur 25 AND	ms I a Exclud	rt galler Jes SFTs	ies?														
Greenwich Theatre, Crooms Hill, Greenwich SE10 8ES	1.6%	9	0.0%	0	0.0%	0	8.8%	5	6.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	0
Jack Studio Theatre, 410 Brockley Road, Brockley, SE4 2DH	0.8%	5	0.0%	0	0.8%	1	0.0%	0	5.4%	3	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Albany, Douglas Way, Deptford, SE8 4AG	0.6%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Broadway Theatre, Catford Road, Catford, SE6 4RU	1.8%	10	0.0%	0	3.3%	3	0.0%	0	0.9%	0	3.1%	1	1.6%	0	7.3%	5	0.0%	0	0.0%	0	0.0%	0
The London Theatre, 443 New Cross Road, New Cross, SE14 6TA	0.1%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horniman Museum & Gardens, 100 London Road, Forest Hill, SE23, 3PQ	7.1%	40	0.0%	0	13.9%	12	0.0%	0	1.2%	1	4.3%	2	3.1%	1	20.0%	14	0.0%	0	7.0%	6	11.4%	5
22 Brixton Academy, Stockwell Road, Brixton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The O2, Peninsular Square, SE10 0DX	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairfield Halls, Croydon Central London / West End / Covent Garden / Leicester Square	0.4% 82.5%	2 468	0.0% 97.3%	0 34	0.0% 76.3%	0 68	0.0% 87.7%	0 48	0.0% 77.9%	0 37	0.0% 85.5%	0 39		0 14	0.0% 65.7%	0 48	1.1% 95.5%	1 74	1.0% 84.3%	1 70	1.0% 85.4%	0 35
Other	1.9%	11	2.7% 0.0%	1		1 0	2.6%	1	5.1%	2	0.0% 2.8%	0		0 5		1 4	3.4% 0.0%	3	1.9% 4.8%	2		0
Bromley (all locations)	2.8%	16	0.0%	0	0.0%		0.0%	-	2.1%	•	2.8%	1	23.5%		5.9%	•	0.0%		4.8%		1.0%	
Veighted base: ample:		567 552		35 36		89 50		55 64		48 57		45 57		20 53		73 51		78 57		84 62		41 65
GEN Gender of responde	ent.																					
Male Female	31.7% 68.3%	317 684	15.7% 84.3%		26.6% 73.4%	40 110	37.3% 62.7%	31 52	32.1% 67.9%		40.1% 59.9%	32 47	38.5% 61.5%		34.1% 65.9%	44 85	36.7% 63.3%	51 88	30.5% 69.5%	38 87	31.9% 68.1%	22 46
Weighted base: Sample:	00.570	1001 1001	37.570	98 101	73.470	149 100	J2.770	83 100	37.570	89 100	37.770	79 100		41 100	33.770	129 100	33.370	139 100	37.370	126 100	30.170	68 100

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	Total	Zone	e 1	Zone 2	Zone	2 3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone	10	
AGE Could I ask how	v old you are?																				
18 to 24 25 to 34 35 to 44		55 6.4% 242 27.0% 243 34.3%	27	2.5% 40.7% 22.8%	4 4.6% 61 14.8% 34 33.8%		5.4% 23.2% 32.8%		7.3% 25.2% 23.2%	6 20 18			1.7% 19.9% 19.0%	26	10.2% 19.6% 16.6%		5.9% 25.7% 23.6%		4.7% 18.2% 27.0%	3 12	
15 to 54 55 to 64	16.1% 13.3%	161 8.3% 133 8.5%	8 8	12.2% 11.1%	18 17.9% 17 12.6%	15 10	20.6% 8.0%	18 7	21.1% 13.6%	17 11	8.6% 30.5%	3 12	19.3% 12.9%	25 17	13.5% 17.7%	19 25	18.0% 13.2%	23 17	22.1% 14.1%	18 15 10	
75 + Refused)	1.9%	148 13.7% 19 1.7%	2	8.3% 2.5%	12 14.2% 4 2.0%	12 2	7.4% 2.7%	7 2	8.6% 1.0%	7	29.6% 1.4%	1	23.7% 3.4%	4	21.4% 1.1%	2	12.6% 1.0%	1	12.9% 1.0%	9	
Veighted base: ample:		001 001	98 101		149 100	83 100		89 100		79 100		41 100		129 100		139 100		126 100		68 100	
ADU How many adu	ts, including y	ourself, aç	jed 16 y	ears or	over old ar	e there	living i	n you	r house	ehold 1	?										
One Two Three Tour or more Refused)	43.6% 16.6% 11.6%	234 20.8% 436 40.4% 167 16.3% 116 12.8% 48 9.7%	40 16 13	33.3% 38.5% 12.1% 13.2% 2.9%	50 25.2% 58 50.7% 18 11.7% 20 8.5% 4 3.9%	42 10	17.0% 46.2% 22.3% 10.9% 3.6%	41 20	22.5% 42.8% 18.0% 12.7% 3.9%	14 10	38.7% 23.7%	16		77 19	30.6% 33.2% 19.6% 15.5% 1.1%	46 27	21.0% 46.3% 17.1% 14.0% 1.7%	58 21	25.4% 36.9% 16.8% 13.0% 7.9%	17 25 11 9 5	
Weighted base: Sample:	10	001 001	98 101		149 100	83 100		89 100		79 100		41 100		129 100		139 100		126 100		68 100	
CHI How many chile	dren aged und	er 16 are tl	nere livi	ing in yo	ur househo	old?															
None One Two Three Sour or more Refused)	15.2%	609 53.2% 152 15.0% 142 12.0% 43 5.6% 43 9.7%	15 12 5 4	47.9% 21.6% 18.1% 9.3% 1.5% 1.6%	72 63.7% 32 13.6% 27 14.3% 14 2.6% 2 1.9% 2 3.9%	11	53.8% 19.2% 18.6% 4.8% 0.0% 3.6%	17 16	59.6% 15.3% 16.1% 5.1% 1.8% 2.1%	47 12 13 4 1 2	81.1% 0.8% 5.2% 1.0% 0.0% 12.0%	0	0.0%		3.3% 0.0%		0.0% 0.0%	27	2.7%	41 7 8 4 2 5	
Weighted base: Sample:		001 001	98 101		149 100	83 100		89 100		79 100		41 100		129 100		139 100		126 100		68 100	
CAR How many cars	does your ho	usehold ov	wn or ha	ave the u	se of?																
None One Two Three or more (Refused) Weighted base:	49.9% 4 15.7% 4.8% 4.3%	253 41.4% 499 39.4% 158 7.8% 49 2.9% 43 8.4% 001	39 8 3	36.2% 53.7% 8.0% 0.5% 1.6%	54 25.6% 80 47.4% 12 11.8% 1 10.7% 2 4.5%	39	20.6% 60.7% 14.0% 0.6% 4.1%	54 12	17.9% 46.3% 22.5% 11.3% 2.0%	14 37 18 9 2	49.9% 19.3% 5.9%	20		60		75	21.0% 44.3% 28.1% 5.1% 1.5%	56 35 6 2		14 39 8 2 5	
Sample:		001	101		100	100		100		100		100		100		100		126 100		100	

												=	, -										
	Total	l	Zone	1	Zone	2	Zone	3	Zone 4	4	Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone 1	10	
PC Postal sector:																							
BR1 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
BR1 3	1.7%	17		0		0	0.0%	0	0.0%	0			42.1%	17	0.0%	0		0		0		0	
BR1 4	2.3%	23		0		0	0.0%	0	0.0%	0	0.0%	0		23	0.0%	0		0	0.0%	0	0.0%	0	
BR1 5	1.1%	11		0		0	0.0%	0	0.0%	0		11	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	
BR3 1	0.6%	6		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	4.5%	6	0.0%	0	
BR3 4	2.1%	21	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		21	0.0%	0	
BR3 5	0.3%	3		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	
CR7 8	0.8%	8		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	8	0.0%	0	0.0%	0	
SE10 8	0.7%	7			0.0%	0	8.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	
SE10 9	1.4%	14		0		愀	17.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SE12 0	1.4%	18		0		0	0.0%	0	0.0%	0	22.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SE12 8	1.6%	16		0		0		16		0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	
SE12 9	3.7%	37		0		0	0.0%	0	0.0%	0		37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SE13 5	2.2%	22	0.0%	0		0	0.0%		25.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SE13 6	2.1%	21	0.0%	0		0	0.0%		23.5%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SE13 7	1.9%	19			0.0%	0	0.0%		21.4%	19	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	
SE14 5	3.1%	31	0.0%		21.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SE14 5	4.5%	45			30.1%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SE15 1	0.7%	7			4.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	
SE15 1 SE15 2	1.1%	11			7.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	
SE15 2 SE15 3	2.2%	22			14.6%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SE15 4	0.4%	4		0		4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SE15 4	0.476	6			4.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SE15 6	0.0%	9		0		9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SE15 0 SE16 2	2.5%		25.5%	25		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SE16 3	2.8%		28.7%	28		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SE16 5	0.5%	5		5		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	
SE16 6	0.5%	7		7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	
SE16 7	1.1%		11.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SE19 1	1.176	10		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	10	0.0%	0	0.0%	0	
SE19 1 SE19 2	1.0%	12		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	9.5%	12	0.0%	0	
SE19 2 SE19 3	1.2%	13		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		13	0.0%	0	0.0%	0	
SE20 7	2.9%	29		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			22.9%	29	0.0%	0	
SE20 7 SE20 8	2.4%	24		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			18.8%	24	0.0%	0	
SE20 8 SE21 7	0.4%	4		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	5.4%	4	
SE21 / SE21 8	3.7%	37				0		0	0.0%	0		0	0.0%	0	0.0%	0		37	0.0%	0	0.0%	0	
SE21 8 SE22 0	1.3%	13		0		0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0		0	0.0%		19.5%	13	
SE22 0 SE22 8	0.6%	6		0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		6	
SE22 8 SE22 9	0.6%	9		0		0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0		0	0.0%			9	
				0		0		0		0		0		0				0		0	13.6%	0	
SE23 1	1.2%	12					0.0%	-	0.0%		0.0%	-	0.0%	•	9.0%	12			0.0%	-			
SE23 2	2.4%	24		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.0%	24		0		0		0	
SE23 3	3.6%	36		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	52.5%	36	
SE25 4	1.4%	14		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			11.1%	14	0.0%	0	
SE25 6	1.8%	18		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		14.2%	18	0.0%	0	
SE26 4	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	12	0.0%	0	0.0%	0	0.0%	0	

													'									
	Total Zone 1		Zone 1 Zone 2		2	Zone 3		Zone 4		Zone	5	Zone	6	Zone	7	Zone	8	Zone	9	Zone	10	
SE26 5	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	14	0.0%	0	0.0%	0	0.0%	0
SE26 6	2.0%	20	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%		15.8%	20		0	0.0%	0	0.0%	0
SE27 0	2.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			15.7%	22	0.0%	0	0.0%	0
SE27 9	2.276	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			14.0%	20	0.0%	0	0.0%	0
SE3 0	0.7%	7	0.0%	0	0.0%	0	8.9%	7	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0
SE3 7	0.7%	9	0.0%	0		0		9	0.0%			0	0.0%	0		0		0	0.0%	-	0.0%	0
SE3 8	1.7%	9 17	0.0%	0	0.0%	0	11.4%	9 17	0.0%	0	0.0%	0		0		0		0	0.0%	0	0.0%	0
				0	0.0%	-	20.3%			-	0.0%	-	0.0%	-				0		0		0
SE3 9	1.2%	12	0.0%	0	0.0%	0	13.9%	12	0.0%	0	0.0%	0	0.0%	0		0	0.0%		0.0%	0	0.0%	0
SE4 1	2.6%	27	0.0%	0	0.0%	0	0.0%			27	0.0%	0	0.0%		0.070	0	0.0%	0	0.0%	•	0.0%	0
SE4 2	1.4%	14	0.0%	0	9.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
SE6 1	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%		16.0%	13	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
SE6 2	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		9	0.0%	0	0.0%	0	0.0%	0
SE6 3	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		10	0.0%	0	0.0%	0	0.0%	0
SE6 4	2.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		21.4%	27	0.0%	0	0.0%	0	0.0%	0
SE8 3	1.0%		10.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
SE8 4	0.8%	8	7.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0
SE8 5	0.5%	5	4.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0
SW16 3	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		9	0.0%	0	0.0%	0
SW2 3	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	21	0.0%	0	0.0%	0
Weighted base:		1001		98		149		83		89		79		41		129		139		126		68
Sample:		1001		101		100		100		100		100		100		100		100		100		100
1																						
QUOTA Zone:																						
Zone 1	9.8%	98	100.0%	98	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	14.9%	149	0.0%	0	100.0%	149	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0
Zone 3	8.3%	83	0.0%	0	0.0%	0	100.0%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	8.9%	89	0.0%	0	0.0%	0	0.0%	0	100.0%	89	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Zone 5	7.9%	79	0.0%	0	0.0%	0	0.0%	0			100.0%	79	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0
Zone 6	4.1%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		100.0%	41		0		0	0.0%	0	0.0%	0
Zone 7	12.9%	129	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	129		0	0.0%	0	0.0%	0
Zone 8	13.9%	139	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			100.0%	139	0.0%	0	0.0%	0
Zone 9	12.6%	126	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0			100.0%	126	0.0%	0
Zone 10	6.8%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0		0			100.0%	68
Weighted base:		1001		98		149		83		89		79		41		129		139		126		68
Sample:		1001		101		100		100		100		100		100		100		100		100		100
Bampic.		1001		101		100		100		100		100		100		100		100		100		100