



London Borough of Lewisham Lewisham Retail Capacity Study 2017

Volume 5 — Footfall count data
PMRS
October 2017





LEWISHAM

DECEMBER 2015

PEDESTRIAN FOOTFALL STANDARD REPORT

Survey Date: 4th & 5th December 2015

Weather

Friday: Cold and dry

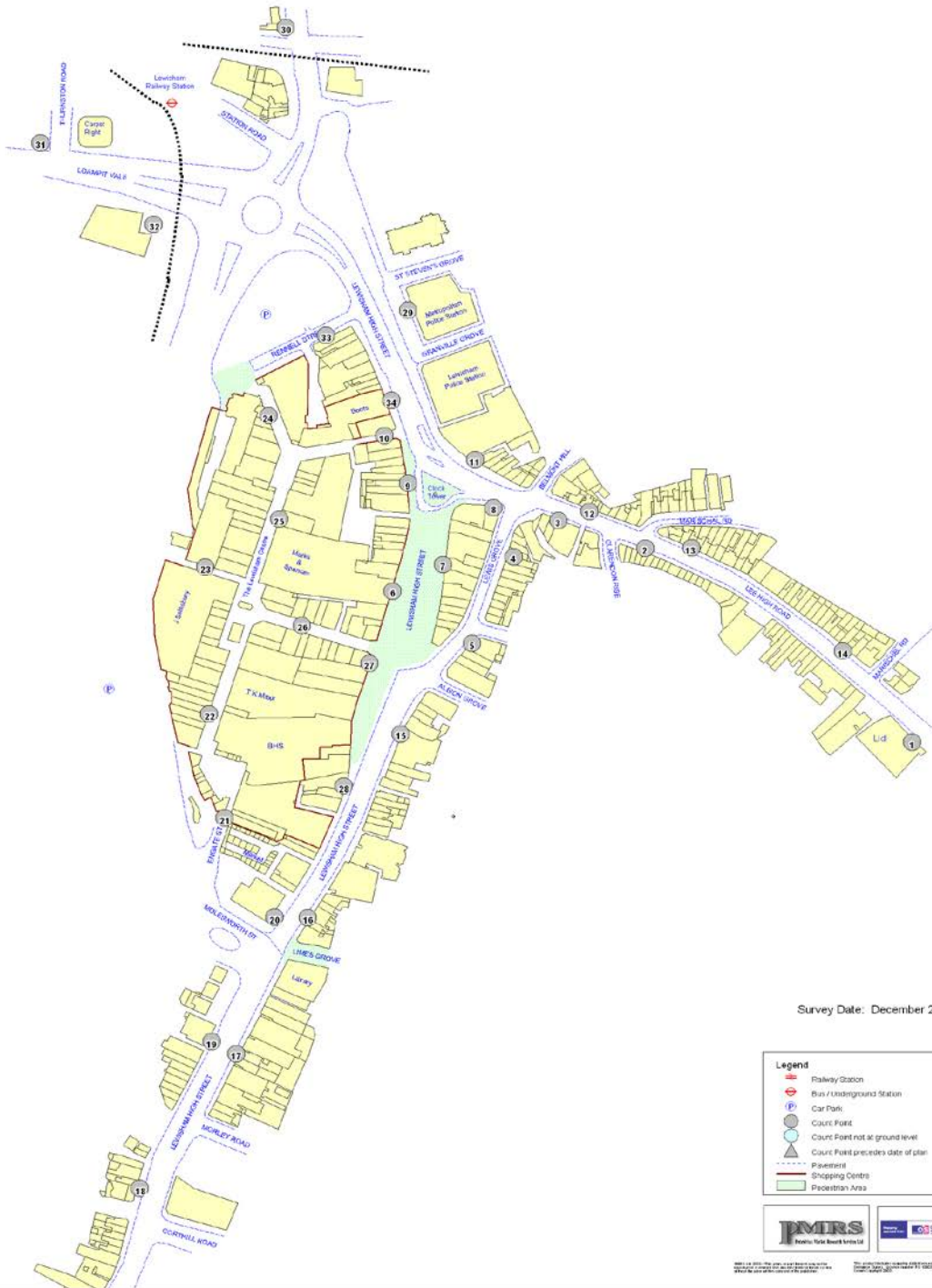
Saturday: Cold, dry and overcast

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LEWISHAM



Survey Date: December 2015

Legend	
	Railway Station
	Bus / Underground Station
	Car Park
	Count Point
	Count Point not at ground level
	Count Point precedes date of plan
	Permitted
	Shopping Centres
	Prohibition Area



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LEWISHAM - DECEMBER 2015

NO	OCCUPIER	STREET & ADDRESS	NOTE	FRIDAY		SATURDAY		WEEK	
				COUNT	INDEX	COUNT	INDEX	COUNT	INDEX
1	LIDL	Lee High Road		1.78	32	2.40	36	9.84	34
2	BERTIE ROOSTERS T/A	30 Lee High Road		2.44	44	2.94	44	12.66	44
3	FRANCIS CHAPPELL	4-6 Lee High Road		4.26	77	5.54	83	23.06	80
4	FASHION F/W	9 Lewis Grove		3.80	69	3.92	59	18.17	63
5	BETFRED	33-35 Lewis Grove		3.78	68	3.48	52	17.08	59
6	MARKS & SPENCER	122-126 Lewisham High Street		16.12	291	21.34	320	88.14	306
7	ROLLS & REMS	111 Lewisham High Street		4.08	74	4.16	62	19.39	67
8	HSBC	85 Lewisham High Street		5.96	107	7.24	108	31.06	108
9	QUICKSILVER AMUSEMENTS	97 Lewisham High Street	T	10.70	193	12.38	185	54.31	189
10	PADDY POWER	86 Lewisham High Street	T	6.52	118	7.52	113	33.04	115
11	EXPRESS FOOD & WINE	73 Lee Bridge		4.06	73	2.84	43	16.24	56
12	LEWISHAM D/C	13 Lee High Road		3.14	57	3.24	49	15.01	52
13	KRS BEST FOODS	33 Lee High Road		2.12	38	2.48	37	10.82	38
14	REGGAE KITCHEN	73 Lee High Road		1.36	25	1.64	25	7.06	25
15	POUNDWORLD	143 Lewisham High Street		6.30	114	7.38	111	32.19	112
16	AFTER SCHOOL CLUB	191-193 Lewisham High Street		4.70	85	5.36	80	23.67	82
17	K F C	215-217 Lewisham High Street		2.90	52	3.50	52	15.06	52
18	TESCO EXPRESS	268 Lewisham High Street		2.26	41	1.76	26	9.46	33
19	SOFAS & SOFA BEDS	232-236 Lewisham High Street		2.38	43	2.22	33	10.82	38
20	GAME COMPUTER GAMES	210 Lewisham High Street		2.98	54	4.24	64	16.99	59
21	MALL ENTRANCE (SOUTH)	Off Molesworth Street		1.04	19	1.28	19	5.46	19
22	BONMARCHE CLOTHING	22 South Mall, Lewisham Centre	T	7.20	130	10.72	161	42.17	147
23	POUNDSTRETCHER	40D West Walk, Lewisham Centre	T	6.94	125	9.16	137	37.88	132
24	SHOPMOBILITY	46 North Mall, Lewisham Centre	T	5.06	91	5.20	78	24.14	84
25	HOME LIVING	60-61 The Lewisham Centre	T	14.02	253	18.14	272	75.67	263
26	PHONES 4 U	4 East walk, Lewisham Centre	T	13.10	236	16.48	247	69.60	242
27	TIMPSON SHOES	140 Lewisham High Street		16.30	294	20.96	314	87.67	305
28	MCDONALDS	168-172 Lewisham High Street		14.14	255	15.76	236	70.35	245
29	POLICE STATION	Lewisham High Street		6.03	109	7.25	109	31.25	109
30	MAGGIES CAFÉ	322 Lewisham Road		1.93	35	2.41	36	10.20	35
31	CARPET RIGHT JUNCTION	Loampit Vale/ Thurston Road		2.72	49	4.11	62	16.06	56
32	GLASS MILL LEISURE	41 Loampit Vale	T	1.67	30	1.98	30	8.59	30
33	COFFEE ADDICT	2 Rennell Street		2.21	40	2.52	38	11.12	39
34	BOOTS	72-78 Lewisham High Street		4.60	83	5.47	82	23.68	82
AVERAGE				5.55	100	6.68	100	28.76	100

Note T - total street/mall width counted

Note A - enumerated on adjacent street

Note C - count affected by construction work

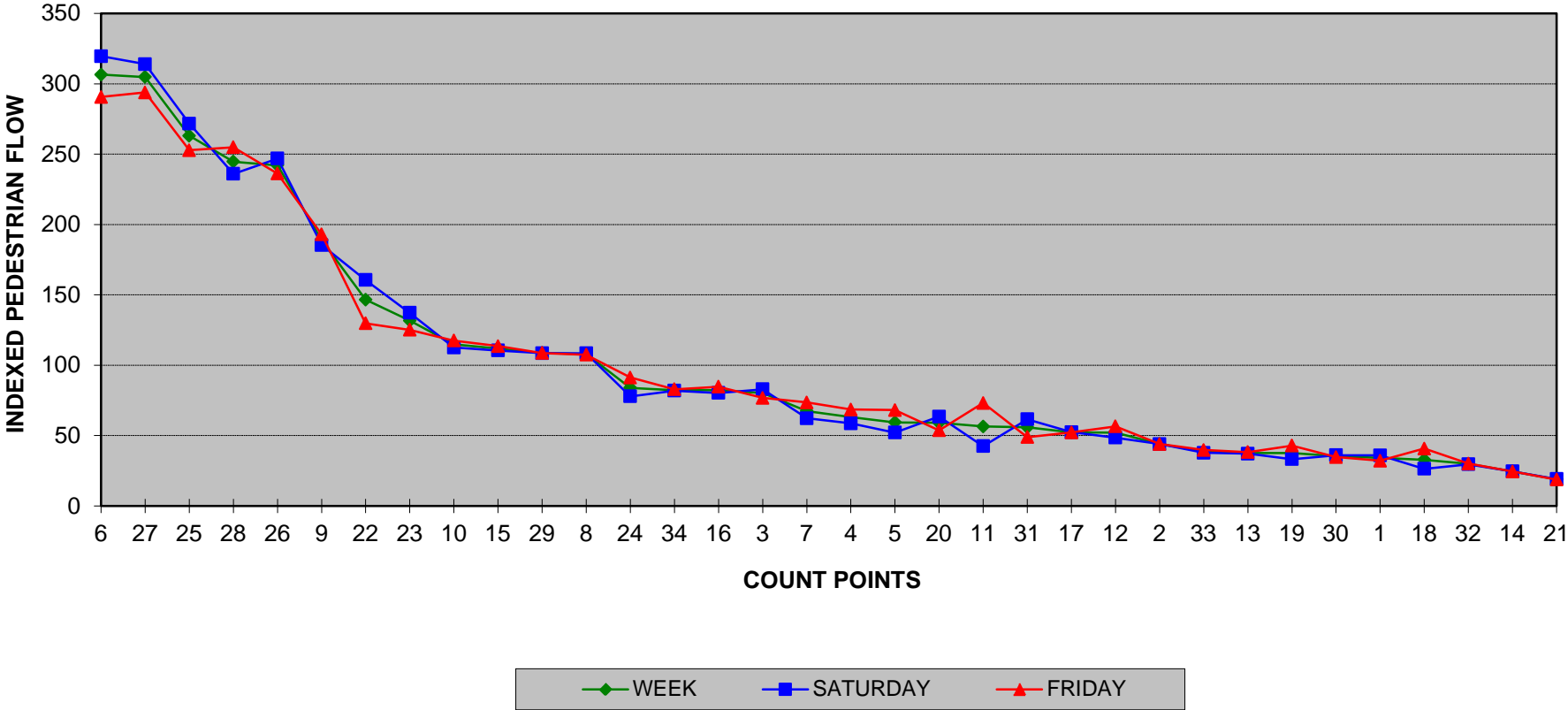
RED - busiest recorded footfall

COUNT - results shown in thousands

INDEX - percentage of average flow (benchmarked at 100)

LEWISHAM DECEMBER 2015 - RANKED COUNT POINTS

based on the indexed flow for the week



The 100 index is the benchmark, and refers to the average flow for the centre.
 Count points with indices greater than 100 have pedestrian flow above the centre's average.

EXPLANATORY NOTES

- 1 The 34 count points are selected from the Goad plan and cover the contiguous retail area. The sites at which the enumeration was undertaken are identified by the fascia and address of the occupier with the exact enumeration point noted in each case. The names of occupiers and their trades are given for identification purposes only : the names cited are not necessarily their full trading names, nor do the trades cited necessarily represent the full extent of their business. Similarly, the streets and street numbers are given solely for the purpose of identifying the sites at which the enumeration was undertaken and they do not necessarily represent the postal addresses of the occupiers.
- 2 The numbers given represent estimates of the total number of pedestrians passing each site over a six hour survey period between the hours of 10.00am - 5.00pm on Friday and Saturday, and during the whole week (Monday-Saturday). At count points 1-28 the sample counts of three minutes duration were taken each hour, and at count points 29-34, sample counts of eight minutes duration were taken each hour. Samples were therefore grossed up by a factor of 20 and 7.5 respectively, to give estimated hourly flow.
- 3 The numbers given for the whole week, are the sums of those given for Friday and Saturday, grossed up by a factor of 2.353 to allow for the days Monday through to Thursday, which were not enumerated. This factor is an average based upon extensive previous research, conducted throughout the UK, during the week (Monday -Saturday).
- 4 Unless otherwise indicated, the enumerators are instructed to count pedestrians passing the count point in both directions, with the exception of children under the age of eight, vagrants, post-persons, traffic wardens, police, and delivery men. In the case of vehicular streets, the full pavement width outside the unit indicated is enumerated, and in the case of pedestrianised streets and shopping malls, half pavement width is enumerated.
- 5 The indices given in the table for Friday, Saturday, and the whole week are percentages based upon the average recorded flow of all 34 count points, which is benchmarked at 100 percent. The chart shows the indexed count points relative to the average pedestrian flow, and indicates the locational hierarchy throughout the centre.

CENTRE - LEWISHAM DECEMBER 2015			
NO	OCCUPIER	STREET & ADDRESS	PRECISE COUNT POINT LOCATION
1	LIDL	Lee High Road	Pavement width counted on Lee High Road
2	BERTIE ROOSTERS T/A	30 Lee High Road	Pavement width counted on Lee High Road
3	FRANCIS CHAPPELL	4-6 Lee High Road	Pavement width counted on Lee High Road
4	FASHION F/W	9 Lewis Grove	Pavement width counted on Lewis Grove
5	BETFRED	33-35 Lewis Grove	Pavement width counted on Lewis Grove
6	MARKS & SPENCER	122-126 Lewisham High Street	Half pedestrian walkway counted on Lewisham High Street
7	ROLLS & REMS	111 Lewisham High Street	Half pedestrian walkway counted on Lewisham High Street
8	HSBC	85 Lewisham High Street	Pavement width counted on Lewisham High Street
9	QUICKSILVER AMUSEMENTS	97 Lewisham High Street	Full width of pedestrain walkway counted on Lewisham High Street
10	PADDY POWER	86 Lewisham High Street	Full width of pedestrain mall counted on North Square
11	EXPRESS FOOD & WINE	73 Lee Bridge	Pavement width counted on Lee Bridge
12	LEWISHAM D/C	13 Lee High Road	Pavement width counted on Lee High Road
13	KRS BEST FOODS	33 Lee High Road	Pavement width counted on Lee High Road
14	REGGAE KITCHEN	73 Lee High Road	Pavement width counted on Lee High Road
15	POUNDWORLD	143 Lewisham High Street	Pavement width counted on Lewisham High Street
16	AFTER SCHOOL CLUB	191-193 Lewisham High Street	Pavement width counted on Lewisham High Street
17	K F C	215-217 Lewisham High Street	Pavement width counted on Lewisham High Street
18	TESCO EXPRESS	268 Lewisham High Street	Pavement width counted on Lewisham High Street
19	SOFAS & SOFA BEDS	232-236 Lewisham High Street	Pavement width counted on Lewisham High Street
20	GAME COMPUTER GAMES	210 Lewisham High Street	Pavement width counted on Lewisham High Street
21	MALL ENTRANCE (SOUTH)	Off Molesworth Street	Pavement width across entrance to the Mall counted
22	BONMARCHE CLOTHING	22 South Mall, Lewisham Centre	Full width of South Mall counted in The Lewisham Centre
23	POUNDSTRETCHER	40D West Walk, Lewisham Centre	Full width of West Walk mall counted in The Lewisham Centre
24	SHOPMOBILITY	46 North Mall, Lewisham Centre	Full width of North Mall counted in The Lewisham Centre
25	HOME LIVING	60-61 The Lewisham Centre	Full width of North Mall counted in The Lewisham Centre
26	PHONES 4 U	4 East walk, Lewisham Centre	Full width of East Walk mall counted in The Lewisham Centre
27	TIMPSON SHOES	140 Lewisham High Street	Half pedestrian walkway counted on Lewisham High Street
28	MCDONALDS	168-172 Lewisham High Street	Pavement width counted on Lewisham High Street
29	POLICE STATION	Lewisham High Street	Pavement width counted on Lewisham High Street
30	MAGGIES CAFÉ	322 Lewisham Road	Pavement width counted on Lewisham Road
31	CARPET RIGHT JUNCTION	Loampit Vale/ Thurston Road	Pavement width of junction at Loampit Vale / Thurston Road counted
32	GLASS MILL LEISURE	41 Loampit Vale	Full width of pedestrain walkway outside Centre entrance counted
33	COFFEE ADDICT	2 Rennell Street	Pavement width counted on Rennell Street
34	BOOTS	72-78 Lewisham High Street	Pavement width counted on Lewisham High Street



CATFORD

NOVEMBER 2015

PEDESTRIAN FOOTFALL STANDARD REPORT

Survey Date: 27th & 28th November 2015

Weather

Friday: Overcast with occasional light showers

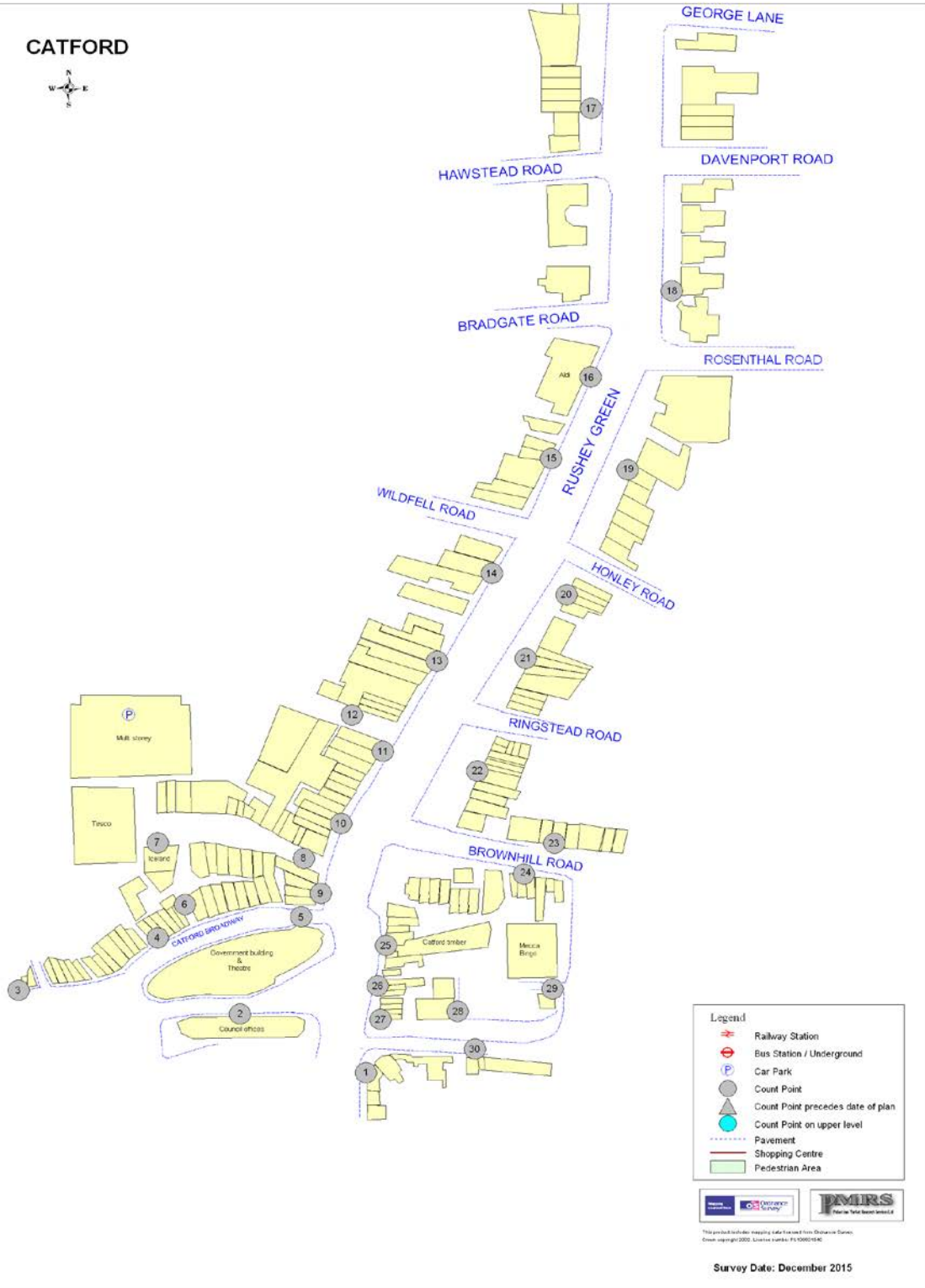
Saturday: Dry and cold

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CATFORD



Legend

- Railway Station
- Bus Station / Underground
- Car Park
- Count Point
- Count Point precedes date of plan
- Count Point on upper level
- Pavement
- Shopping Centre
- Pedestrian Area



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Survey Date: December 2015

CATFORD - NOVEMBER 2015

NO	OCCUPIER	STREET & ADDRESS	NOTE	FRIDAY		SATURDAY		WEEK	
				COUNT	INDEX	COUNT	INDEX	COUNT	INDEX
1	RIVA LOUNGE BAR	4 Bromley Road		2.16	62	2.37	67	10.66	64
2	LIBRARY	Laurence House, 1 Catford Road		3.57	102	3.45	97	16.52	100
3	TAJ TANDORI	9 Station Buildings, Catford Road		4.08	116	4.74	134	20.75	125
4	TONY'S BUTCHER	19 Catford Broadway	T	4.50	128	4.92	139	22.17	134
5	BARCLAYS BANK	Catford Broadway	T	4.95	141	6.00	169	25.77	155
6	BROOKDALE ROAD	Off Catford Broadway	T	5.22	149	4.65	131	23.22	140
7	ICELAND	13 Winslade Way, Catford Centre	T	6.30	180	6.06	171	29.08	175
8	KFC	Entrance to the Catford Centre	T	4.92	140	6.21	175	26.19	158
9	SANTANDER BANK	162 Rushey Green		7.80	222	7.98	225	37.13	224
10	HALIFAX BANK	142-144 Rushey Green		9.63	275	8.13	229	41.79	252
11	SHOE ZONE	124-126 Rushey Green		7.11	203	7.35	207	34.02	205
12	HOLBEACH ROAD	Off Rushey Green	T	1.35	39	1.83	52	7.48	45
13	PEACOCKS	96-100 Rushey Green		6.78	193	7.44	210	33.46	202
14	CORAL BETTING OFFICE	78 Rushey Green		3.48	99	3.21	91	15.74	95
15	CASH GENERATOR	62-66 Rushey Green		2.67	76	2.97	84	13.27	80
16	ALDI	42-52 Rushey Green		2.76	79	3.03	85	13.62	82
17	NES'S CAFÉ	18 Rushey Green		1.38	39	1.17	33	6.00	36
18	WHITE HOUSE STUDIOS	39 Rushey Green		2.10	60	1.05	30	7.41	45
19	HSDC DRY CLEANING	77 Rushey Green		2.25	64	2.28	64	10.66	64
20	CATFORD FOOD CENTRE	92 Rushey Green		2.94	84	3.33	94	14.75	89
21	IT SHOP 107	107 Rushey Green		1.95	56	1.56	44	8.26	50
22	BOOTS	125 Rushey Green		2.61	74	2.70	76	12.49	75
23	NICKS BARBERS	7 Brownhill Road		1.11	32	1.14	32	5.29	32
24	DOMINOS PIZZA	2 Brownhill Road		0.42	12	0.48	14	2.12	13
25	NATWEST	157-159 Rushey Green		3.60	103	2.91	82	15.32	92
26	CATFORD CHIPPY	177-181 Rushey Green		4.26	122	3.87	109	19.13	115
27	BETFRED	197 Rushey Green		2.07	59	1.95	55	9.46	57
28	LIDL	Unit 2b, Catford Island		2.28	65	2.34	66	10.87	66
29	McDONALDS	Catford Island		0.42	12	0.57	16	2.33	14
30	TRAVIS PERKINS	22-26 Sangley Road		0.51	15	0.69	19	2.82	17
AVERAGE				3.51	100	3.55	100	16.59	100

Note T - total street/mall width counted

Note A - enumerated on adjacent street

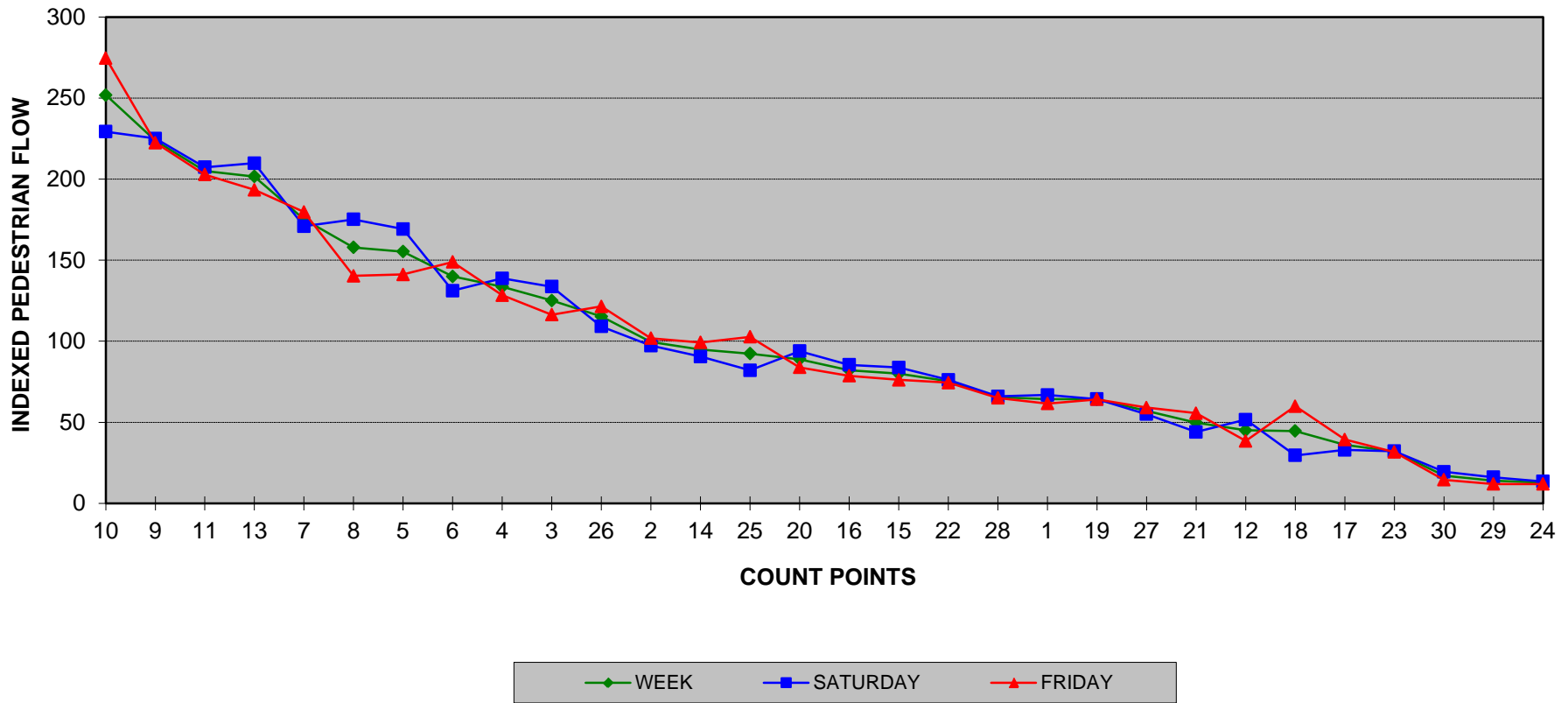
Note C - count affected by construction work

RED - busiest recorded footfall

COUNT - results shown in thousands

INDEX - percentage of average flow (benchmarked at 100)

CATFORD NOVEMBER 2015 - RANKED COUNT POINTS
 based on the indexed flow for the week



The 100 index is the benchmark, and refers to the average flow for the centre.
 Count points with indices greater than 100 have pedestrian flow above the centre's average.

EXPLANATORY NOTES

- 1 The 30 count points are selected from the Goad plan and cover the contiguous retail area. The sites at which the enumeration was undertaken are identified by the fascia and address of the occupier with the exact enumeration point noted in each case. The names of occupiers and their trades are given for identification purposes only : the names cited are not necessarily their full trading names, nor do the trades cited necessarily represent the full extent of their business. Similarly, the streets and street numbers are given solely for the purpose of identifying the sites at which the enumeration was undertaken and they do not necessarily represent the postal addresses of the occupiers.
- 2 The numbers given represent estimates of the total number of pedestrians passing each site over a six hour period between the hours of 10.00am - 5.00pm on Friday and Saturday, and during the whole week (Monday-Saturday). The totals given for Friday and Saturday represent samples which are grossed up by a factor of 30, the reciprocal of the sampling fraction, to allow for the fact that on either day pedestrian movements were counted for a total of 12 minutes out of a possible 6 hours.
- 3 The numbers given for the whole week are the sums of those given for Friday and Saturday grossed up by a second factor of 2.353 to allow for the days Monday - Thursday which were not enumerated. This latter factor is an average based upon a series of previous counts conducted throughout the week (Monday -Saturday).
- 4 Unless otherwise indicated, the enumerators are instructed to count pedestrians passing the count point in both directions, with the exception of children under the age of eight, vagrants, post-persons, traffic wardens, police, and delivery men. In the case of vehicular streets, the full pavement width outside the unit indicated is enumerated, and in the case of pedestrianised streets and shopping malls, half pavement width is enumerated.
- 5 The indices given in the table for Friday, Saturday, and the whole week are percentages based upon the average recorded flow of all 30 count points, which is benchmarked at 100 percent. The chart shows the indexed count points relative to the average pedestrian flow, and indicates the locational hierarchy throughout the centre.

CENTRE - CATFORD NOVEMBER 2015			
NO	OCCUPIER	STREET & ADDRESS	PRECISE COUNT POINT LOCATION
1	RIVA LOUNGE BAR	4 Bromley Road	Pavement width counted on Bromley Road
2	LIBRARY	Laurence House, 1 Catford Road	Pavement width counted on Catford Road
3	TAJ TANDORI	9 Station Buildings, Catford Road	Pavement width counted on Catford Road
4	TONY'S BUTCHER	19 Catford Broadway	Full width of pedestrianised walkway counted on Catford Broadway
5	BARCLAYS BANK	Catford Broadway	Full width of pedestrianised walkway counted on Catford Broadway
6	BROOKDALE ROAD	Off Catford Broadway	Full width of pedestrianised walkway counted on Brookdale Road
7	ICELAND	13 Winslade Way, Catford Centre	Full width of pedestrian mall counted in Catford Centre
8	KFC	Entrance to the Catford Centre	Full width of pedestrian mall counted in Catford Centre
9	SANTANDER BANK	162 Rushey Green	Pavement width counted on Rushey Green
10	HALIFAX BANK	142-144 Rushey Green	Pavement width counted on Rushey Green
11	SHOE ZONE	124-126 Rushey Green	Pavement width counted on Rushey Green
12	HOLBEACH ROAD	Off Rushey Green	Full width of pedestrian walkway counted on Holbeach Road
13	PEACOCKS	96-100 Rushey Green	Pavement width counted on Rushey Green
14	CORAL BETTING OFFICE	78 Rushey Green	Pavement width counted on Rushey Green
15	CASH GENERATOR	62-66 Rushey Green	Pavement width counted on Rushey Green
16	ALDI	42-52 Rushey Green	Pavement width counted on Rushey Green
17	NES'S CAFÉ	18 Rushey Green	Pavement width counted on Rushey Green
18	WHITE HOUSE STUDIOS	39 Rushey Green	Pavement width counted on Rushey Green
19	HSDC DRY CLEANING	77 Rushey Green	Pavement width counted on Rushey Green
20	CATFORD FOOD CENTRE	92 Rushey Green	Pavement width counted on Rushey Green
21	IT SHOP 107	107 Rushey Green	Pavement width counted on Rushey Green
22	BOOTS	125 Rushey Green	Pavement width counted on Rushey Green
23	NICKS BARBERS	7 Brownhill Road	Pavement width counted on Brownhill Road
24	DOMINOS PIZZA	2 Brownhill Road	Pavement width counted on Brownhill Road
25	NATWEST	157-159 Rushey Green	Pavement width counted on Rushey Green
26	CATFORD CHIPPY	177-181 Rushey Green	Pavement width counted on Rushey Green
27	BETFRED	197 Rushey Green	Pavement width counted on Rushey Green
28	LIDL	Unit 2b, Catford Island	Pavement width to car park kerb counted outside Lidl entrance
29	McDONALDS	Catford Island	Pavement width counted on Catford Island
30	TRAVIS PERKINS	22-26 Sangley Road	Pavement width counted on Sangley Road