

**Community designed local health posters**

**Expression of interest application**

**Organisation details**

| Organisation |  |
| --- | --- |
| Lead contact name |  |
| Contact telephone number |  |
| Contact email address |  |
| Date  |  |

**Please expand boxes in this section if needed**

**Section 1 – Service Delivery**

1. Please discuss which theme will be covered by the project, how you plan to deliver the theme, and how you plan to incorporate feedback from a wider audience

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1. Please describe your knowledge and understanding about Lewisham’s communities. Give details of how you plan to recruit participants and how they will be supported to take part.

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1. Please describe how the project will be resourced and delivered to meet our deadline of **10 weeks.** This should include your projectplan which provides key milestones for each week, (e.g Week 1; Discuss initial design concepts, Week 2: Hire graphic designer), proposed staffing structure and CVs of project staff such as facilitators and graphic artist (if included in costs).

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1. Please describe some possible problems/issues that could occur during delivery of your project. Give examples of what you could to minimise their impact.

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1. Please discuss your understanding of the health inequalities that the trailblazer program aims to improve.

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1. Please discuss your commitment to Social Value and how participating in your project benefits the local community (this could be supporting the local community through providing training, developing resources, improving skills etc).

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**Section 2 - Pricing**

Please breakdown your costs for your proposed bid (such as resources, staffing, graphic designer (if in-house) reimbursement of participants, etc. Please state any additional costs.

| Staff costs |  |
| --- | --- |
| Resources |  |
| Reimbursement of participants |  |
| Incentives |  |
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| Total funds requested  |  |