



BLACKHEATH FIREWORKS

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SATURDAY 2 NOVEMBER 2019

Fireworks from 8pm, funfair from 12 noon,
bar and food stalls from 5pm.

Blackheath Fireworks is one of the **biggest** and last remaining
free fireworks displays in London, attracting **over 80,000**
people. It is also one of the **busiest nights** of the year for
businesses in the Blackheath and Greenwich area.

Location

BLACKHEATH
SE3 0TY

Expected number of visitors

80,000+



Channels



Lewisham Council (organisers of the event and destination of fireworks webpages) and **Royal Borough of Greenwich websites** around **164,000** homepage views a month



Blackheath Fireworks webpages over **85,600** page views leading up to and just after Blackheath Fireworks 2018



over **63,300** followers*



almost **14,500** likes*



Promotional video over **5,000** views leading up to Blackheath Fireworks 2018



Lewisham Council newsletter over **30,000** email contacts

* Blackheath Fireworks, Lewisham Council and Royal Borough of Greenwich

Opportunities



BRONZE VIP premium viewing package

£1,500, including priority viewing wristbands, inclusion on premium sponsors list on Lewisham Council website, limited edition sticker.



SILVER VIP partner premium viewing package

£5,000, including advertising and promotional opportunities (in advance and on site), space for up to three marquees, marketing banner space around the site for the display including bordering the A2 and in Blackheath Village, and priority viewing wristbands.



GOLD title sponsor package

Starts at £30,000 including all of bronze and silver elements plus inclusion in the event title on all publicity (e.g. 'Blackheath Fireworks in association with...'), advertising and promotional opportunities (in advance and on site).



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Contact

We would be delighted to discuss partnership opportunities that can be tailored to your requirements.

Events Team, Lewisham Council



020 8314 7321



events@lewisham.gov.uk



www.lewisham.gov.uk/fireworks



@lbfireworks



@FireworksBlackheath



@blackheathfireworks

