London Borough of Lewisham

Lewisham Retail Capacity Study 2017

Volume 4 — In-centre survey results

NEMS Market Research

October 2017

gva.co.uk/planning

Lewisham and Catford Visitors Survey
for Bilfinger GVA

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	

Q01 What is the main purpose of your visit to [STUDY CENTRE] today?

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
Christmas shopping – food goods	8.0%	16	8.0%	2	12.0%	3	11.8%	6	5.0%	5	8.0%	16
Christmas shopping – non-food goods	37.8%	76	64.0%	16	12.0%	3	41.2%	21	36.0%	36	37.8%	76
Food shopping, not including Christmas shopping (e.g. groceries)	11.4%	23	0.0%	0	20.0%	5	7.8%	4	14.0%	14	11.4%	23
Non-food shopping not including Christmas shopping	13.4%	27	20.0%	5	4.0%	1	7.8%	4	17.0%	17	13.4%	27
General browsing / window shopping	3.0%	6	4.0%	1	4.0%	1	2.0%	1	3.0%	3	3.0%	6
Other services (e.g. travel agents, estate agents)	1.5%	3	0.0%	0	0.0%	0	2.0%	1	2.0%	2	1.5%	3
Personal services (e.g. hairdressers, nail bar, beauty salon)	1.5%	3	0.0%	0	4.0%	1	0.0%	0	2.0%	2	1.5%	3
Council offices / DSS / etc.	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doctor / Dentist	1.0%	2	0.0%	0	4.0%	1	2.0%	1	0.0%	0	1.0%	2
Financial services (e.g. banks, building societies, accountants)	1.0%	2	0.0%	0	0.0%	0	2.0%	1	1.0%	1	1.0%	2
Going to a café / restaurant	2.5%	5	0.0%	0	0.0%	0	5.9%	3	2.0%	2	2.5%	5
Going to a pub / bar	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
Going to the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I live here	2.0%	4	0.0%	0	8.0%	2	2.0%	1	1.0%	1	2.0%	4
I study here	1.0%	2	0.0%	0	0.0%	0	3.9%	2	0.0%	0	1.0%	2
I work here	6.0%	12	4.0%	1	16.0%	4	5.9%	3	4.0%	4	6.0%	12
Just passing through	2.5%	5	0.0%	0	4.0%	1	0.0%	0	4.0%	4	2.5%	5
Meeting friends / socialising	5.0%	10	0.0%	0	4.0%	1	2.0%	1	8.0%	8	5.0%	10
Visiting Library	0.5%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.5%	1
Visiting Glass Mill Leisure Centre [Lewisham only]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undertaking / engaging other leisure activity (gym, library, park, museum, etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.5%	3	0.0%	0	4.0%	1	2.0%	1	1.0%	1	1.5%	3
Base:		201		25		25		51		100		201

Lewisham and Catford Visitors Survey
for Bilfinger GVA

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	

Q02 What else, if anything, will you be doing in [STUDY CENTRE] today? [MR]

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
Christmas shopping – food goods	9.5%	19	16.0%	4	12.0%	3	9.8%	5	7.0%	7	9.5%	19
Christmas shopping – non-food goods	9.5%	19	4.0%	1	16.0%	4	15.7%	8	6.0%	6	9.5%	19
Food shopping, not including Christmas shopping (e.g. groceries)	10.4%	21	12.0%	3	16.0%	4	7.8%	4	10.0%	10	10.4%	21
Non-food shopping not including Christmas shopping	10.0%	20	12.0%	3	20.0%	5	9.8%	5	7.0%	7	10.0%	20
General browsing / window shopping	6.5%	13	0.0%	0	4.0%	1	7.8%	4	8.0%	8	6.5%	13
Other services (e.g. travel agents, estate agents)	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Personal services (e.g. hairdressers, nail bar, beauty salon)	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	2
Council offices / DSS / etc.	0.5%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.5%	1
Doctor / Dentist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Financial services (e.g. banks, building societies, accountants)	1.0%	2	0.0%	0	8.0%	2	0.0%	0	0.0%	0	1.0%	2
Going to a café / restaurant	7.0%	14	4.0%	1	0.0%	0	7.8%	4	9.0%	9	7.0%	14
Going to a pub / bar	2.5%	5	0.0%	0	0.0%	0	2.0%	1	4.0%	4	2.5%	5
Going to the market	4.5%	9	0.0%	0	0.0%	0	9.8%	5	4.0%	4	4.5%	9
I live here	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
I study here	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I work here	0.5%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Just passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meeting friends / socialising	2.0%	4	8.0%	2	4.0%	1	0.0%	0	1.0%	1	2.0%	4
Visiting Library	0.5%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Visiting Glass Mill Leisure Centre [Lewisham only]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undertaking / engaging other leisure activity (gym, library, park, museum, etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craft morning	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Visiting Ladywell Park	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
(Don't know)	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
(Nothing else)	46.3%	93	44.0%	11	48.0%	12	49.0%	25	45.0%	45	46.3%	93
Base:		201		25		25		51		100		201

Q03 If you weren't Christmas shopping, would you still be in [STUDY CENTRE] or would you choose another location?
Those who mentioned Christmas shopping at Q01

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
Yes, I'd still be in [STUDY CENTRE] today	56.5%	52	66.7%	12	50.0%	3	59.3%	16	51.2%	21	56.5%	52
No I'd be visiting Bexley Heath	1.1%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	1.1%	1
No I'd be visiting Bromley	6.5%	6	0.0%	0	0.0%	0	11.1%	3	7.3%	3	6.5%	6
No I'd be visiting Camberwell	1.1%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	1.1%	1
No I'd be visiting Carlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No I'd be visiting Lewisham	4.3%	4	0.0%	0	16.7%	1	7.4%	2	2.4%	1	4.3%	4
No I'd be visiting Surrey Quays	1.1%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	1.1%	1
No I'd be visiting West End London	2.2%	2	0.0%	0	0.0%	0	0.0%	0	4.9%	2	2.2%	2
(Don't know)	27.2%	25	33.3%	6	33.3%	2	11.1%	3	34.1%	14	27.2%	25
Base:		92		18		6		27		41		92

Column %ges.

NEMS market research

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	

Q04 What are the main stores you are intending to visit, or have already visited, in [STUDY CENTRE] today? [MR]
Those who mentioned food or non food shopping at Q01 or Q02

Store	Total %	Total n	Tue %	Tue n	Wed %	Wed n	Fri %	Fri n	Sat %	Sat n	Any Weekday %	Any Weekday n
Argos, Lewisham	12.8%	21	12.0%	3	0.0%	0	9.1%	4	17.7%	14	12.8%	21
BHS, Lewisham	15.9%	26	16.0%	4	0.0%	0	4.5%	2	25.3%	20	15.9%	26
Boots, Lewisham	11.6%	19	12.0%	3	0.0%	0	4.5%	2	17.7%	14	11.6%	19
H&M, Lewisham	8.5%	14	16.0%	4	0.0%	0	6.8%	3	8.9%	7	8.5%	14
Lidl, Lewisham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Lewisham	20.7%	34	36.0%	9	0.0%	0	15.9%	7	22.8%	18	20.7%	34
Poundland, Lewisham	10.4%	17	16.0%	4	0.0%	0	9.1%	4	11.4%	9	10.4%	17
Primark, Lewisham	15.9%	26	36.0%	9	0.0%	0	11.4%	5	15.2%	12	15.9%	26
Sainsbury's, Lewisham	15.2%	25	32.0%	8	0.0%	0	15.9%	7	12.7%	10	15.2%	25
Sports Direct, Lewisham	1.8%	3	0.0%	0	0.0%	0	2.3%	1	2.5%	2	1.8%	3
Superdrug, Lewisham	4.3%	7	4.0%	1	0.0%	0	2.3%	1	6.3%	5	4.3%	7
Tesco, Lewisham	1.2%	2	4.0%	1	0.0%	0	0.0%	0	1.3%	1	1.2%	2
TK Maxx, Lewisham	18.3%	30	48.0%	12	0.0%	0	6.8%	3	19.0%	15	18.3%	30
WH Smith, Lewisham	3.7%	6	4.0%	1	0.0%	0	4.5%	2	3.8%	3	3.7%	6
99p Store, Lewisham	1.8%	3	4.0%	1	0.0%	0	0.0%	0	2.5%	2	1.8%	3
Ann Summers, Lewisham	1.2%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	1.2%	2
Body Shop, Lewisham	0.6%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Card Factory, Lewisham	9.1%	15	16.0%	4	0.0%	0	20.5%	9	2.5%	2	9.1%	15
Claire's, Lewisham	1.2%	2	4.0%	1	0.0%	0	2.3%	1	0.0%	0	1.2%	2
Clarks shoes, Lewisham	1.8%	3	4.0%	1	0.0%	0	4.5%	2	0.0%	0	1.8%	3
Dorothy Perkins, Lewisham	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.6%	1
Evans, Lewisham	2.4%	4	4.0%	1	0.0%	0	0.0%	0	3.8%	3	2.4%	4
Foot Locker, Lewisham	2.4%	4	4.0%	1	0.0%	0	2.3%	1	2.5%	2	2.4%	4
Game, Lewisham	1.2%	2	4.0%	1	0.0%	0	2.3%	1	0.0%	0	1.2%	2
Iceland, Lewisham	3.0%	5	8.0%	2	0.0%	0	2.3%	1	2.5%	2	3.0%	5
JD Sports, Lewisham	1.8%	3	8.0%	2	0.0%	0	2.3%	1	0.0%	0	1.8%	3
Market, Lewisham	3.0%	5	8.0%	2	0.0%	0	2.3%	1	2.5%	2	3.0%	5
New Look, Lewisham	2.4%	4	0.0%	0	0.0%	0	6.8%	3	1.3%	1	2.4%	4
Next, Lewisham	4.9%	8	12.0%	3	0.0%	0	6.8%	3	2.5%	2	4.9%	8
Savers, Lewisham	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.6%	1
Shoe Zone, Lewisham	1.2%	2	4.0%	1	0.0%	0	0.0%	0	1.3%	1	1.2%	2
The Perfume Shop, Lewisham	0.6%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
The Works, Lewisham	2.4%	4	8.0%	2	0.0%	0	0.0%	0	2.5%	2	2.4%	4
Tiger, Lewisham	4.3%	7	8.0%	2	0.0%	0	4.5%	2	3.8%	3	4.3%	7
Wallis, Lewisham	2.4%	4	0.0%	0	0.0%	0	9.1%	4	0.0%	0	2.4%	4
Warren James, Lewisham	2.4%	4	4.0%	1	0.0%	0	2.3%	1	2.5%	2	2.4%	4
Aldi, Catford	7.3%	12	0.0%	0	12.5%	2	13.6%	6	5.1%	4	7.3%	12
Argos, Catford	9.8%	16	0.0%	0	18.8%	3	13.6%	6	8.9%	7	9.8%	16
Boots, Catford	4.3%	7	0.0%	0	0.0%	0	6.8%	3	5.1%	4	4.3%	7
Iceland, Catford	4.9%	8	0.0%	0	18.8%	3	4.5%	2	3.8%	3	4.9%	8
Lidl, Catford	6.1%	10	0.0%	0	18.8%	3	6.8%	3	5.1%	4	6.1%	10
Poundland, Catford	11.0%	18	0.0%	0	25.0%	4	15.9%	7	8.9%	7	11.0%	18
Tesco, Catford	18.3%	30	0.0%	0	56.3%	9	11.4%	5	20.3%	16	18.3%	30
WH Smith, Catford	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.6%	1
99p Stores, Catford	6.7%	11	0.0%	0	12.5%	2	4.5%	2	8.9%	7	6.7%	11
Halfords, Catford	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.6%	1
JD Sports, Catford	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.6%	1
Market, Catford	2.4%	4	0.0%	0	0.0%	0	4.5%	2	2.5%	2	2.4%	4
Poundstretcher, Catford	1.8%	3	0.0%	0	6.3%	1	0.0%	0	2.5%	2	1.8%	3
Savers, Catford	1.8%	3	0.0%	0	12.5%	2	2.3%	1	0.0%	0	1.8%	3
Superdrug, Catford	4.9%	8	0.0%	0	18.8%	3	2.3%	1	5.1%	4	4.9%	8
Wickes, Catford	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.6%	1
(Don't know)	6.1%	10	0.0%	0	0.0%	0	9.1%	4	7.6%	6	6.1%	10
(None)	0.6%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.6%	1
Base:		164		25		16		44		79		164

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	

Q05 How did you travel here today? If used multiple modes of transport (e.g. on foot and tube), please record the mode used for the longest part of the journey.

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
Car / van as driver	13.9%	28	24.0%	6	16.0%	4	9.8%	5	13.0%	13	13.9%	28
Car / van as passenger	3.0%	6	4.0%	1	4.0%	1	2.0%	1	3.0%	3	3.0%	6
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
National Rail Train	1.5%	3	4.0%	1	0.0%	0	2.0%	1	1.0%	1	1.5%	3
Docklands Light Railway / DLR	3.0%	6	0.0%	0	0.0%	0	5.9%	3	3.0%	3	3.0%	6
Bus	40.3%	81	36.0%	9	44.0%	11	43.1%	22	39.0%	39	40.3%	81
Coach	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cycle	1.5%	3	0.0%	0	0.0%	0	2.0%	1	2.0%	2	1.5%	3
On-foot	36.3%	73	32.0%	8	36.0%	9	33.3%	17	39.0%	39	36.3%	73
Motorbike	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		201		25		25		51		100		201

Mean score [minutes]

Q06 How long did your journey take?

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
0-5 minutes	22.4%	45	16.0%	4	12.0%	3	23.5%	12	26.0%	26	22.4%	45
6-10 minutes	23.9%	48	28.0%	7	32.0%	8	23.5%	12	21.0%	21	23.9%	48
11-15 minutes	16.4%	33	32.0%	8	4.0%	1	11.8%	6	18.0%	18	16.4%	33
16-20 minutes	16.9%	34	12.0%	3	16.0%	4	21.6%	11	16.0%	16	16.9%	34
21-25 minutes	2.0%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	2.0%	4
26-30 minutes	7.0%	14	8.0%	2	28.0%	7	3.9%	2	3.0%	3	7.0%	14
31-40 minutes	2.5%	5	0.0%	0	0.0%	0	2.0%	1	4.0%	4	2.5%	5
41-50 minutes	2.5%	5	0.0%	0	0.0%	0	3.9%	2	3.0%	3	2.5%	5
51-60 minutes	3.0%	6	4.0%	1	4.0%	1	3.9%	2	2.0%	2	3.0%	6
Over 1 hour	3.0%	6	0.0%	0	4.0%	1	3.9%	2	3.0%	3	3.0%	6
(Don't know / can't remember)	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
Mean:	*15.64*		*12.98*		*18.88*		*16.50*		*15.06*		*15.64*	
Base:		201		25		25		51		100		201

Q07 Where did you come from today before visiting [STUDY CENTRE]?

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
Home	79.1%	159	96.0%	24	64.0%	16	64.7%	33	86.0%	86	79.1%	159
Work	6.0%	12	4.0%	1	12.0%	3	11.8%	6	2.0%	2	6.0%	12
School / college / university	1.5%	3	0.0%	0	4.0%	1	3.9%	2	0.0%	0	1.5%	3
Leisure activity	1.0%	2	0.0%	0	4.0%	1	0.0%	0	1.0%	1	1.0%	2
School run	3.0%	6	0.0%	0	4.0%	1	9.8%	5	0.0%	0	3.0%	6
Shopping elsewhere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackheath	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
Brockley	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Bromley	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Catford	1.0%	2	0.0%	0	0.0%	0	2.0%	1	1.0%	1	1.0%	2
Community Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Deptford	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	2
Hospital	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
Lewisham	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	2
New Cross	1.0%	2	0.0%	0	0.0%	0	2.0%	1	1.0%	1	1.0%	2
Penge	0.5%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.5%	1
Relatives home	2.5%	5	0.0%	0	8.0%	2	2.0%	1	2.0%	2	2.5%	5
Base:		201		25		25		51		100		201

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	

Mean score [minutes]

Q08 How long will you spend in [STUDY CENTRE] today?

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
0-14 minutes	6.0%	12	0.0%	0	16.0%	4	2.0%	1	7.0%	7	6.0%	12
15-29 minutes	10.0%	20	4.0%	1	12.0%	3	7.8%	4	12.0%	12	10.0%	20
30-44 minutes	12.4%	25	16.0%	4	8.0%	2	13.7%	7	12.0%	12	12.4%	25
45-59 minutes	17.9%	36	12.0%	3	32.0%	8	15.7%	8	17.0%	17	17.9%	36
1 hour – 1 hour 29 minutes	10.4%	21	0.0%	0	0.0%	0	17.6%	9	12.0%	12	10.4%	21
1 hour 30 minutes – 1 hour 59 minutes	12.4%	25	28.0%	7	16.0%	4	11.8%	6	8.0%	8	12.4%	25
2 hours – 2 hours 29 minutes	10.9%	22	12.0%	3	0.0%	0	11.8%	6	13.0%	13	10.9%	22
2 hours 30 minutes – 2 hours 59 minutes	4.5%	9	12.0%	3	4.0%	1	3.9%	2	3.0%	3	4.5%	9
3 hours – 3 hours 59 minutes	5.5%	11	16.0%	4	0.0%	0	5.9%	3	4.0%	4	5.5%	11
4 hours – 4 hours 59 minutes	2.5%	5	0.0%	0	0.0%	0	0.0%	0	5.0%	5	2.5%	5
5 hours or more	2.0%	4	0.0%	0	4.0%	1	2.0%	1	2.0%	2	2.0%	4
All day	3.5%	7	0.0%	0	8.0%	2	3.9%	2	3.0%	3	3.5%	7
(Don't know)	2.0%	4	0.0%	0	0.0%	0	3.9%	2	2.0%	2	2.0%	4
Mean:	98.66		112.04		88.36		99.69		97.36		98.66	
Base:	201		25		25		51		100		201	

Q09 During your visit to [STUDY CENTRE] today, how much in total has your party spent or expect to spend on the following items?

Clothing/footwear

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
Nothing	57.7%	116	24.0%	6	80.0%	20	49.0%	25	65.0%	65	57.7%	116
£5.00 or less	1.0%	2	0.0%	0	4.0%	1	2.0%	1	0.0%	0	1.0%	2
£6-£10	1.5%	3	4.0%	1	0.0%	0	0.0%	0	2.0%	2	1.5%	3
£11-£15	2.0%	4	4.0%	1	0.0%	0	2.0%	1	2.0%	2	2.0%	4
£16-£20	4.0%	8	8.0%	2	0.0%	0	5.9%	3	3.0%	3	4.0%	8
£21-£30	7.5%	15	16.0%	4	0.0%	0	9.8%	5	6.0%	6	7.5%	15
£31-£50	7.5%	15	16.0%	4	4.0%	1	9.8%	5	5.0%	5	7.5%	15
£51-£75	4.0%	8	8.0%	2	0.0%	0	2.0%	1	5.0%	5	4.0%	8
£76-£100	4.5%	9	8.0%	2	0.0%	0	7.8%	4	3.0%	3	4.5%	9
£101-£200	3.5%	7	4.0%	1	0.0%	0	2.0%	1	5.0%	5	3.5%	7
More than £200	1.5%	3	8.0%	2	0.0%	0	0.0%	0	1.0%	1	1.5%	3
(Don't know)	5.0%	10	0.0%	0	8.0%	2	9.8%	5	3.0%	3	5.0%	10
(Refused)	0.5%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.5%	1
Base:	201		25		25		51		100		201	

Other goods

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
Nothing	23.9%	48	24.0%	6	56.0%	14	19.6%	10	18.0%	18	23.9%	48
£5.00 or less	7.5%	15	12.0%	3	8.0%	2	7.8%	4	6.0%	6	7.5%	15
£6-£10	7.0%	14	4.0%	1	4.0%	1	7.8%	4	8.0%	8	7.0%	14
£11-£15	5.5%	11	4.0%	1	0.0%	0	3.9%	2	8.0%	8	5.5%	11
£16-£20	16.4%	33	16.0%	4	4.0%	1	15.7%	8	20.0%	20	16.4%	33
£21-£30	7.0%	14	0.0%	0	0.0%	0	9.8%	5	9.0%	9	7.0%	14
£31-£50	8.5%	17	12.0%	3	4.0%	1	5.9%	3	10.0%	10	8.5%	17
£51-£75	5.0%	10	8.0%	2	8.0%	2	7.8%	4	2.0%	2	5.0%	10
£76-£100	8.5%	17	12.0%	3	8.0%	2	5.9%	3	9.0%	9	8.5%	17
£101-£200	4.5%	9	4.0%	1	0.0%	0	5.9%	3	5.0%	5	4.5%	9
More than £200	1.0%	2	4.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	2
(Don't know)	5.0%	10	0.0%	0	4.0%	1	9.8%	5	4.0%	4	5.0%	10
(Refused)	0.5%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.5%	1
Base:	201		25		25		51		100		201	

Column %ges.

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	

Restaurants/cafes

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
Nothing	65.2%	131	64.0%	16	76.0%	19	58.8%	30	66.0%	66	65.2%	131
£5.00 or less	12.4%	25	8.0%	2	12.0%	3	17.6%	9	11.0%	11	12.4%	25
£6-£10	11.4%	23	12.0%	3	4.0%	1	9.8%	5	14.0%	14	11.4%	23
£11-£15	3.5%	7	4.0%	1	0.0%	0	3.9%	2	4.0%	4	3.5%	7
£16-£20	1.0%	2	4.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	2
£21-£30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31-£50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51-£75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76-£100	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
£101-£200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More than £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.5%	11	8.0%	2	4.0%	1	9.8%	5	3.0%	3	5.5%	11
(Refused)	0.5%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.5%	1
Base:		201		25		25		51		100		201

Q10 How often do you visit [STUDY CENTRE]?

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
Daily	17.4%	35	16.0%	4	28.0%	7	15.7%	8	16.0%	16	17.4%	35
2-3 times a week	25.9%	52	16.0%	4	40.0%	10	23.5%	12	26.0%	26	25.9%	52
4-6 times a week	6.5%	13	12.0%	3	4.0%	1	9.8%	5	4.0%	4	6.5%	13
Weekly	13.9%	28	16.0%	4	4.0%	1	17.6%	9	14.0%	14	13.9%	28
Fortnightly	9.0%	18	16.0%	4	0.0%	0	5.9%	3	11.0%	11	9.0%	18
Monthly	12.4%	25	20.0%	5	4.0%	1	5.9%	3	16.0%	16	12.4%	25
Once every 2-3 months	8.5%	17	4.0%	1	8.0%	2	13.7%	7	7.0%	7	8.5%	17
Once every 4-6 months	3.5%	7	0.0%	0	8.0%	2	3.9%	2	3.0%	3	3.5%	7
Yearly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
First visit today	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.5%	3	0.0%	0	4.0%	1	3.9%	2	0.0%	0	1.5%	3
Base:		201		25		25		51		100		201

Q11 Lewisham Council is in the process of removing the Loampit Vale roundabout and creating Lewisham Gateway, which will reconnect local residential communities and Lewisham train station with Lewisham's town centre, providing new shopping facilities, homes and open space. Are you aware of the Lewisham Gateway works currently taking place in Lewisham town centre?
Those interviewed in Lewisham

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
Yes	93.1%	94	100.0%	25	0.0%	0	88.0%	22	92.2%	47	93.1%	94
No	5.9%	6	0.0%	0	0.0%	0	12.0%	3	5.9%	3	5.9%	6
(Don't know)	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	1
Base:		101		25		0		25		51		101

Q12 Have the development works at Lewisham Gateway changed how you visit Lewisham town centre in any of the following ways? [MR]
Those interviewed in Lewisham and aware of the Lewisham Gateway works at Q11

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
Yes, I visit less frequently	21.3%	20	24.0%	6	0.0%	0	27.3%	6	17.0%	8	21.3%	20
Yes, I spend less time in the town centre (i.e. duration of visit)	3.2%	3	4.0%	1	0.0%	0	4.5%	1	2.1%	1	3.2%	3
Yes, I access the centre by a different means of transport	6.4%	6	4.0%	1	0.0%	0	18.2%	4	2.1%	1	6.4%	6
Yes, I park in a different car park	4.3%	4	8.0%	2	0.0%	0	0.0%	0	4.3%	2	4.3%	4
Yes, other reason	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No change	62.8%	59	64.0%	16	0.0%	0	45.5%	10	70.2%	33	62.8%	59
I avoid that end of town	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.1%	1
It takes longer to get here	2.1%	2	4.0%	1	0.0%	0	4.5%	1	0.0%	0	2.1%	2
It's difficult to cross the road	2.1%	2	4.0%	1	0.0%	0	4.5%	1	0.0%	0	2.1%	2
Visit more often	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.1%	1
Base:		94		25		0		22		47		94

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	

Q13 What do you like about [STUDY CENTRE]? [MR]

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
Nothing / very little	19.9%	40	8.0%	2	28.0%	7	23.5%	12	19.0%	19	19.9%	40
Everything	5.0%	10	4.0%	1	8.0%	2	3.9%	2	5.0%	5	5.0%	10
Accessible by rail	1.0%	2	8.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Attractive / pleasant environment	3.5%	7	0.0%	0	8.0%	2	3.9%	2	3.0%	3	3.5%	7
Clean / litter-free	2.0%	4	0.0%	0	0.0%	0	3.9%	2	2.0%	2	2.0%	4
Close to home	22.9%	46	28.0%	7	20.0%	5	19.6%	10	24.0%	24	22.9%	46
Close to school / college / university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work	3.0%	6	8.0%	2	4.0%	1	2.0%	1	2.0%	2	3.0%	6
Compact / easy to get around	5.5%	11	0.0%	0	0.0%	0	2.0%	1	10.0%	10	5.5%	11
Easily accessible by foot / cycle	3.5%	7	0.0%	0	4.0%	1	3.9%	2	4.0%	4	3.5%	7
Easy to park	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Feels safe / secure	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	2
Free / cheap parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good bus service	4.5%	9	8.0%	2	12.0%	3	0.0%	0	4.0%	4	4.5%	9
Good disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good facilities (e.g. seating, toilets)	1.0%	2	8.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Good foodstores	2.5%	5	0.0%	0	8.0%	2	2.0%	1	2.0%	2	2.5%	5
Good for a day out	1.5%	3	4.0%	1	0.0%	0	0.0%	0	2.0%	2	1.5%	3
Good layout / shops close together	9.5%	19	16.0%	4	28.0%	7	3.9%	2	6.0%	6	9.5%	19
Good leisure facilities (e.g. leisure centres, health and fitness)	1.0%	2	0.0%	0	4.0%	1	2.0%	1	0.0%	0	1.0%	2
Good places to eat	4.0%	8	0.0%	0	12.0%	3	5.9%	3	2.0%	2	4.0%	8
Good pubs / bars	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	2
Good quality shops	3.0%	6	0.0%	0	0.0%	0	5.9%	3	3.0%	3	3.0%	6
Good range of chain /well-known stores	18.4%	37	48.0%	12	8.0%	2	21.6%	11	12.0%	12	18.4%	37
Good range of services	3.5%	7	0.0%	0	4.0%	1	7.8%	4	2.0%	2	3.5%	7
Good range of smaller independent / specialist retailers	11.9%	24	40.0%	10	0.0%	0	7.8%	4	10.0%	10	11.9%	24
Good road access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	1.0%	2	0.0%	0	0.0%	0	2.0%	1	1.0%	1	1.0%	2
Long opening hours / evening activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low or discount prices	1.0%	2	4.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	2
Market	4.5%	9	4.0%	1	0.0%	0	9.8%	5	3.0%	3	4.5%	9
Pedestrianised areas of High Street / shopping centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Presence of specific retailer	1.5%	3	0.0%	0	0.0%	0	3.9%	2	1.0%	1	1.5%	3
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colourful / vibrant	1.5%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.5%	3
Diversity	2.5%	5	0.0%	0	0.0%	0	2.0%	1	4.0%	4	2.5%	5
Everything you need is here	2.0%	4	0.0%	0	0.0%	0	3.9%	2	2.0%	2	2.0%	4
Familiarity	2.5%	5	4.0%	1	0.0%	0	2.0%	1	3.0%	3	2.5%	5
Good public transport links	1.0%	2	0.0%	0	0.0%	0	2.0%	1	1.0%	1	1.0%	2
Good variety of shops	2.0%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	2.0%	4
It's quiet	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	2
Nice atmosphere / friendly	5.0%	10	12.0%	3	4.0%	1	3.9%	2	4.0%	4	5.0%	10
Presence of specific retailer - Aldi	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Presence of specific retailer - Argos	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
Presence of specific retailer - Kaspas	1.0%	2	0.0%	0	0.0%	0	2.0%	1	1.0%	1	1.0%	2
Presence of specific retailer - Nandos	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Presence of specific retailer - Superdrug	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
Presence of specific retailer - Tesco	1.0%	2	0.0%	0	4.0%	1	0.0%	0	1.0%	1	1.0%	2
Village feel	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
(Don't know)	1.5%	3	0.0%	0	4.0%	1	2.0%	1	1.0%	1	1.5%	3
Base:		201		25		25		51		100		201

Column %ges.

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	

Q14 What do you dislike about [STUDY CENTRE]? [MR]

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
Nothing	33.8%	68	56.0%	14	36.0%	9	27.5%	14	31.0%	31	33.8%	68
Everything	4.0%	8	0.0%	0	16.0%	4	2.0%	1	3.0%	3	4.0%	8
Centre very windy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cost of parking	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	2
Difficult to cross streets	3.5%	7	12.0%	3	0.0%	0	2.0%	1	3.0%	3	3.5%	7
Traffic congestion	10.0%	20	12.0%	3	12.0%	3	7.8%	4	10.0%	10	10.0%	20
Lack of cinema	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	2
Lack of other leisure, sports or cultural facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of surface parking	1.0%	2	0.0%	0	0.0%	0	2.0%	1	1.0%	1	1.0%	2
Litter / dirty / dog mess	10.0%	20	12.0%	3	12.0%	3	11.8%	6	8.0%	8	10.0%	20
Multi-storey awkward / difficult	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No department store	0.5%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Not enough choice of shops	10.9%	22	8.0%	2	8.0%	2	15.7%	8	10.0%	10	10.9%	22
Not enough clothes shops	3.0%	6	0.0%	0	4.0%	1	5.9%	3	2.0%	2	3.0%	6
Not enough supermarket / food shops	0.5%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.5%	1
Poor bus service to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor facilities (e.g. seating, toilets)	2.5%	5	0.0%	0	8.0%	2	2.0%	1	2.0%	2	2.5%	5
Poor quality shops	5.0%	10	0.0%	0	0.0%	0	7.8%	4	6.0%	6	5.0%	10
Poor signposting in centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Prices too high	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Short opening hours / no facilities in the evening	1.0%	2	0.0%	0	0.0%	0	2.0%	1	1.0%	1	1.0%	2
Too few cafés, pubs or eating places etc.	5.0%	10	4.0%	1	0.0%	0	5.9%	3	6.0%	6	5.0%	10
Too few service businesses (e.g. banks / building societies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many shops of one type	2.0%	4	0.0%	0	0.0%	0	2.0%	1	3.0%	3	2.0%	4
Unsafe / poor security / dangerous	2.5%	5	0.0%	0	0.0%	0	3.9%	2	3.0%	3	2.5%	5
Vandals / hooligans	4.5%	9	0.0%	0	12.0%	3	3.9%	2	4.0%	4	4.5%	9
Lack of a specific retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Busy	3.0%	6	4.0%	1	0.0%	0	2.0%	1	4.0%	4	3.0%	6
Housing	1.0%	2	0.0%	0	0.0%	0	2.0%	1	1.0%	1	1.0%	2
It's rundown	4.0%	8	0.0%	0	12.0%	3	3.9%	2	3.0%	3	4.0%	8
Lack of a specific retailer - BHS	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Lack of a specific retailer - Bon Marche	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
Lack of a specific retailer - H&M	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Lack of a specific retailer - Marks & Spencer	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	2
Lack of a specific retailer - Tesco	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
Lack of a specific retailer - WHSmith	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
Not pedestrianised	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Roadworks	2.5%	5	0.0%	0	0.0%	0	2.0%	1	4.0%	4	2.5%	5
The buildings are not well kept	1.0%	2	0.0%	0	0.0%	0	2.0%	1	1.0%	1	1.0%	2
The Market	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
The people - rude / drunk / drug users / criminals	4.5%	9	0.0%	0	8.0%	2	3.9%	2	5.0%	5	4.5%	9
Too many coffee shops	0.5%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Too noisy	2.0%	4	0.0%	0	0.0%	0	7.8%	4	0.0%	0	2.0%	4
(Don't know)	4.5%	9	0.0%	0	4.0%	1	3.9%	2	6.0%	6	4.5%	9
Base:		201		25		25		51		100		201

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	

Q15 How do you think this centre should be improved? [MR]

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
Better choice of shops	18.4%	37	12.0%	3	24.0%	6	13.7%	7	21.0%	21	18.4%	37
Better facilities for pedestrian (including pedestrian crossing)	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	2
Better facilities for youth	3.5%	7	0.0%	0	8.0%	2	0.0%	0	5.0%	5	3.5%	7
Better maintenance / cleanliness	9.5%	19	8.0%	2	28.0%	7	5.9%	3	7.0%	7	9.5%	19
Better quality shops	15.4%	31	4.0%	1	16.0%	4	11.8%	6	20.0%	20	15.4%	31
Improve appearance / environment	16.9%	34	12.0%	3	24.0%	6	23.5%	12	13.0%	13	16.9%	34
Improve bus services / access	1.5%	3	8.0%	2	0.0%	0	0.0%	0	1.0%	1	1.5%	3
Improve rail services / access	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Improve security, including CCTV, policing	2.5%	5	0.0%	0	4.0%	1	7.8%	4	0.0%	0	2.5%	5
Improve signposting in centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours / more evening activities	1.0%	2	4.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	2
More banks / building societies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More car parking	1.5%	3	0.0%	0	0.0%	0	2.0%	1	2.0%	2	1.5%	3
More large shops/department stores	7.5%	15	8.0%	2	4.0%	1	5.9%	3	9.0%	9	7.5%	15
More specialist / independent stores	8.0%	16	0.0%	0	4.0%	1	9.8%	5	10.0%	10	8.0%	16
More cinemas	3.5%	7	8.0%	2	4.0%	1	2.0%	1	3.0%	3	3.5%	7
More other leisure, sports or cultural facilities	3.0%	6	0.0%	0	0.0%	0	2.0%	1	5.0%	5	3.0%	6
More pubs, restaurants, cafés	5.5%	11	12.0%	3	4.0%	1	5.9%	3	4.0%	4	5.5%	11
More supermarkets / food shops	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
More traffic free areas / Pedestrianisation	2.5%	5	0.0%	0	0.0%	0	2.0%	1	4.0%	4	2.5%	5
More / better seating, toilets	3.5%	7	4.0%	1	0.0%	0	3.9%	2	4.0%	4	3.5%	7
No need to improve	2.0%	4	4.0%	1	4.0%	1	0.0%	0	2.0%	2	2.0%	4
Introduce a named retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing in particular	24.4%	49	16.0%	4	16.0%	4	27.5%	14	27.0%	27	24.4%	49
A GP Walk in Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Better quality stalls in the market	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
Consult the public more on changes	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Don't pedestrianise	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Fill the empty shops	0.5%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Friendlier staff in shops	0.5%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Improve the pavements	1.0%	2	4.0%	1	4.0%	1	0.0%	0	0.0%	0	1.0%	2
Introduce a named retailer - Debenhams	1.0%	2	0.0%	0	0.0%	0	2.0%	1	1.0%	1	1.0%	2
Introduce a named retailer - Ikea	0.5%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.5%	1
Introduce a named retailer - John Lewis	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
Introduce a named retailer - Marks & Spencer	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Introduce a named retailer - Next	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Less estate agents	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Less newsagents	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
More green space	1.5%	3	0.0%	0	0.0%	0	3.9%	2	1.0%	1	1.5%	3
More investment in the Market	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
More jobs provided to local people	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Remove roadworks	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Remove the betting shops / pawnbrokers	2.5%	5	0.0%	0	8.0%	2	2.0%	1	2.0%	2	2.5%	5
Remove the people - rude / drunk / drug users / criminals	2.5%	5	0.0%	0	0.0%	0	3.9%	2	3.0%	3	2.5%	5
Renovation	5.0%	10	0.0%	0	4.0%	1	11.8%	6	3.0%	3	5.0%	10
(Don't know)	2.5%	5	4.0%	1	8.0%	2	0.0%	0	2.0%	2	2.5%	5

Column %ges.

Lewisham and Catford Visitors Survey
for Bilfinger GVA

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
Base:		201		25		25		51		100		201

GEN Gender:

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
Male	27.9%	56	4.0%	1	32.0%	8	27.5%	14	33.0%	33	27.9%	56
Female	72.1%	145	96.0%	24	68.0%	17	72.5%	37	67.0%	67	72.1%	145
Base:		201		25		25		51		100		201

AGE Age Group:

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
18 - 24 years	10.4%	21	8.0%	2	0.0%	0	15.7%	8	11.0%	11	10.4%	21
25 - 34 years	19.4%	39	20.0%	5	20.0%	5	11.8%	6	23.0%	23	19.4%	39
35 - 44 years	24.4%	49	20.0%	5	32.0%	8	25.5%	13	23.0%	23	24.4%	49
45 - 54 years	19.9%	40	24.0%	6	8.0%	2	17.6%	9	23.0%	23	19.9%	40
55 - 64 years	16.4%	33	20.0%	5	32.0%	8	13.7%	7	13.0%	13	16.4%	33
65 + years	9.5%	19	8.0%	2	8.0%	2	15.7%	8	7.0%	7	9.5%	19
Base:		201		25		25		51		100		201

SEG SEG:

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
AB	27.9%	56	16.0%	4	8.0%	2	35.3%	18	32.0%	32	27.9%	56
C1	33.8%	68	40.0%	10	20.0%	5	31.4%	16	37.0%	37	33.8%	68
C2	12.4%	25	16.0%	4	0.0%	0	7.8%	4	17.0%	17	12.4%	25
DE	21.9%	44	20.0%	5	52.0%	13	23.5%	12	14.0%	14	21.9%	44
(Refused)	4.0%	8	8.0%	2	20.0%	5	2.0%	1	0.0%	0	4.0%	8
Base:		201		25		25		51		100		201

DAY Day:

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
Monday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuesday	12.4%	25	100.0%	25	0.0%	0	0.0%	0	0.0%	0	12.4%	25
Wednesday	12.4%	25	0.0%	0	100.0%	25	0.0%	0	0.0%	0	12.4%	25
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	25.4%	51	0.0%	0	0.0%	0	100.0%	51	0.0%	0	25.4%	51
Saturday	49.8%	100	0.0%	0	0.0%	0	0.0%	0	100.0%	100	49.8%	100
Base:		201		25		25		51		100		201

TIME Time of Interview:

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
09.00-10.00	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
10.01-11.00	11.9%	24	8.0%	2	20.0%	5	5.9%	3	14.0%	14	11.9%	24
11.01-12.00	14.9%	30	24.0%	6	16.0%	4	13.7%	7	13.0%	13	14.9%	30
12.01-13.00	20.4%	41	24.0%	6	12.0%	3	19.6%	10	22.0%	22	20.4%	41
13.01-14.00	13.9%	28	8.0%	2	8.0%	2	23.5%	12	12.0%	12	13.9%	28
14.01-15.00	16.4%	33	12.0%	3	20.0%	5	21.6%	11	14.0%	14	16.4%	33
15.01-16.00	15.4%	31	12.0%	3	24.0%	6	11.8%	6	16.0%	16	15.4%	31
16.01-17.00	7.0%	14	12.0%	3	0.0%	0	3.9%	2	9.0%	9	7.0%	14
Base:		201		25		25		51		100		201

LOC Location:

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
Catford A	25.4%	51	0.0%	0	52.0%	13	25.5%	13	25.0%	25	25.4%	51
Catford B	24.4%	49	0.0%	0	48.0%	12	25.5%	13	24.0%	24	24.4%	49
Lewisham A	12.9%	26	20.0%	5	0.0%	0	11.8%	6	15.0%	15	12.9%	26
Lewisham B	18.9%	38	48.0%	12	0.0%	0	17.6%	9	17.0%	17	18.9%	38
Lewisham C	18.4%	37	32.0%	8	0.0%	0	19.6%	10	19.0%	19	18.4%	37
Base:		201		25		25		51		100		201

ADU Number of adults: [MR]

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
1 adult in Hhold	26.9%	54	20.0%	5	48.0%	12	29.4%	15	22.0%	22	26.9%	54
2 adults in Hhold	44.8%	90	48.0%	12	36.0%	9	47.1%	24	45.0%	45	44.8%	90
3 adults in Hhold	17.9%	36	8.0%	2	8.0%	2	15.7%	8	24.0%	24	17.9%	36
4 or more adults in Hhold	10.4%	21	24.0%	6	8.0%	2	7.8%	4	9.0%	9	10.4%	21
Base:		201		25		25		51		100		201

Column %ges.

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	

CHI   No. of children 15 years and under: [MR]

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
1 child in Hhold	17.9%	36	40.0%	10	24.0%	6	9.8%	5	15.0%	15	17.9%	36
2 children in Hhold	6.5%	13	4.0%	1	4.0%	1	9.8%	5	6.0%	6	6.5%	13
3 children in Hhold	3.0%	6	4.0%	1	0.0%	0	7.8%	4	1.0%	1	3.0%	6
4 children in Hhold	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	2
5 or more children in Hhold	2.5%	5	4.0%	1	0.0%	0	3.9%	2	2.0%	2	2.5%	5
No children in Hhold	69.2%	139	48.0%	12	72.0%	18	68.6%	35	74.0%	74	69.2%	139
Base:		201		25		25		51		100		201

CAR Number of cars in household: [MR]

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
1 car in Hhold	42.3%	85	48.0%	12	20.0%	5	45.1%	23	45.0%	45	42.3%	85
2 cars in Hhold	10.0%	20	20.0%	5	4.0%	1	5.9%	3	11.0%	11	10.0%	20
3 cars in Hhold	1.5%	3	4.0%	1	0.0%	0	0.0%	0	2.0%	2	1.5%	3
4 cars in Hhold	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
No cars in Hhold	45.8%	92	28.0%	7	76.0%	19	47.1%	24	42.0%	42	45.8%	92
Base:		201		25		25		51		100		201

TOWN   [MR]

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
Abbey Wood	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
Ayr	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Bellingham	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Belvedere	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
Blackheath	0.5%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Brixton	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Broadstairs	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
Brockley	1.5%	3	4.0%	1	0.0%	0	0.0%	0	2.0%	2	1.5%	3
Bromley	3.5%	7	8.0%	2	4.0%	1	3.9%	2	2.0%	2	3.5%	7
Camberwell	2.5%	5	8.0%	2	0.0%	0	2.0%	1	2.0%	2	2.5%	5
Canterbury	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Catford	32.8%	66	4.0%	1	44.0%	11	33.3%	17	37.0%	37	32.8%	66
Chicester	0.5%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.5%	1
Crystal Palace	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Dagenham	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Deptford	3.0%	6	0.0%	0	8.0%	2	2.0%	1	3.0%	3	3.0%	6
East Dulwich	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Eltham	1.0%	2	0.0%	0	0.0%	0	2.0%	1	1.0%	1	1.0%	2
Forest Hill	6.5%	13	8.0%	2	8.0%	2	7.8%	4	5.0%	5	6.5%	13
Gillingham	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
Greenhithe	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Greenwich	1.5%	3	4.0%	1	0.0%	0	2.0%	1	1.0%	1	1.5%	3
Grove Park	1.0%	2	0.0%	0	0.0%	0	3.9%	2	0.0%	0	1.0%	2
Hither Green	1.5%	3	0.0%	0	0.0%	0	3.9%	2	1.0%	1	1.5%	3
Isle of Dogs	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
Ladywell	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Lee	1.0%	2	4.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	2
Lewisham	24.9%	50	48.0%	12	12.0%	3	23.5%	12	23.0%	23	24.9%	50
New Cross	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
North Downham	0.5%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.5%	1
Orpington	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
Peckham	2.5%	5	4.0%	1	0.0%	0	0.0%	0	4.0%	4	2.5%	5
Plumstead	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Southwark	2.5%	5	4.0%	1	0.0%	0	2.0%	1	3.0%	3	2.5%	5
Sydenham	1.0%	2	0.0%	0	8.0%	2	0.0%	0	0.0%	0	1.0%	2
Tower Hamlets	1.0%	2	0.0%	0	0.0%	0	2.0%	1	1.0%	1	1.0%	2
Westgate	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Woolwich	1.0%	2	0.0%	0	4.0%	1	0.0%	0	1.0%	1	1.0%	2
(Not answered)	1.0%	2	0.0%	0	4.0%	1	0.0%	0	1.0%	1	1.0%	2
Base:		201		25		25		51		100		201

Column %ges.

	Total		Tuesday		Wednesday		Friday		Saturday		Any Weekday	
PC												
BR1 1	0.5%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.5%	1
BR1 3	0.5%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
BR1 4	1.0%	2	0.0%	0	0.0%	0	2.0%	1	1.0%	1	1.0%	2
BR1 5	1.5%	3	0.0%	0	0.0%	0	3.9%	2	1.0%	1	1.5%	3
BR5 2	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
CT10 3	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
CT2 0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
CT8 8	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
DA17 6	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
DA9 9	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
E14 3	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
E14 6	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
E14 8	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
KA8 0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
ME7 4	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
PO20 0	0.5%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.5%	1
RM9 4	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
SE1 3	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
SE1 6	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
SE10 8	1.0%	2	4.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	2
SE10 9	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
SE12 0	2.0%	4	8.0%	2	0.0%	0	0.0%	0	2.0%	2	2.0%	4
SE12 7	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
SE12 9	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
SE13	0.5%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.5%	1
SE13 5	3.0%	6	4.0%	1	4.0%	1	5.9%	3	1.0%	1	3.0%	6
SE13 6	7.0%	14	12.0%	3	12.0%	3	5.9%	3	5.0%	5	7.0%	14
SE13 7	8.0%	16	4.0%	1	0.0%	0	7.8%	4	11.0%	11	8.0%	16
SE14 5	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
SE15 2	2.5%	5	4.0%	1	0.0%	0	0.0%	0	4.0%	4	2.5%	5
SE15 5	0.5%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
SE15 6	0.5%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
SE16 6	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
SE17 3	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	2
SE18 2	0.5%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.5%	1
SE18 3	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
SE18 7	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
SE19 2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
SE2 0	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
SE22 0	1.0%	2	4.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	2
SE23 1	4.0%	8	4.0%	1	4.0%	1	5.9%	3	3.0%	3	4.0%	8
SE23 2	1.5%	3	0.0%	0	4.0%	1	0.0%	0	2.0%	2	1.5%	3
SE23 3	1.5%	3	8.0%	2	0.0%	0	2.0%	1	0.0%	0	1.5%	3
SE26 4	1.0%	2	0.0%	0	4.0%	1	0.0%	0	1.0%	1	1.0%	2
SE26 5	1.0%	2	4.0%	1	4.0%	1	0.0%	0	0.0%	0	1.0%	2
SE3 0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
SE3 7	0.5%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
SE3 8	0.5%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
SE4 1	4.0%	8	4.0%	1	0.0%	0	3.9%	2	5.0%	5	4.0%	8
SE4 2	1.5%	3	4.0%	1	0.0%	0	2.0%	1	1.0%	1	1.5%	3
SE5 0	0.5%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
SE5 1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
SE5 2	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
SE5 7	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
SE5 8	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
SE5 9	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
SE6 1	8.0%	16	0.0%	0	16.0%	4	7.8%	4	8.0%	8	8.0%	16
SE6 2	12.4%	25	0.0%	0	12.0%	3	13.7%	7	15.0%	15	12.4%	25
SE6 3	3.5%	7	0.0%	0	8.0%	2	2.0%	1	4.0%	4	3.5%	7
SE6 4	8.5%	17	12.0%	3	8.0%	2	7.8%	4	8.0%	8	8.5%	17
SE6 5	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
SE67 2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
SE8 3	0.5%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.5%	1
SE8 4	2.0%	4	0.0%	0	4.0%	1	0.0%	0	3.0%	3	2.0%	4
SE8 5	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
SE9 3	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
SE9 4	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.5%	1
SE9 5	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
SW2 2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Base:		201		25		25		51		100		201

Column %ges.