

Appendix 1

Strategy Implementation

This Strategy implementation plan outlines the activities/programmes we will deliver throughout 2023, to achieve the goals set out in our strategy. These activities/programmes will be owned and delivered in collaboration with our stakeholders, with results monitored and evaluated at our quarterly stakeholder meetings.

Active people

Active People Goals	Implementation Plan Measures	Timescales / Milestones
We will seek to tackle physical and mental health inequalities and celebrate the rich diversity in the Borough	Engage the Black swimming association to develop provision in the Borough.	August 2023
	Engage Sporting Recovery to expand mental health programme delivered at Ladywell arena to other facilities in the Borough.	August 2023
	Map and promote current outdoor activity provision taking place in Parks and Opens Spaces across the Borough.	Ongoing
	Promote and expand Healthy Walks programme delivered by Enable.	Ongoing
	Consider relevant findings from Blachir Review to collaborate in designing interventions that help to mitigate health inequalities experienced by Black African and Black Caribbean older people.	Review Quarterly
	Raise awareness and support the increased uptake of community-based NHS health checks in Black African and Black Caribbean older adults.	Review Quarterly
	Support Main Grants-funded clubs/ organisations (six organisations) with their project delivery.	Quarterly monitoring
We will work collaboratively with internal and external partners to tackle health, wellbeing and economic inequalities	Establish Lewisham Physical Activity Stakeholder Group and coordinate quarterly meetings to be hosted by LBL.	October 2023
	Create leisure centre concessions membership communications plan for quarterly engagement.	Monitor quarterly

Ensure older residents have a variety of activities available to help encourage uptake and maintenance of regular physical activity	Leisure centres to provide guidance on sessions specifically suitable for older residents.	Reviewed every 6 months in consultation with centre users
	Creation of an older residents activity resource (booklet).	January 2024
	Support Borough leisure centres to achieve and maintain Dementia-friendly status.	November 2023
	Ensure Adult Social Care presence at quarterly stakeholder meeting.	Quarterly engagement
	Consult with POSAC & Age UK (Lewisham/Southwark) to ensure we are developing programmes and activities to support our older residents.	January 2024
	Continue to support the growth of Lewisham Indoor Bowls Club.	Ongoing
Encourage uptake of sport and physical activity by women and girls	Host two sports coaching courses in the Borough.	March 2024
	Establish number of Wildcats girls football sessions offered in the Borough.	August 2023
	Support leisure contractors to develop women and girls communications plan.	October 2023
Reduce number of children registered as Overweight / Obese in reception and Year 6 by 2%	Support uptake of Henry Programme (Childhood obesity prevention programme).	Ongoing
	Support Public Health in the delivery of Daily Mile in schools increasing number of schools engaged to 50+ (currently delivered in 47 schools).	July 2024
	Update schools newsletter with relevant/ local physical activity programmes.	Each Quarter
Increase opportunities for people with disabilities to access physical activity	Maintain and promote free access to Leisure Centres in the Borough via the Be Active programme.	Ongoing
	Assist Disability Sport Coach in administration of funding programme (distribute £9k funding locally).	Review Quarterly
	Support local clubs/organisations to become inclusive through the delivery development workshops.	Two workshops per year

Active Environment

Active Environment Goals	Implementation Plan Measures	Timescales / Milestones
Ensuring all residents benefit from, clean, safe and trusted environments for physical activity	To work closely with Planning and Regeneration to embed physical activity into local policy.	Quarterly
	Support uptake of Healthy Street concept, integrating this into local regeneration schemes.	Quarterly
	To engage Community Safety Team to ensure physical activity places/spaces are safe and monitored.	Quarterly
	Work with Friends of parks groups to consult with organisations to understand physical activity support needs.	Annually
	Support, promote and administer the implementation of a Sports Pitch bookings platform.	January 2024
Make more and better use of the parks and open spaces in the Borough by activating the communities that surround them.	Work towards achievement of recommendations within the current Playing Pitch Strategy.	Ongoing
	Promote and administer the Play Tennis Lewisham Scheme.	Ongoing
	Upgrade Tennis courts at four park locations across the Borough (Ladywell Fields South, Chinbrook Meadows, Telegraph Hill, Hilly Fields).	July 2023
	Explore funding opportunities to deliver a full sized 3G football pitch in the Borough.	March 2024
	Support promotion and delivery of Good Gym sessions across the Borough.	Ongoing
	Support promotion and delivery of sessions at open water swimming lake in Beckenham Place Park.	Ongoing
	Support activation of outdoor gyms across the Borough.	April 2024
We will work toward improving access to school facilities for community use	Engage local schools to explore opportunities to expand community access outside of school hours.	July 2024
	Ensure CYP representative attends quarterly physical activity stakeholder meetings.	Quarterly

Offer support to the Cleaner, Greener agenda by promoting opportunities for active travel.	Support the School Streets already in place across the Borough, working with school contacts to expand the initiative where possible.	July 2024
	Work with physical activity organisations to develop and promote active travel plans.	Ongoing
	Support and promote the bike loans scheme through the Borough.	Ongoing
Making use of more non-traditional spaces to encourage the least engaged members of our community have easy access to sport and physical activity.	Map and promote facilities throughout the Borough (e.g. church halls and community centres) that can be hired for Sport or physical activity.	January 2024
	Explore opportunities to continue operation of physical activity hub in Lewisham Shopping Centre.	September 2023
Continue to provide clean and well-maintained leisure facilities as well as explore opportunities for new provision in the south of the Borough.	Create and implement Be Active programme communications plan.	Quarterly
	Support leisure operators to continue growth in participation figures month on month.	Ongoing
	Support the delivery of a new or relocated health suite at Glass Mill Leisure Centre.	September 2023
	Support the delivery of the HAF programme within leisure centres.	July 2024
	Explore options to re-engage usage of climbing wall at Glass Mill Leisure Centre.	December 2023
	Explore options for development of atrium at Glass Mill Leisure Centre for physical activity use.	December 2023
	Work alongside Planning/Regeneration to explore options to re-develop the Bridge Leisure Centre.	July 2024

Active systems

Active Systems Goals	Implementation Plan Measures	Timescales / Milestones
<p>Ensuring residents understand the strong links between physical activity and health and wellbeing.</p>	<p>Create community pathways to physical activity via local social prescribers/ community champions.</p>	<p>Ongoing</p>
	<p>Engage religious leaders in the Borough to create physical activity pathways.</p>	<p>May 2024</p>
	<p>Ensure physical activity messaging is a key part of public health messaging and delivered in culturally appropriate manner to remove barriers to accessing physical activity opportunities for black African/ Caribbean residents.</p>	<p>Quarterly</p>
<p>The physical activity workforce will be invested in to ensure they gain the confidence and skills need to support and encourage residents to lead active lives</p>	<p>Work with physical activity training providers to offer four workshops or training opportunities for the Boroughs workforce.</p>	<p>Quarterly</p>
	<p>Work with Lewisham Football Partnership to consult with wider football community to assess training/development needs.</p>	<p>Quarterly</p>
<p>Physical Activity will be a visible and pro-active health and social care pathway</p>	<p>Ensure Adult Social Care representative attends quarterly physical activity stakeholder meetings.</p>	<p>Quarterly</p>
<p>We will support clubs and organisations to increase the numbers people volunteering to provide physical activity</p>	<p>Establish baseline figure of physical activity volunteer workforce within the Borough.</p>	<p>February 2024</p>
	<p>Work with educational institutions to provide volunteering placement pathways into local club and organisations.</p>	<p>December 2023</p>
<p>Support Leisure activity providers to engage in training, apprenticeship and employment opportunities</p>	<p>Ensure leisure contractors are offering work placement/apprenticeship for local residents (ten apprenticeships per year).</p>	<p>April 2024</p>
	<p>Ensure leisure contractors advertise vacancies through local employment pathways first.</p>	<p>Ongoing</p>
	<p>Establish baseline figure of leisure contractor workforce that are Lewisham residents and encourage minimum 50% local workforce target.</p>	<p>September 2023</p>

Ensure sport and physical activity are at the forefront of options for antisocial behaviour and crime interventions.	Ensure crime/antisocial behaviour representative attends quarterly physical activity stakeholder meetings.	Quarterly
	Work to establish one joint physical activity-based crime intervention programme.	July 2024
	Work with Millwall in the Community and Lewisham Football Partnership to provide three place-based Friday night football sessions across the Borough.	December 2023